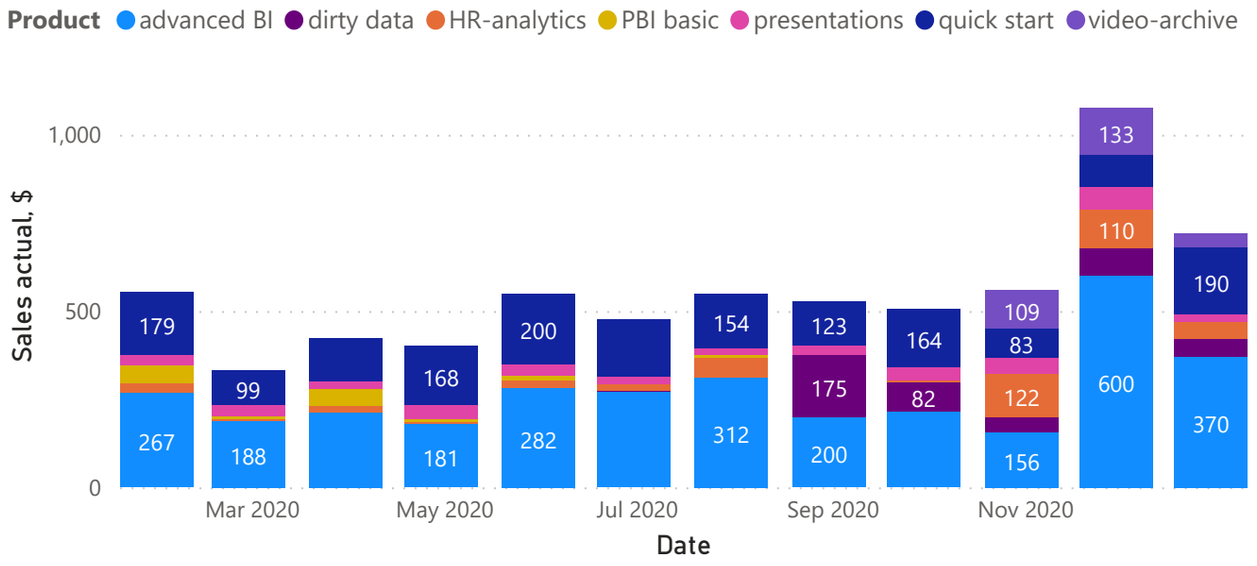
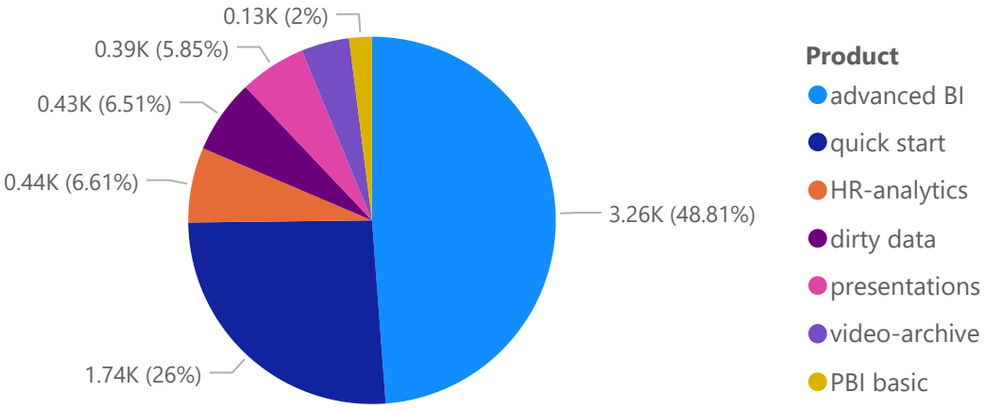
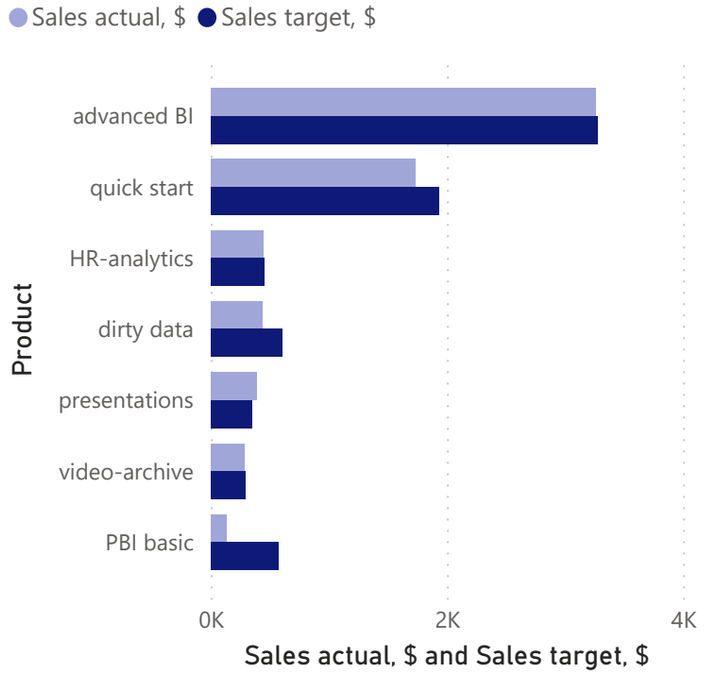
Sales by Date and Product



