





Hooked Model on Dorik

Copy this template and fill it up with your answers. Go to File> Make a Copy > Rename > Click 'Make a Copy'.

 Trigger External: Emailing clients/ sending notifications regularly for their acknowledgement about new offers, new feature updates Internal: Discuss with own people about Dorik's new updates, facilities.	 Action: When user gets an email/notification of the desired price or any desired feature, he/she will click the notification or attached link which will take them to Dorik.
 Investment: You will earn points by giving reviews, and once a certain amount of points are accumulated, you will receive an intensive. The user will come for his/her points, which they will earn.	 Reward: Get a monthly/yearly package at a slightly lower price, or he/she got a new feature that he/she expected.