









STORY BOARD



ALEX IS STRESSED.

Lately, Alex has been stressed trying to keep up with deadlines and events on multiple sites.



NEWS AND EVENTS PILING UP

News sites and outlets are pushing new information everyday.



ORGANIZATIONAL APP WITH EXTENSIONS

Alex goes on the app store looking for an app that will organize stories and news' stories by date or by keyword.



ENTERING THE SITES

He begins entering in the main news articles he follows and also enters in his calendar for the month, he is starting to become more relaxed.



MEETING DEADLINES

His boss became impressed with how on time and efficient he has become with his work.



CATCHING UP/SUPPORTING FAMILY

Alex is now able to stay organized and stay on deadlines to support his future family.





John Johnson Jr. was all ready for his second year of college before Covid hit near the end of his first. However, due to the confusion everyone was in, he managed okay as he learned along with everyone else. However, during his second year, he found himself getting lost. All of his professors used different platforms and the lack of real interaction with his fellow classmates led to him quickly getting behind.





John discussed this issue with one of his professors. The professor recommends a new app to him that would not only allow him to organize his classes and assignments in one place, but also help him more easily collaborate with his peers.



John checks out the app on his phone, finding it easy to link all of his classes platforms and offering a way for him to connect and collaborate with his peers in each of his classes. In addition, he's pleased that it is mobile, letting him work on his assignments anywhere.



While continuing to navigate the app, John discovered it could do more than just let him see his assignments it arranged his assignments on a calendar by due date and had a separate calendar to see all of his classes, helping his see when he had time to take breaks for things such as lunch, socializing, or getting work done before or between classes.



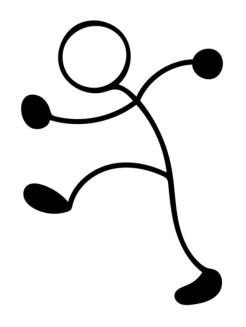


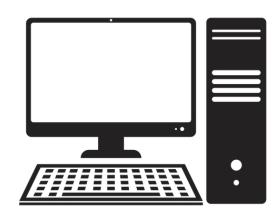
After his classes the next day, John thanked his professor for telling him about the app. The professor then informed him that John would be able to message his professors any time through the app if he had any questions or issues.





With this new app, John sees his productiveness in school increase and his circle of friends stay together and even grow despite the distance between them.

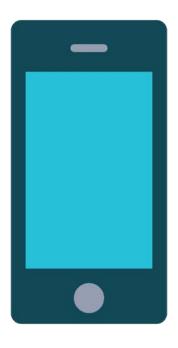




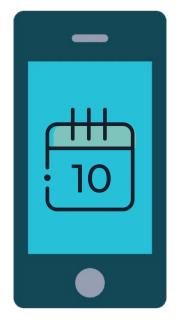
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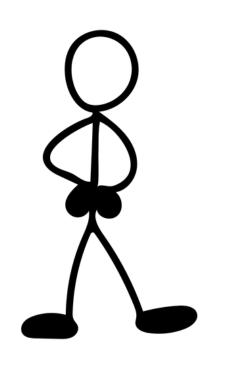
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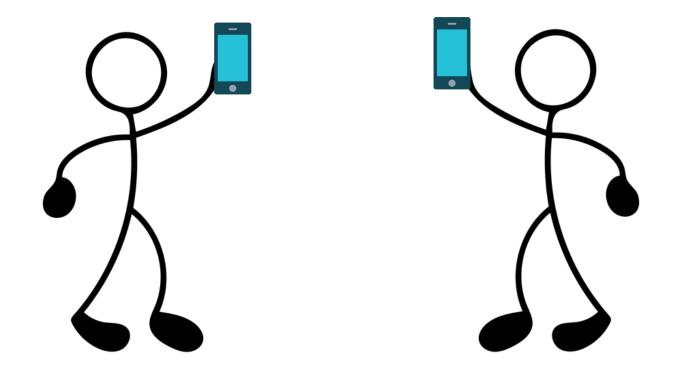


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