

**Ali Rehan**

**A Successful Entrepreneur of Pakistan**

**The Co-founder of Eyed EUs Labs and Ingrain**

Getting to know  
Ali Rehan - CEO  
of  
*groopic*  
every friend. every time.



There is a common saying “Success begets success”. The successful walk the success, and sometimes the best way to make your dreams a reality is by following in the footsteps of those who have already amassed a great deal of success. By following successful people in our lives, we give ourselves a role model to look up to, someone who can inspire us to strive harder in our efforts to attain success. This is especially true for entrepreneurs, as those who aspire to use their talent and skills for bringing new forms of innovation to the world and benefit the lives of others, will gain a lot of motivation from other successful entrepreneurs. By following other entrepreneurs, they can get to learn about many of the challenges which entrepreneurs face during their career, and learn to accept that determination and firm dedication to their life goals will ultimately reap success for them.

Several influential Pakistani entrepreneurs have made huge contributions in the world of innovation, by staying true to their dreams and working with diligence. Ali Rehan is the Co-founder of Eyed EUs Labs and Ingrain. Ali graduated from Lahore University of Management Sciences (LUMS). He is also the CEO of Groopic Inc., and led a team of five to build, release, and market the Groopic App, a mobile application which enables people to take group pictures and include the photographer as well. Groopic has gained great reviews from TechCrunch, Gizmodo, Cult of Mac and CNN. Ali is the Co-founder of Ingrain, a native advertising platform that allows the user to place automatic and individually targeted online videos in real time. The video publisher can monetize the content without compromising the user experience. Ingrain has made significant technology breakthroughs in solving hardware related problems in Pakistan, particularly in Position Tracking & 3D Scene Understanding problems. Team Eyed EUs, led by Ali Rehan, were also shortlisted for the Google Blackbox Connect entrepreneurship accelerator in 2013.

Eyed EUs Labs is a team of computer vision experts who are bridging the gap between the state-of-the-art computer vision research and vision industry. The team comprises of 2 PhDs and 2 Masters with specialization in computer vision and augmented reality. And, has over 25 man-years of computer vision research and industry experience.

If you've been active on social media recently, you might have heard a lot about an app called 'Groopic'. Groopic is the maiden product by a Pakistani startup, Eyed EUs Labs. This revolutionary app solves the age-old problem of having the photographer left out of any group shot. All what you have to do is take two pictures – each with a different photographer – and Groopic magically merges the two photos to produce a single picture of the whole group.



Eyed EUs Labs released this application for iOS on 10th July and have been receiving rave reviews from some of leading tech blogs of the world like TechCrunch, Gizmodo, Cult of Mac

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and PetaPixel. Team Eyed EUs were also shortlisted for this year's Google Blackbox Connect entrepreneurship accelerator and are currently in Silicon Valley to attend it. Two weeks ago, I approached Ali Rehan, the CEO of Eyed EUs Labs, for a small Interview. He was kind enough to take out time for me, despite a very busy schedule with the worldwide application release, in process. Last week, we met at LUMS for a chat.

The word CEO usually brings to mind a very bossy and strict person. Ali Rehan is nothing like that. The moment I met him; I was amazed at how comfortable he can make the next person feel. You can chat over coffee instead of having to dress up in a suit or tie and not feel out of place. The mark of a true intellectual, he takes a deep interest in what you have to say and is always open to suggestions and ideas. Casually dressed, you wouldn't take him for the leader of a company at first sight, but all that changes when you get into a discussion with him.