📞 Cold Calling Script – Vertex Solutions

1. Intro (Start of Call)

English:

Hello [Client Name], this is Mike calling from Vertex Solutions , a web and app development company that helps businesses grow with professional websites and apps.

I just need 2 minutes — can I quickly explain how we can help your business?

Urdu:

Hello [Client Name], main mike hoon aur Vertex Solutions software house se call kar raha hoon.

Hum professional websites aur apps ke zariye businesses ko grow karne me help karte hain.

Sirf 2 minute lagenge — kya main aapko short me bataun ke hum aapke business ke liye kya kar sakte hain?

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2. Problem + Hook

English:

Nowadays, every customer checks a business online before making a purchase. If a business doesn't have a professional website, they usually lose customers to competitors.

That's where we come in — we create websites and apps that make your business look professional and attract more clients.

Urdu:

Aaj kal har customer kharidari se pehle online check karta hai. Agar business ke paas professional website na ho to wo customer competitor ke paas chala jata hai.

Yahan par hum help karte hain — hum aapke liye aisi websites aur apps banate hain jo aapke business ko professional dikhaye aur zyada clients attract karein.

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3. Show Samples (Proof)

English:

We've already built websites for restaurants, real estate agents, gyms, and small shops.

Would you like me to quickly show you 1–2 samples so you can see our work quality?

Urdu:

Hum pehle hi restaurants, real estate agents, gyms aur small shops ke liye websites bana chuke hain.

Kya aap chahte hain ke main aapko 1–2 samples dikhaun taake aap humara kaam dekh saken?

4. Pricing + Payment Policy

English:

Our pricing is very affordable because we focus on helping small businesses grow.

We also have a flexible payment policy:

You don't have to pay everything upfront.

You can pay in small weekly installments without any interest.

This way, even if you're on a budget, you can still get a professional website.

Urdu:

Hamari pricing bohot affordable hai kyunke hum chhote businesses ko grow karne par focus karte hain.

Aur hamari flexible payment policy hai:

Aapko sara paisa upfront nahi dena.

Aap weekly chhoti installments me payment kar saktay hain, bina kisi interest ke.

Is tarah aap budget me rehte hue bhi professional website le saktay hain.

5. Closing (End of Call)

English:

So let's do this: I'll send you a few samples today. If you like the quality, we can start working on your website this week.

Does that sound good to you?