



Project Goal

Enhance Visual Appeal: Develop a modern, professional design that aligns with INext Logistics brand identity.

Simplify Navigation: Create a logical and intuitive menu structure to help users easily find information and services.

Increase User Engagement: Incorporate engaging elements and clear calls-to-action to encourage users to interact with the website and inquire about services.

Boost Conversion Rates: Identify & remove impediments and provide a seamless user experience through an improved user experience.



Style Guide

Montserrat

Montserrat is very versatile and can be used in multiple scenarios such as websites, the publishing world, branding, editorial, logos, prints, posters, etc. It is a typeface that can be used elegantly everywhere because of the geometry and elegant simplicity with nice large x-height.

Typograph

Aa

Color



#FFFFFF
Primary Color



#003366
Secondary Color



#CC0000
Accent Color

Visual Design

HOMEPAGE



SERVICE PAGE

CASE STUDY PAGE



Thank you

THANK YOU