

EGY HEALTH

مؤتمر مصر الدولي للصحة
EGY HEALTH INTERNATIONAL CONGRESS

3rd
ROUND



8th - 10th September

Al Manara Convention Center
EGYPT INTERNATIONAL EXHIBITION CENTER

For a Better HEALTHY WORLD



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SPINE MEDICAL
medical equipments to medical events

Egy Health International MEDICAL Exhibition & Conference

Which is the Leading International Medical Fair in EGYPT !!



Come join us at the largest international medical exhibition and conference and networking platform in the industry. Whether you visit Egypt or link up virtually before the event using our matchmaking tool, the main thing is that you come together and find all that Egy health has to offer even more quickly and easily with our new search system. It has a lot to offer. Take advantage of this combination of the world's largest trade fair for medicine, the leading supply market event for the associated production sector and a dynamic atmosphere to drive forward your success.



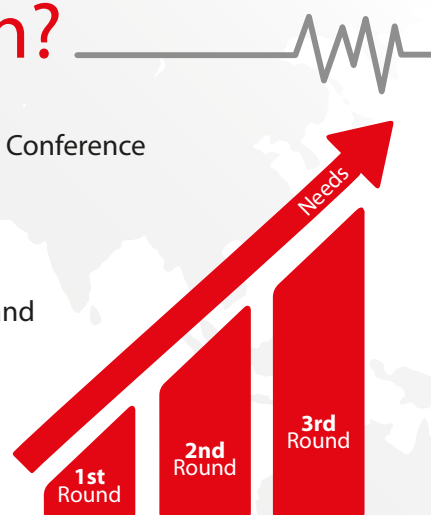
Why Egy Health exhibition?

EGY HEALTH 2020 (Exhibition & Conference) is the largest Healthcare Conference and Trade show in (North Africa & Middle East) & Africa.

EGY HEALTH 2020 This Distinguished Event will be held for the third round in Egypt to meet the growing needs of, medical equipment, integrated hospital facilities and operating theaters in North, Central and South Africa as well as the Middle East.

EGY HEALTH 2020 International Medical Exhibition and Conference 2020 are supported by the Egyptian Ministry of Health And in cooperation with the Egyptian Military Medical Academy.

EGY HEALTH 2020 is one of the most important medical exhibitions and conferences in Africa specializing in the field of medical devices and supplies and the manufacture and production of medicines.



The exhibition will be held for the third session at the **Egyptian International Exhibition Center** next to the Mosheer mosque in the 5th Settlement in the period from 8 September 2020 for a period of three days with the participation of the medical services of the armed forces and the Military Medical Academy under the auspices of the Ministry of Health to market business to exhibitors and investors:

Egy Health 2020 gives visitors the opportunity to showcase the latest medical equipment, medical products and healthcare technology from around the world to share business relationships, experiences with exhibitors and explore new products.



Why Exhibit?

Exhibitions are one of the most effective mediums for establishing and maintaining customer relations. In an increasingly digital age, they are the only medium where the buyer, seller and product physically come together - a potent force for business. Read our exhibitor testimonials for more insights first hand experiences and results.

The exhibition will attract Healthcare industry representatives attending from North Africa, Middle East and European countries on the Mediterranean.

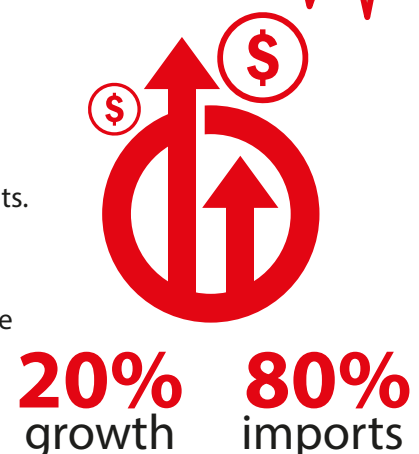
This is an invitation to all Traders, Producers, manufacturers, distributors and service providers for the following products and services to participate in this global medical event of EGY HEALTH 2020



Future prospects for "Medical Technology"

Egypt will remain one of the fastest growing markets for medical technology in the world on the long term. Planned investments in hospital expansion and the introduction of state health insurance for lower income groups will further boost the demand for medical products.