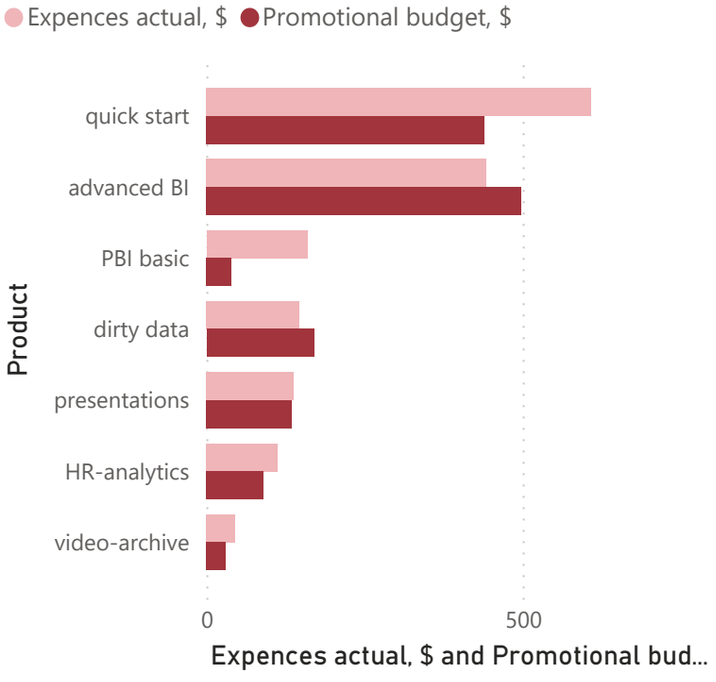
Sales by Product



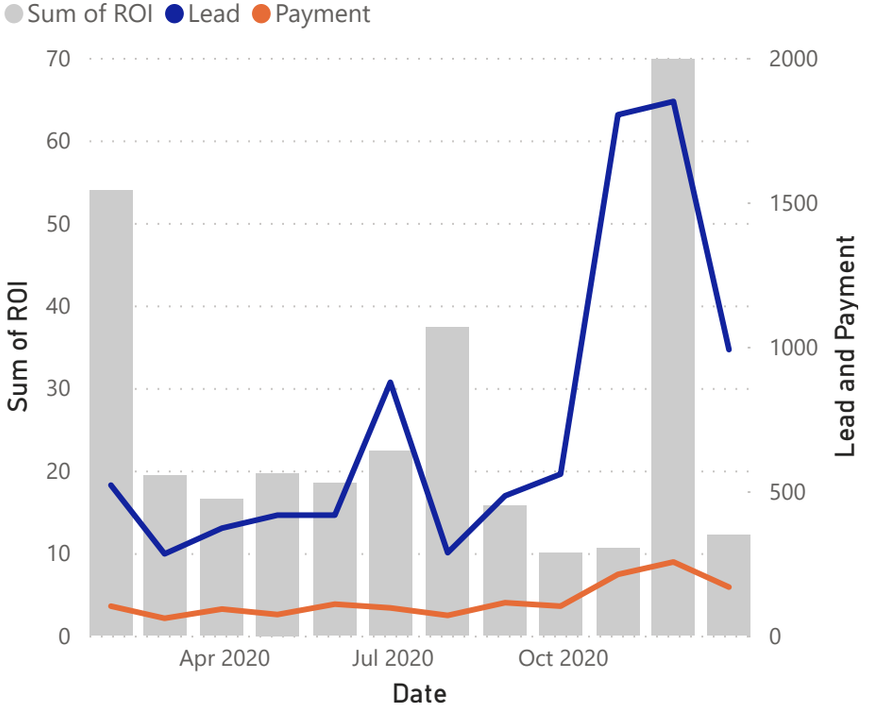
Sales and Sales target by Product



Expences and Promotional budget by Product



