

General E-Commerce Furniture
website:
Primary Purpose:

To create a user-
friendly E-commerce furniture
website where retailers can easily
create, pay and manage their
sales according to their needs.
Using this E-commerce platform,
customers can purchase and
explore a big range of unique
and trendy equipment at
competitive and affordable
prices, ensuring a smooth
purchasing experience.

~~Who~~
Q Define MY Business Goals:

Q1 What problem does your market
place aim to solve?

A: This Furniture E-commerce website
is designed for people who have

a shortage of time and want to purchase new, trending furniture designs. It provides the best market-competitive prices, ensuring customers can explore and buy unique and stylish furniture conveniently.

Q Who is my target audience?

- 1) Business men or women,
- 2) Office employees

Q What products or services will I offer?

Sofas, tables, Beds, Lamps
Desks, Chairs, Office chair,
Wardrobes and others.

Q What will set your market apart?

- A
- 1) Affordable and market competitive prices,
 - 2) Doorstep delivery.
 - 3) 7 day return policy.
 - 4) 100% cash back.

① Product

ID = 01
Name = Phone
Price = 20k
Stock = 20
Color = Red

② Customer

Customer ID = 405
Name = Sameet
Contact no = @gmail.com
Address = Karach

③

Order Detail

Order Detail ID = 202
Order ID = 301
Product ID = 01
Quantity = 01

④

Delivery Zone

Order

Order ID = 301
Customer ID = 405
Total Amount = 20k
Status = Active

Delivery Zone

Postal ID = 74150

Zone Name = Zamnabad

Coverage Area = Landhi Town

⑤
Shipment

Shipment ID = 607

Order ID = 301

Status = Active