On the basis of current market volume, industry experts expect an average annual growth of 20 per cent. This is due solely to the size of the population and the enormous backlog demand. Benefiting from this growth will be primarily the international manufacturers, as their dependence on imports remain high at over 80 per cent.





Main product categories:

- Laboratory and analytical equipment and products
- Medical technology, Medical equipment & device
- Healthcare IT system & solutions
- Medical consumables/ medical disposables
- Hospital furniture surgical instruments
- Life sciences, biotechnology and diagnostics
- Pharmacy and dispensary equipment and furniture
- Hospital & clinical equipment and rehabilitation
- Hospital, Wireless health/mobile health & Healthcare infrastructure
- Orthopedics & physiotherapy
- Imaging
- Measuring & testing equipment
- Components Services



Visitor target groups



- CEOs/GMs of hospitals/medical centers Medical directors.
- Doctors (surgeons), Practicing physician.
- Dentists, dental surgeons, dental technicians.
- Physiotherapists, ergotherapists.
- Biologists, microbiologists, bio-chemists& Medical laboratory, pathologist.
- Manufacturer, distributors &traders.
- NGOs for rehabilitation aids.
- Government associations & international agencies.
- Medical superintendents Hospital administrators GMs/HODs of purchase.
- Technical and operations departments Security and emergency services Health and safety departments Officials from central public and health departments.
- Biomedical engineers Construction and real estate Project management consultants. Architects and planners Designers.
- Directors of HR and nursing departments, Deans of medical colleges/universities, Heads of maintenance departments.





CENTRAL MEETING PLACE FOR THE WORLD OF MEDICINE



Once a year, the threads of international medical technology come together in Egypt, bringing together people from around the world who use Egy Heath for their business and to meet relevant target audiences: international top decision-makers, experts and trade visitors. After all, is where solutions for numerous specialist fields of medicine and the complete patient treatment process are concentrated at a single time and place. In other words, the ideal surroundings for companies to enter into game-changing business relationships whose consequences are felt not only in all fields of the health sector but in all regions of the world.



EXHIBITORS FEEDBACK

OBJECTIVES OF PARTICIPATION



95%

Strengthen relationship
with existing clients & partners!



95%

Establish new
distribution channels!



92%

Initiate new
business relations!