Sum of ROI, Lead and Payment by Date



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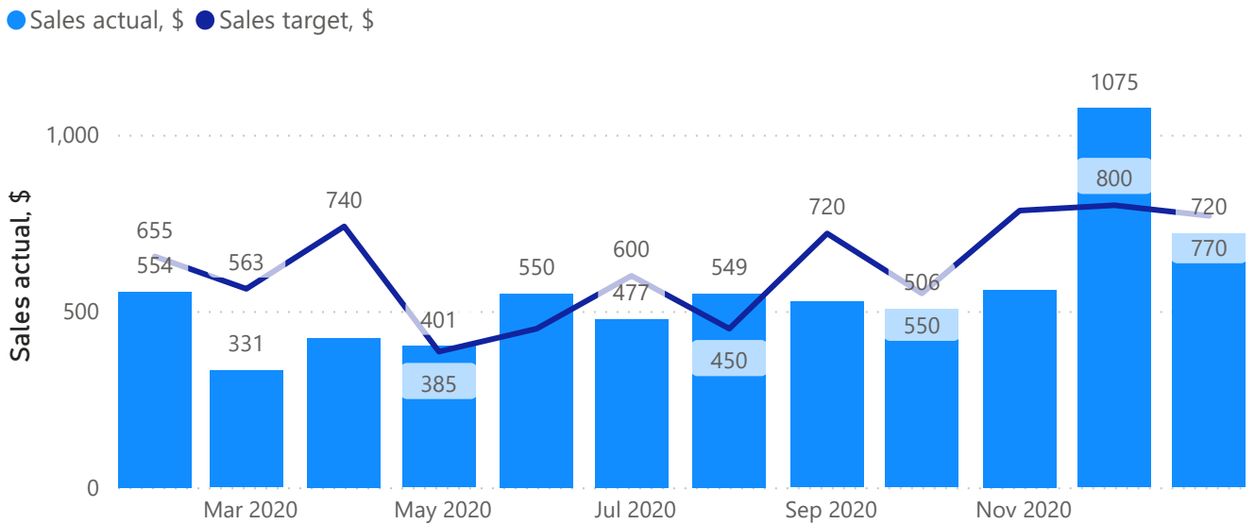
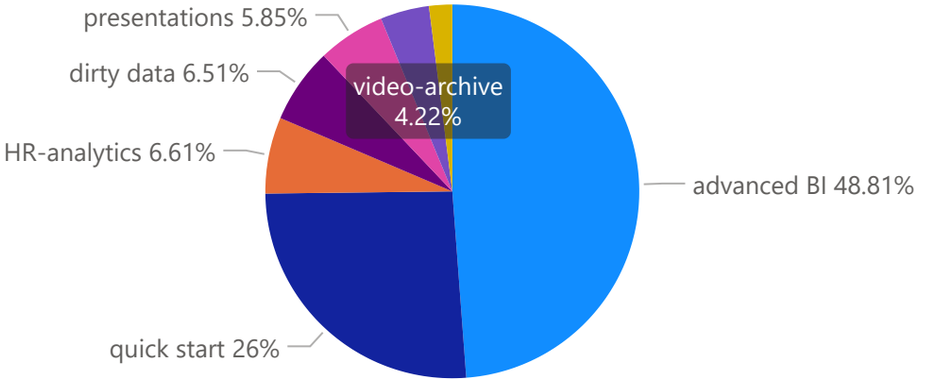
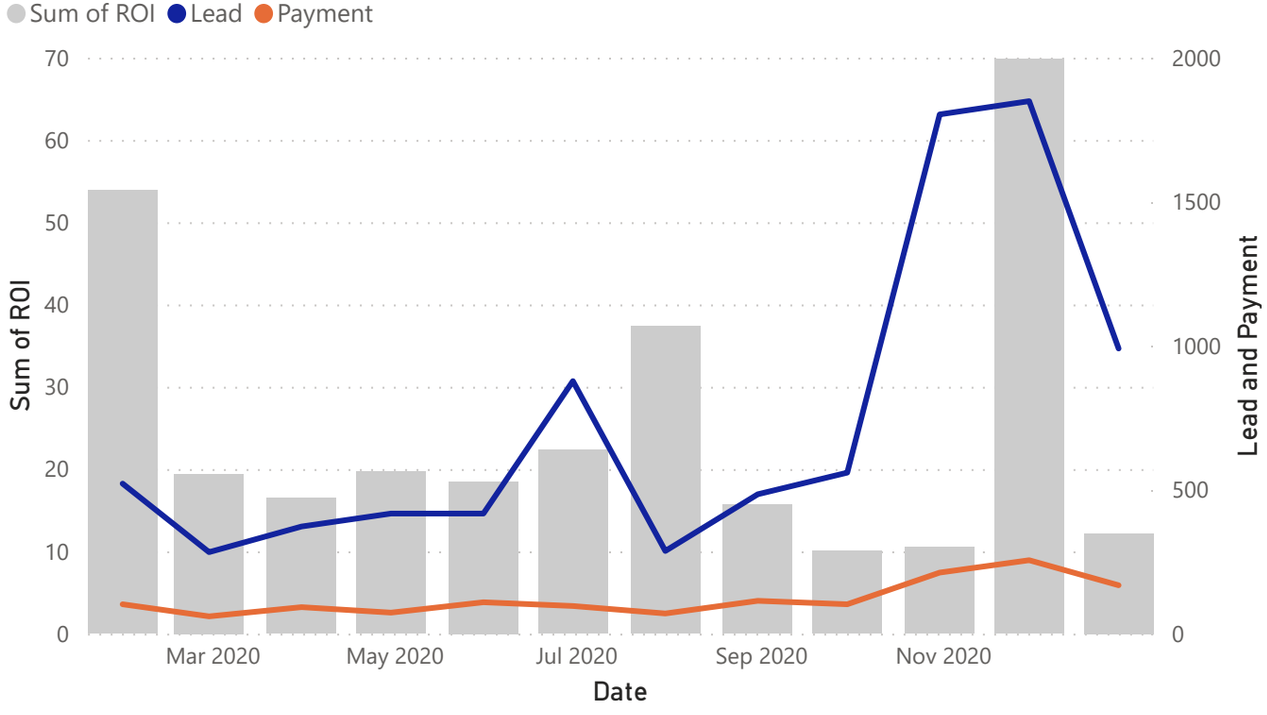


