

Muhammad Syahrul Nizam

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| Pekanbaru, Indonesia

PROFIL

Student of Riau University's Department of Business Administration. Business development and data analytics enthusiast with a strong foundation in business strategy and analytical thinking. I am capable in a range of tools, including Microsoft Office, Tableau, SQL, and R, which I leverage to solve complex problems and create value-driven solutions.

EDUCATION

Universitas Riau - Pekanbaru

August 2021-Now (7th Semester)

Bachelor of Business Administration, 3.63 / 4.00

Relevant Courses: Entrepreneurship, Leadership, Business Qualification Studies, Risk Management, and Product and Brand Management.

EXPERIENCE

Team Leader - Wirausaha Kampus Merdeka Batch 2 -Pekanbaru

August 2023 – December 2023

Wirausaha Kampus Merdeka Batch 2

- Following online course and offline course with 5 core activities, namely: Motivation and entrepreneurship mindset, idea generation, prototyping, marketing validation, unit product cost, & Pricing Method
- Led a team of 4 members to analyze business processes and problems encountered by one of the UMKM in Pekanbaru
- Developing business ideas and establishing effective and efficient marketing strategy
- Marketing validation and festival (validating business ideas through launching products)

Co-Founder & Team Leader (Servisaja) P2MW - Pekanbaru

May 2024 - Oct 2024

Program Pembinaan Mahasiswa Wirausaha Kemendikbud

- Co-founded Servis Aja as part of the Student Business Development Program, focusing on providing innovative digital services.
- Drive business growth through effective strategy development and execution.
- Manage daily operations to ensure efficiency and high-quality service delivery.
- Foster a collaborative and innovative team environment through mentorship and guidance.
- Build partnerships and identify opportunities to expand the business's reach.
- Monitor and optimize performance to enhance customer satisfaction and operational effectiveness.

Mentee Web Development & UI/UX Design - Remote

Aug 2024 – Dec 2024

Infinite Learning

Mentee for Web Development & UI/UX Design, where I've learned a range of skills that bridge both technical and non-technical areas. The program covered:

- Front-End Development: HTML, CSS, JavaScript, and React.js.
- Back-End Development: Node.js, Express.js, MySQL, and Git.
- User Interface & Experience: Design thinking, user personas, accessibility, prototyping, and visual design.
- Project Management: SCRUM, leadership, and team planning.
- Soft Skills: Public speaking, storytelling, teamwork, and pitching.

Project Manager - Remote

Sep 2024 – Dec 2024

Infinite Learning

Appointed as the Project Manager to lead a talented team of 11 members from the Web Development and Advanced AI divisions. Together, we'll be working on VertiGrow, an innovative educational platform dedicated to vertical farming.

- Oversee the development process to ensure smooth collaboration between the website development and AI teams.
- Coordinate every step of the project. Including research, planning, implementation, and evaluation. This ensures seamless integration and timely delivery of results.

- Led the team in presenting the website during a pitch session to investors, highlighting its innovative features and strong market potential.

ORGANIZATION EXPERIENCE

Business Entrepreneurship Manager -Pekanbaru

May 2023- Mar 2024

Himpunan Mahasiswa Administrasi Bisnis

- Led a team of 14 members in executing 8 strategic work programs aimed at enhancing entrepreneurial initiatives
- Design and create new products for the development of Kedai Adbis in business administration.
- Develop and implement innovative strategies to drive growth and profitability of Kedai Adbis
- Build and maintain relationships with other entrepreneurs in the social sciences and political sciences faculties

Head of the Secretariat Infokom Department -Pekanbaru

Mar 2023 – January2024

Ikatan Pelajar Mahasiswa dan Pelajar Kota Batam Pekanbaru

- Conduct administrative activities such as making proposals and sop fields as well as being responsible in managing schedules, meetings and invitations for the Infokom division
- Responsible in creating an organization website using wordpress tools.
- Create attractive designs for platforms like Instagram and organizational websites.

Staff of the Cadres Departement IPMKOB-P -Pekanbaru

Mar 2022 – Januari 2023

Ikatan Pelajar Mahasiswa dan Pelajar Kota Batam Pekanbaru

- Organized programs to support member development and leadership training.
- Collaborated with team members to enhance communication and teamwork within the organization.
- Helped develop strategies to increase student participation and membership.

CERTIFICATION & COURSE

- Wirausaha Kampus Merdeka Batch 2 (Wirausaha Merdeka)
- Digital Marketing Badan Nasional Sertifikasi Profesi (BNSP)
- Latihan Kepemimpinan Managemen Mahasiswa Tingkat Dasar (Universitas Riau)
- Google Data Analytics

PROJECT

Leader Of Kuliah Kerja Nyata Muara Lembu - Kuantan Singingi

1 July – 10 August 2024

Building an Environmental Care Character with a Plantation of 1000 Seedlings in Muara Lembu Kuansing

- Successfully completed 14 major work programs, showcasing strong organizational and management abilities.
- Design and create a 1,000-seed planting work program in several institutions and schools in Muara Lembu.
- Implement waste recycling activities for the community, such as the production of ecobricks, the education of students and schoolchildren, and others.
- Established a program promoting clean and healthy living in the village environment, demonstrating commitment to the community development and sustainability.
- Maintaining relationships with Muara Lembu citizens.

SKILLS

Technical Skills: Microsoft Office, Spreadsheet, SQL, Big Query, Figma,Tableu,R

Management Skills : Project management and planning, problem-solving and decision-making, adaptability and flexibility

Communication Skills: Verbal and written communication, Presentation and Public Speaking

Language : Indonesia, English