

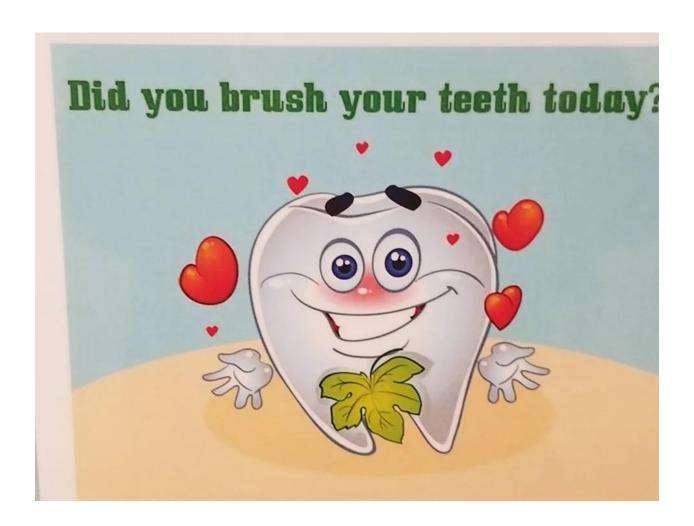
# Alexandria University Faculty of Engineering Computer and Systems Engineering Human-computer interaction

# Exercise 1.1: Bad designs

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### 1-Did you brush your teeth today!?

This logo does not tell the user what does it mean, is it a toothpaste advertisement or a dental clinic or what? This logo does not meet affordance factor at all.



## 2-the mysterious stairs!?

These stairs are mysterious, anyone who tries to go down can easily break his legs. If we rate them according to constraints and affordance factors, they will take zero!



### 3-Oven keys.

Oven keys are an example of bad designs that do not meet consistency factor, oven torches are arranged like a square, but keys are arranged horizontally, if signs beside keys were erased you will take time to know which key refers to which torch.