Sales actual by Product



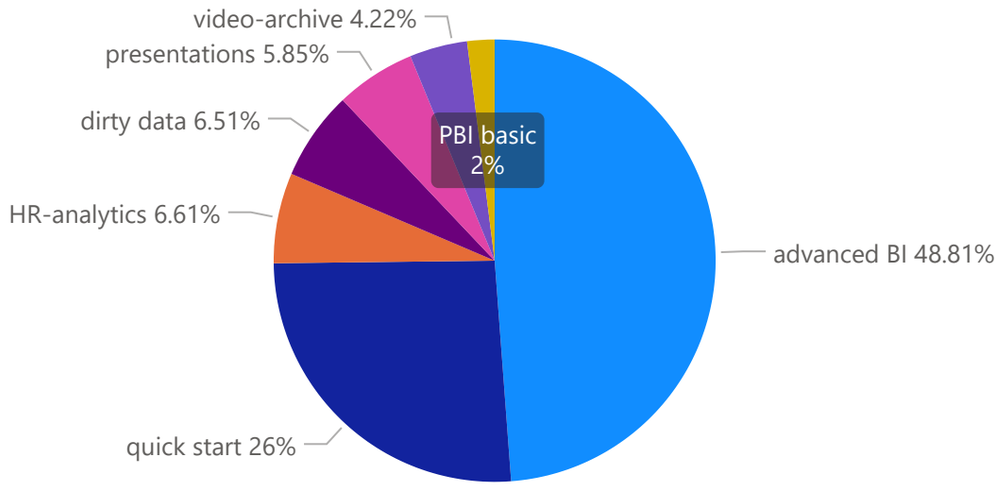
Sum of ROI, Lead and Payment by Date



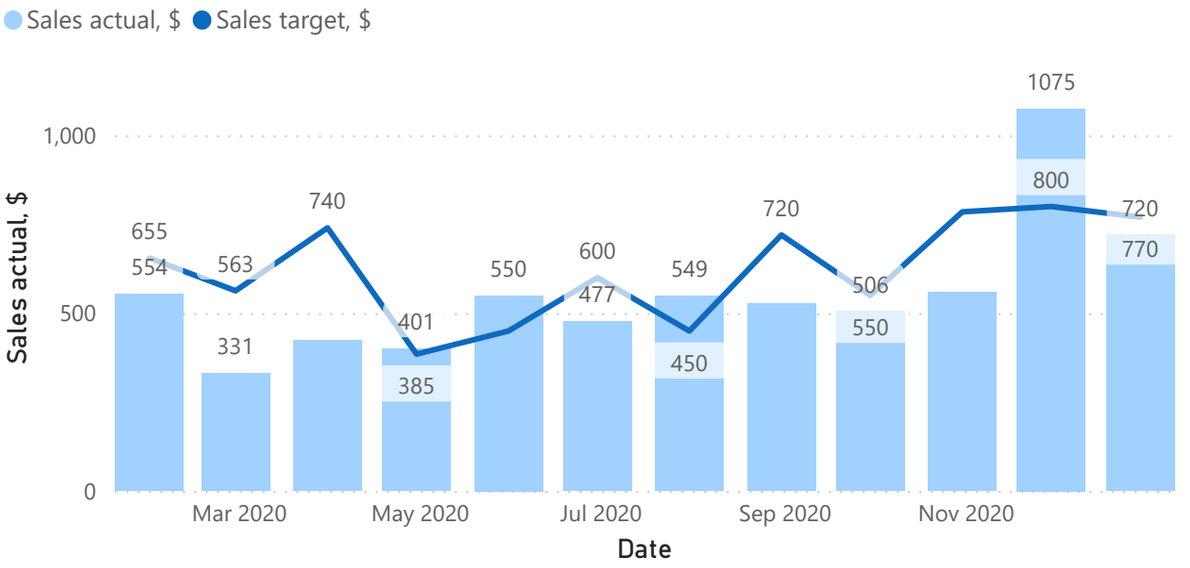
Sales and expaanses of courses

Product	Sales actual, $	T/A	Expences actual, $	T /A	ROI
advanced BI	3,257	98%	442	90%	9.28
quick start	1,735	95%	609	144%	4.13
HR-analytics	441	103%	112	100%	1.46
