

# Bilal Nasir

## Graphic Designer | Vector Artist

Karachi, Pakistan | 0319-1989377 | khanbilalnasir21@gmail.com

### PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer & Illustrator with experience in vector art, branding, and digital marketing visuals. Proficient in Adobe Illustrator and Photoshop, skilled in creating clean, modern, and high-quality designs for print and online media. Strong client communication and project management abilities.

### CORE SKILLS

- Adobe Illustrator & Photoshop
- Vector Art & Character Design
- Branding & Logo Design
- Social Media & Marketing Design
- Creative Concept Development
- Color Theory & Composition

### PROFESSIONAL EXPERIENCE

Freelance Vector Artist – Self-Employed (2024 – Present)

- Delivered 100+ custom vector portraits and illustrations for global clients.
- Managed social media commissions with excellent client feedback.

Graphic Designer – Optilex Graphics (2024 –2025)

- Designed branding visuals, social media creatives, and vector mascots.
- Collaborated with the creative team to deliver high-quality marketing designs on time.

Customer Service Representative – Call Center, Karachi (6 Months, 2023)

- Handled customer calls and resolved basic queries.
- Provided product information and support to enhance customer satisfaction.

### EDUCATION

Intermediate (Pre-Engineering) – Ongoing, Board of Intermediate Education, Karachi

Matriculation (Science), Board of Secondary Education, Karachi

### REFERENCES

Available upon request