Hekto - E-commerce Furniture Marketplace

Tagline: "Trust First, Then Purchase"

Introduction

Hekto is a fast, reliable, and user-friendly furniture marketplace built with Next.js. Our vision is to create a platform where trust and satisfaction drive every transaction.

Problem Statement

Many sellers suffer losses when buyers cancel orders after shipping, leading to wasted shipping costs and a negative impact on seller ratings.

Solution

Hekto introduces a unique feature where orders are only confirmed once the buyer is satisfied, reducing seller losses and enhancing trust.

Market Opportunity

Our primary audience is mature buyers who value trust. However, anyone can purchase furniture through our marketplace.

Product

Hekto is built with Next.js, ensuring extreme speed and responsiveness. It boasts a modern UI and scores 100% on GTmetrix & Lighthouse.

Business Model

Revenue will be generated through commissions on successful transactions and potential subscription plans for premium features.

Marketing Strategy

We will target a trust-focused audience through digital marketing, partnerships, and influencer collaborations.

Team

Founder: Muhammad Suhaib

Financial Projections

Expected revenue will be based on transaction volume, with a focus on long-term sustainability.

Call to Action

We are seeking funding and partnerships to expand Hekto's reach and impact. Let's build a trusted marketplace together!