

# MUHAMMAD SHEHZAD

Graphic Designer | Social Media Manager

Karachi, Pakistan | 0327-2035528 | shehzadbinrehman@gmail.com

## PROFESSIONAL SUMMARY

Creative and motivated Graphic Designer with experience in social media content creation, brand visuals, and digital marketing. Skilled in graphic design, video editing, and social media management, with a proven track record of delivering high-quality designs and driving audience engagement. Strong communication, creativity, and time-management abilities.

## CORE SKILLS

- Graphic Designing (Posters, Banners, Social Media Content)
- Social Media Management & Content Scheduling
- Video Editing & Reels Creation
- Market Research & Trend Analysis
- Canva, CapCut
- Customer Service & Client Communication

## PROFESSIONAL EXPERIENCE

**Graphic Designer – Grow Hub Digital (2024 – Present)** – Designed branding visuals, social media posts, and promotional content. – Created engaging designs that boosted brand visibility.

**Graphic Designer – Implofy Social Media Agency (2022 – 2023)** – Developed social media content and digital creatives for clients. – Enhanced client branding through creative design.

**Freelance Graphic Designer – Self-Employed (2021 – Present)** – Designed logos and marketing materials for local businesses. – Delivered 50+ projects with positive client feedback.

## EDUCATION

**Intermediate (Computer Science)** – Ongoing, Board of Intermediate Education, Karachi

**Matriculation (Science)** – Board of Secondary Education, Karachi

## REFERENCES

Available upon request