

**Objective:** to facilitate e-commerce audience

**Idea:** an application that facilitates store owners in maintaining their stores and facilitates customers to maintain their wardrobe

**Problems in consideration:**

- **Store owner perspective:** currently store owners have to manually label the pictures of their clothing in order to place them in their store, by using our app they only have to click the pictures and our app would identify what kind of clothing it is and whether it is formal or informal.
- **User perspective:** The user can search the clothing in store with the event type like marriage, funeral, etc. Also, the user can maintain his own wardrobe (as the store owner is doing) so that whenever he goes shopping he would have track of his wardrobe, additionally, we could recommend the dressing (as per the event) from his own wardrobe, as well as we may maintain the track of when he wore what dress so we can prompt him next time he is wearing the same dress.