

Maven Analytics Dashboards

Year

2015

Month

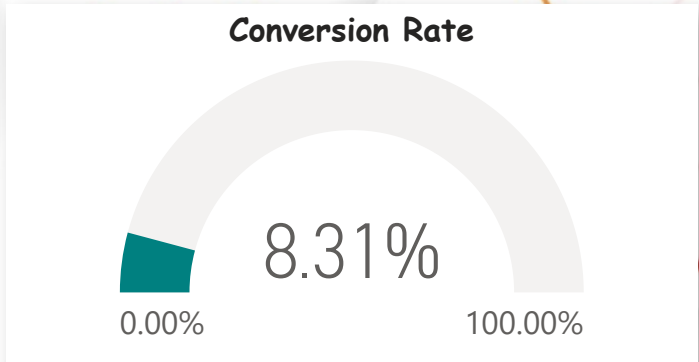
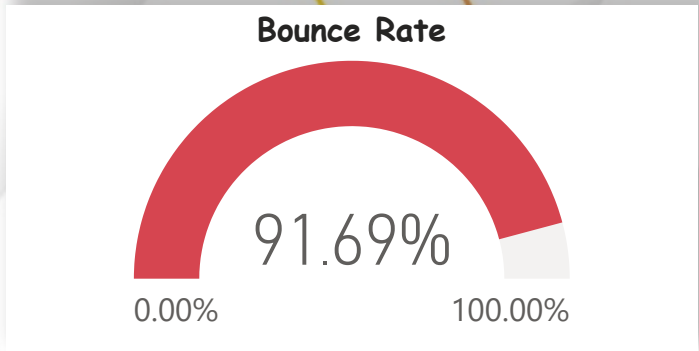
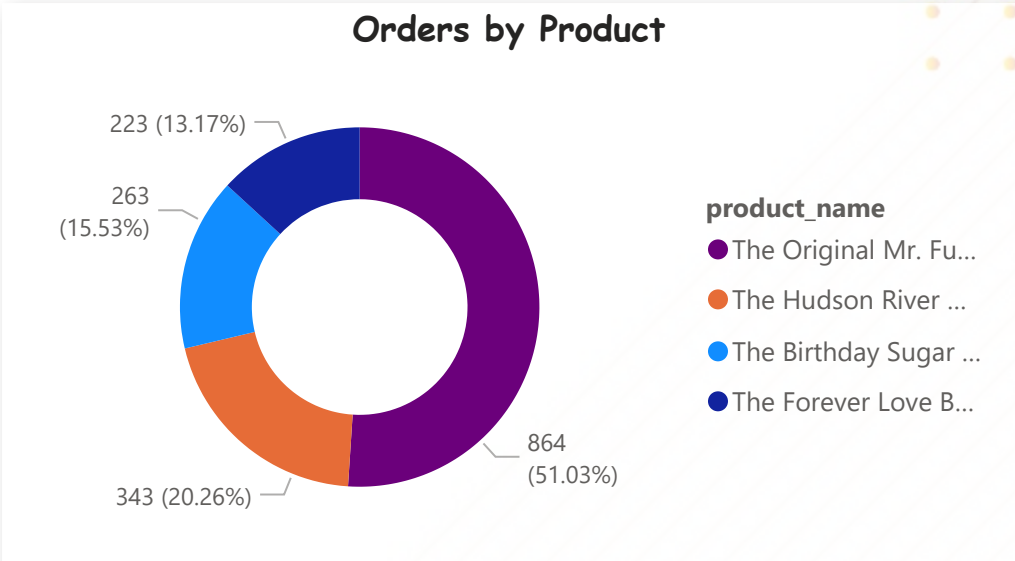
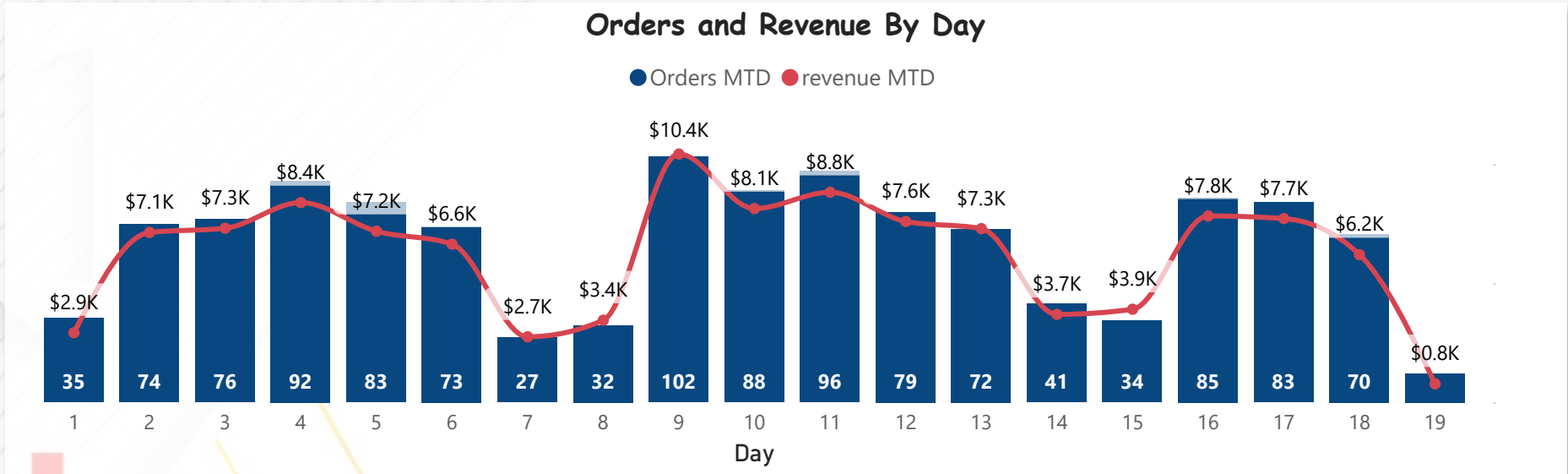
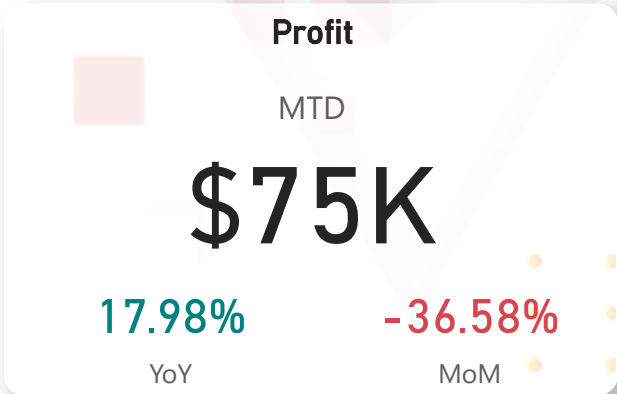
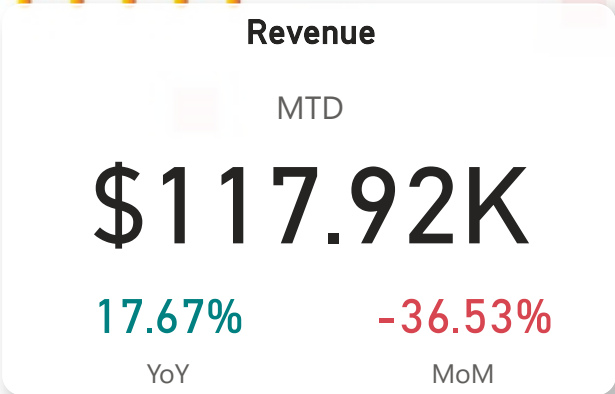
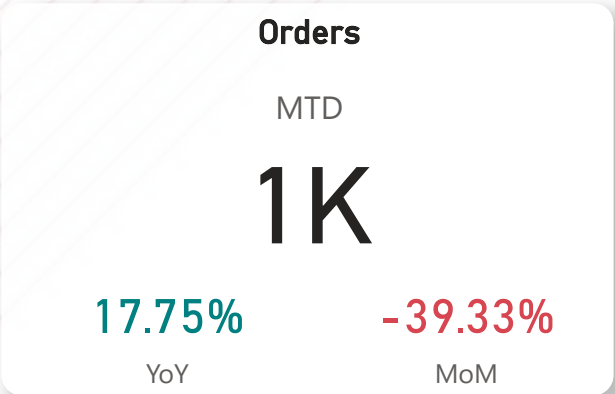
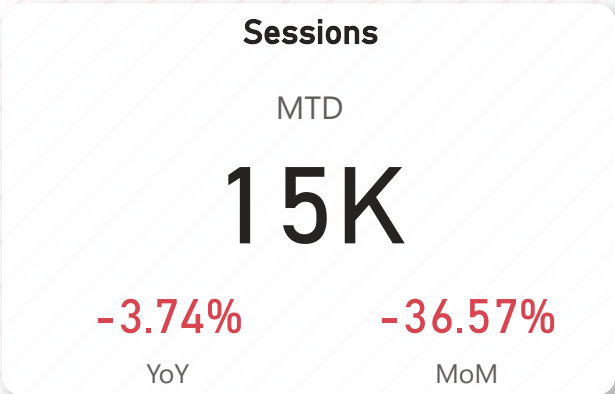
March

Select Slide

Business Performance

Traffic Source

Website Performance



Sessions, Conversion Rate, and Bounce Rate by Device Types, Sources and Campaign

Device Type	Sources	Campaign	Sessions	Con. Rate	Bounce Rate
desktop	bsearch	brand	284	9.86%	90.14%
desktop	bsearch	nonbrand	1204	10.55%	89.45%
desktop	direct_type_in		908	10.68%	89.32%
desktop	gsearch	brand	848	10.50%	89.50%
desktop	gsearch	nonbrand	5926	10.58%	89.42%
desktop	organic_search		1305	10.50%	89.50%
mobile	bsearch	brand	45		100.00%
mobile	bsearch	nonbrand	209	1.91%	98.09%
mobile	direct_type_in		720	2.78%	97.22%
mobile	gsearch	brand	568	4.05%	95.95%
mobile	gsearch	nonbrand	2456	3.38%	96.62%
mobile	organic_search		610	3.11%	96.89%

