MUHAMMAD UZAIR

Photographer | Social Media Content | Visual Storytelling

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SUMMARY

Versatile and deadline-driven Photography student with hands-on experience in dynamic event coverage and targeted promotional campaigns. Proven ability to capture compelling visuals under pressure, lead small teams on location, and deliver high-quality imagery meeting client objectives. Proficient in DSLR systems, Adobe Lightroom, and Photoshop. Maintain an engaged photography portfolio on Instagram @uzairethics_ (2k+ followers), demonstrating consistent visual storytelling across diverse genres

EXPERIENCE

Lead Photographer

TechnoFun at ShaikhAyaz University

📅 11/2024 - 2024   📍 Philadelphia, PA

- Took photos during the whole TechnoFun event at my university with my team.
- Captured pictures of speakers, activities, competitions, and people enjoying the event.
- Helped organize my team to cover different parts of the event happening at the same time.
- Worked quickly in busy and changing lighting to get good shots.
- Edited the best photos and gave them to the event organizers quickly after the festival ended.
- Our photos helped the university show how successful and fun the event was.

Videographer

The Shaikh Ayaz University Shikarpur

📅 09/2023 - 2023   📍 Philadelphia, PA

- Shot pictures and videos showing campus life, buildings, classrooms, and students to make the university look appealing.
- Commissioned to produce compelling visual assets for the university's official 2023-24 admissions advertising campaign.
- Conceptualized and shot vibrant campus life, academic facilities, and student portraits reflecting the university's dynamic environment and appeal to prospective students.
- Delivered a portfolio of 15+ meticulously edited, high-resolution images tailored for print brochures, social media, and the university website.
- Contributed directly to the marketing materials aimed at increasing applicant engagement for the academic year.

EDUCATION

Department of Computer Science

The Shaikh Ayaz University Shikarpur

📅 01/2022 - 01/2026   📍 Shikarpur, Sindh

Higher secondary Education

Govt Islamia science college sukkur

📅 2019 - 2021   📍 Sukkur, Sindh

KEY ACHIEVEMENTS

✔️ **35 International Photography Awards**
Certificate of participation in the 10th annual international photography contest 35AWARDS. Total participation has taken 112k people from 174 countries. A total of 473.1k photos have been submitted

✔️ **TechnoFun Event**
Successfully completed event shoot and managed social media accounts of the event.

SKILLS

Digital Photography   Videography

Photo Editing   Capcut

Adobe Lightroom   Filmora   Word

COURSES

Social Media for Photographers

Provided strategic approaches to leveraging social media platforms for photography business growth, offered by CreativeLive.

INTERESTS

Community Volunteer Work

Devoted to contributing to local improvement projects and enjoying the opportunity to document these experiences through my lens.

Continued Learning

I am committed to constantly advancing my photography skills and staying abreast of the latest trends in digital media.