dirty data	434	78%	147	92%	2.35
presentations	390	122%	137	94%	5.52
video-archive	282	102%	45	131%	12.38
PBI basic	133	10%	160	88%	2.80
Total	**6,673**	**90%**	**1,653**	**108%**	**4.78**

Sales structure



Sales dynamics



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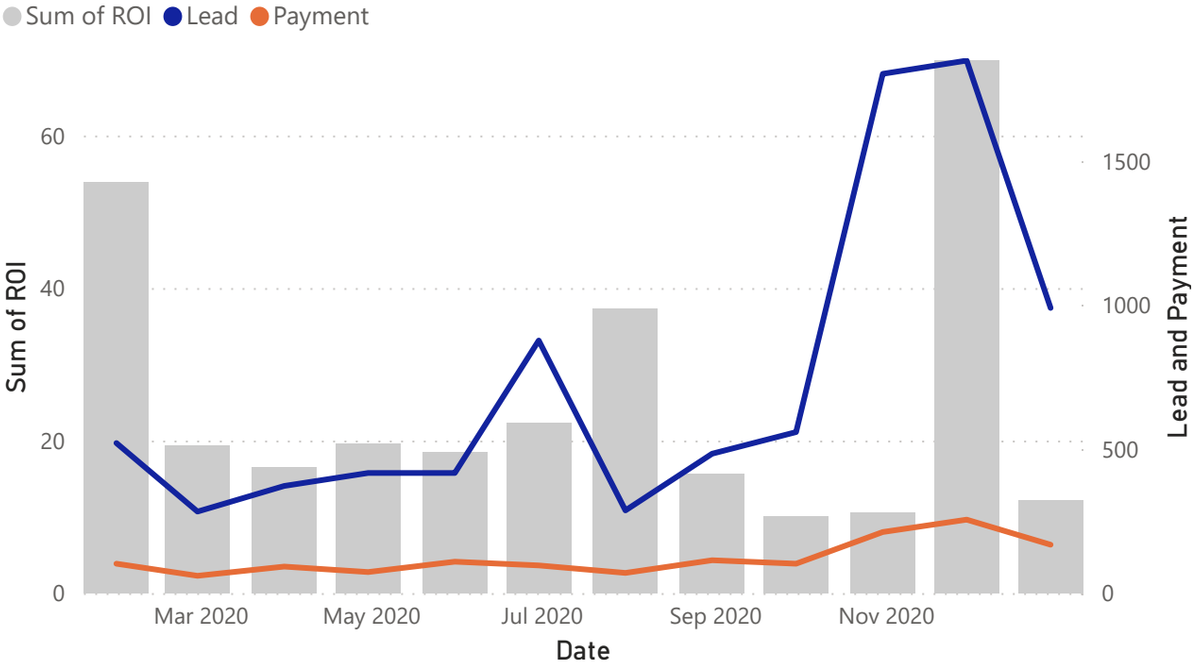
Leads and Payments dynamics