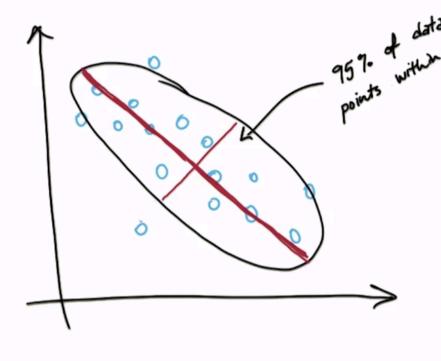
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How to Determine the Principal Component



principal component of a dataset is the direction that has the largest variance because

- O computationally easiest
- o retains maximum amount of "information" in original data
- O just a convention