

# MUHAMMAD QASIM FAYYAZ

## WEB DEVELOPER

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I am a Web Developer specializing in WordPress and Shopify, passionate about building user-friendly and visually appealing websites. I am eager to learn and grow in a collaborative environment.

### AREA OF EXPERTISE

- HTML
- WordPress
- MySQL
- Time Management
- CSS (SCSS, Tailwind CSS, Bootstrap)
- Git & GitHub
- Problem Solving
- JavaScript
- PHP
- Shopify
- Teamwork

### WORK EXPERIENCE

#### Salam Experts

Jan 2024 - Present

- Developed responsive, SEO-friendly websites using WordPress, focusing on Core Web Vitals to enhance performance, loading speed, and user experience across all devices and browsers.
- Designed and customized websites using Elementor, Gutenberg, and other page builders, delivering flexible and visually engaging solutions tailored to client needs.
- Implemented and customized WooCommerce for eCommerce websites, ensuring seamless functionality and aligning features with business goals.
- Applied SEO best practices, including on-page optimization, schema markup, and site structure improvements to boost search engine visibility.
- Designed and developed custom Shopify themes, with hands-on experience in integrating and working with various Shopify apps.

#### Computer Xperts

Oct 2023 - Jun 2024

- Developed Front-end using HTML, CSS, and JavaScript.
- Developed websites using WordPress, leveraging Elementor and Gutenberg for custom design and layout.
- Built custom Shopify themes and worked with multiple Shopify apps.

### EDUCATION

#### BS in Software Engineering

University of Gujrat, Gujrat

Sep 2019 - Sep 2023

#### Intermediate

Allama Iqbal College, Sialkot

Sep 2016 - Sep 2018

### ADDITIONAL INFORMATION

- **Languages:** English, Urdu, Punjabi.
- **Certifications:** WordPress Development (Digiskills), Responsive Web Design (freeCodeCamp), HTML5 with Responsive Web Design (Aptech Education), Computer Aided Design (Aptech Education).