

# MUHAMMAD SHEHZAD

## Graphic Designer | Social Media Manager

Karachi, Pakistan | 0327-2035528 | shehzadbinrehman@gmail.com

### PROFESSIONAL SUMMARY

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Creative and motivated Graphic Designer with experience in social media content creation, brand visuals, and digital marketing. Skilled in graphic design, video editing, and social media management, with a proven track record of delivering high-quality designs and driving audience engagement. Strong communication, creativity, and time-management abilities.

### CORE SKILLS

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- Graphic Designing (Posters, Banners, Social Media Content)
- Social Media Management & Content Scheduling
- Video Editing & Reels Creation
- Market Research & Trend Analysis
- Canva, CapCut
- Customer Service & Client Communication

### PROFESSIONAL EXPERIENCE

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**Graphic Designer – Grow Hub Digital (2024 – Present)** – Designed branding visuals, social media posts, and promotional content. – Created engaging designs that boosted brand visibility.

**Graphic Designer – Implofy Social Media Agency (2022 – 2023)** – Developed social media content and digital creatives for clients. – Enhanced client branding through creative design.

**Freelance Graphic Designer – Self-Employed (2021 – Present)** – Designed logos and marketing materials for local businesses. – Delivered 50+ projects with positive client feedback.

### EDUCATION

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**Intermediate (Computer Science)** – Ongoing, Board of Intermediate Education, Karachi

**Matriculation (Science)** – Board of Secondary Education, Karachi

### REFERENCES

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Available upon request