



M Tanveer Abbas

Full Stack Developer

tanveer.github.io

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Education

GCUF - Business Administration

Dec 2022 | Faisalabad, Pk

Gained hands on experience through case studies and collaborative projects. Strengthened communication, analytical thinking, and project organization. Consistently applied business strategy and operational understanding to deliver practical, results-driven solutions.

Millat Degree College - Economics

Jan 2020 | Faisalabad, Pk

Built a solid understanding of micro and macroeconomics. Strengthened critical thinking, data interpretation, and attention to detail skills now applied to building focused, data driven solution for business with best outputs.

Skillsets

Website Development

MERN Stack - Next JS - Tailwind CSS - TS

Digital Marketing

SEO - Conversation Rate Optimization

Artificial Intelligence

AI Integration - AI Automation - Chatbot Development

Projects

Developed AI Summarization Tool

Developed AI powered summarization tool that accepts article URLs and returns concise, high quality summaries to save users time.

CineSearch Discovery Platform

A responsive, fast-search web application built with React, Tailwind CSS, and Appwrite, integrating The Movie Database (TMDB) API. Users can browse trending movies and shows, metadata.

Experience

SaaS Company | Software Developer

Jan 2022 - Jul 2025

Leading the development and maintenance of the company's MVP a browser based UI tool similar to Figma and low code platforms. Built core features, implemented scalable architecture, and collaborated with design and product teams to deliver a responsive, user-friendly interface.

Jewelry Brand | Website Developer

Feb 2023 - Dec 2024

Developed a high converting funnel landing page for an ecommerce jewelry brand, focused on driving user engagement and sales. Implemented responsive design, UI/UX elements to optimize the customer journey from ad click to checkout.

Certifications

Udemy | Conversion Rate Optimization

Aug 2025

Mastered advanced strategies in conversion rate optimization (CRO), including in-depth user behavior analysis, rigorous A/B and multivariate testing methodologies, and the application of data-driven design principles to maximize user engagement and conversion performance.

FreeCodeCamp | Responsive Design

July 2025

Gained hands-on experience with core website layout structures by designing and building visually appealing, user-friendly, and UX-optimized sites through practical, project-based exercises.

Digiskill | Digital Marketing

October 2023

Covered key areas of digital marketing, including search engine optimization (SEO), social media campaign planning, content strategy development, and performance tracking using analytics tools.