

Muhammad Abdullah Tahir

C: +92-310-4805850

E: Abdullah-Tahir@hotmail.com

In: <https://www.linkedin.com/in/abdullahtahiruzzaman>

Professional Summary

A strong conceptual and free thinker passionate to work in the field of Information Technology or communications in a reputable Organization. Have Expertise in various fields of Information technology such as programming, Digital Marketing & Sales, Information Systems, Content writing/creation, Project management, Cyber security and Visual communications. Always volunteer to work for the betterment of fellow human beings. A motivated dedicated doer who always counsel and encourage people for making progress in education and other interpersonal and social developments.

Core Skills

- Project Management
- Planning and Product/brand Strategist
- Web Development and Management (CMS, E-Commerce, Corporate, Small Business)
- Search Engine Optimization (On-Site, Off-Site)
- Develop and Manage Social Media Marketing strategies
- Digital Sales Management
- Project Planning, Budget Development, Reporting and Analysis
- Customer Service and Customer Retainment
- Product Training, Technical Training, Counselling
- Business Development
- Brand & Product Development
- Maintenance
- Leadership
- Organizational skills
- Teamwork
- Languages (English, Urdu, Punjabi)

Professional Experience

- **Solstice Tech Pvt Ltd.**

August 2022 – Till Date

IT Manager, Project Manager

Managing and taking care of company IT infrastructure, maintaining hardware and software requirements for company, managing company website and Digital Services such as Web development projects for clients, managing different Web development teams, handling technical issues in Digital services provided by company. Information system solutions for clients.

- **THE DIGITAL RANK**

Apr 2021 – July 2022

Ast. Manager, Technical officer, Project Manager, Digital Marketing Strategist

Managing and Assisting IT manager for Digital Services projects and development i.e Web development, SEO, PPC/CPC Campaigns, Google Guaranteed. Develop and manage strategies for Digital marketing on different platforms Such as Google, Facebook, Instagram, managing different teams and assisting for technical issues in Digital services provided by company.

- **Quantux**

April 2020 – March 2021

Co-founder, Manager Content Development & Product Deployment

Quantux is a Holographics display provider and manufacturing company. I was performing different tasks for them such as Managing different digital and web projects owned by company, managing creative content writing team for company documents, policies and contracts. Managing final product Spectron S1 device deployment and maintenance for clients. Managing technicalities of display devices in seminars and private client meetings.

- **DMN Solutions**

February 2019 – April 2020

Senior Customer Sales Executive for Residential US Customers

Spectrum Cable is one of the largest cable, internet and tv provider in US. I was working as a Senior executive for sales to new and moving residents and also providing assistance to US residential customers who were facing complex issues in getting new connections.

- **Patrick Global**

July 2018 – January 2019

Senior Customer Sales Executive for Residential US Customers

Spectrum Cable is one of the largest cable, internet and tv provider in US. I was working as a Senior executive for sales to new and moving residents and also providing assistance to US residential customers who were facing complex issues in getting new connections. Produced above target sales Every month during tenure with maintenance of top-notch service quality.

- **IPS**

Jun 2018 – December 2018

Senior Customer Sales Executive for Residential US Customers

Spectrum Cable is one of the largest cable, internet and tv provider in US. I was working as a Senior executive for sales to new and moving residents and also providing assistance to US residential customers who were facing complex issues in getting new connections.

- **Ovex Technologies / Appoyo Tech**

April 2017 – March 2018

Customer Sales Executive / Product Trainer

Worked on medical treatment campaign for American Medicare patients. Also worked alongside sales as a Product trainer for the campaign during last two month of the tenure.

- **Astute Solutions**

April 2015- May2016

Front End Web Developer

Worked on Different Front End web development projects and support tasks for WordPress Have a Good experience on user interactivity and eye caching business and professional layouts and designs.

- **World Cheap Flights (AAA Technologies)**

January 2011 – May2012

Travel consultant, Front End Developer

Worked on a UK based ticketing Campaign as a Travel Consultant and Front-End Web Developer for duration of 1 year. Worked with Galileo and Wordspan ticketing portals for ticket reservation and managed website and PPC marketing campaign for business.

- **Ovex Tech Pakistan**

Customer Support Representative (CSR) Inbound

Worked in a national campaign as a Customer Support Service agent

- **Annzo Corporation**

Business Sales Executive

Worked on SEO campaign as a Business Sales executive

- **Digital Globe Services**

Worked as customer sales and support executive

Academics

Bs Honor's in IT: Virtual University of Pakistan 'Mar 2014

Intermediate: Government Islamia College Civil Lines Lahore 2009

Secondary School: Saint Stephan's Cambridge High School 2007