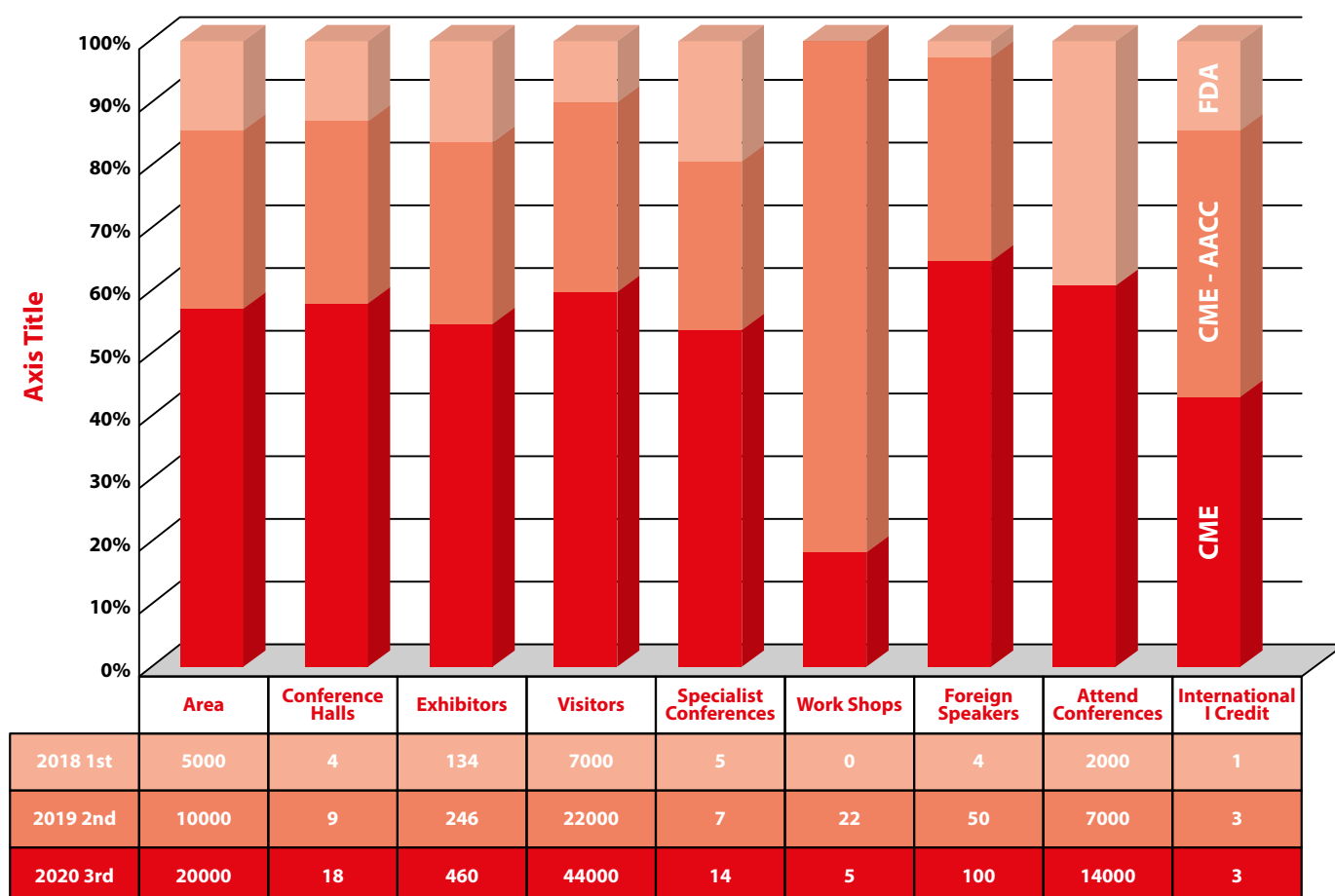
91%

Look for a local or
regional dealer & distributor!





Statistics 2018, 2019 & 2020



SPONSORSHIP Packages

DIAMOND
PLATINUM
GOLD
SILVER

Logo on EgyHealthExpo homepage and link to company website	*	*	*	*
Logo and paragraph profile in sponsor section on EgyHealthExpo website	100 words	75 words	50 words	25 words
Logo visitors tickets	front	back	At the bottom	
Logo on email promotions	Top of email	Bottom of email	At the bottom	
Logo on print advertisement	*	*	*	
Online press release mention	*	*		
Print press release mention	*	*		
Logo on event signage throughout the venue where applicable	*	*		
Logo on conference backdrop / screen	30 sec	20 sec	10 sec	5 sec
Complementary delegate passes	40	20	10	5
One speaking slot	30 mins	20 mins	15 mins	10 mins
Logos on promotional materials	*	*	*	*
Mention during TV Advertisement	*	*	*	*
Mention during Radio Advertisement	*	*	*	*
Roll-ups in Exhibition	5	5	2	1
Catalogue advertisement	IFC	Double Spread	Premium Full Page	Regular Full Page
Thank you, Press Release post event,	*	*	*	*
Social Media Posts	*	*	*	*
Parking lot OOH	*	*	*	*
Exhibition reception rollups	6 roll ups	4 roll ups	4 roll up combines logos	4 roll up combines logos
Exhibition space	120 m ²	100 m ²	81 m ²	63 m ²
Logo and corporate credentials in Expo Catalogue	4	2	1	1/2
Logo on Name tag ribbon	*			
Logo on Name tag card	*	*		
Logo on conference agenda	front	back	At the bottom	
Roll-ups in Conference Hall Entrance	5	3	1	
Logos on Exhibition map flyers	*	*	*	*
Exhibition hall entrance branding	*			
Hanging arrow locators logos	*			
Logo on screen in the Meds International Networking Lounge	30 sec	20 sec	10 sec	5 sec
Meds International Networking Lounge pre-arranged meetings fees	50% discount	25% discount		

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