

Title: INVESTIGANZA

By

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Target Sector/Industry Name: Business and Finance

ABSTRACT

Investiganza is a web-based system which facilitates as the mediator between the Finance Seeker and the Financer. It is a platform where Finance Seeker register their account and post their business idea along with the actual requirement of finance they need for their startups or extension of their existing business. In same fashion, the Financers create their account and they start bid on any business finance request they like. Finance Seeker is open to accept any proposal sent by Financers. Further, the Financers can enjoy their profit share according to the proposal they sent to the Finance Seeker. The objective of the system is reducing the effort of finding the potential financers for the business. For the Financers, the platform provides the opportunity to invest and earn profit. The platform not only saves the time of finding Financers but it also makes you reach the right person for business investment.

Keywords: New Business Start-up, Business makers and investment, achieving Business goals