

# Hackathon 2025

## Day: 1

Step: 1: Market Place Type:

E-Commerce (Furniture & Home Decoration Items)

Step: 2 Business Goals:

Problem our marketplace will solve:

1) Our Marketplace addresses challenges of busy individuals who lack the time to shop and those who are unable to go out for various reasons. Especially women with societal or personal restrictions, by offering convenient online services.

Target Audience: 25 → 45 age

2) While our platform serves everyone, our main focus is on mature audiences who value reliability and transparency in online shopping.

## What Set Platform Apart:

3) One of the major issue of our e-commerce is customer dissatisfaction due to receiving products that do not meet expectations, leading to high return rates. To address this, we have a unique strategy called the

### "Two-Step-Order Confirmation"

After a customer places order, the process pauses before packaging.

At this stage the seller contact the customer to provide real-time images, videos, or even video call of the product. This ensures the customer is 100% satisfied before proceeding normal fulfillment process.

If they are still not satisfied, they are still not satisfied, they have option to visit us and check the product in person.

This approach builds trust and significantly reduces returns.



### Step 3: Data Schema:

Customers: Id, Name, Emails, shipping Address, Billing address, Phone

Product: Id, Name, description, Price, Stock, Image

Orders: OrderID, ProductID, Quantity, Total price, Status, order date

Reviews: ID, customerID, ProductID, Rating Stars, date, review text

Categories: ID, Name, Description.

