Sales Report

Cashier Name
All

Day of Week
All

Source
All

Store
All

Time Per Day
All

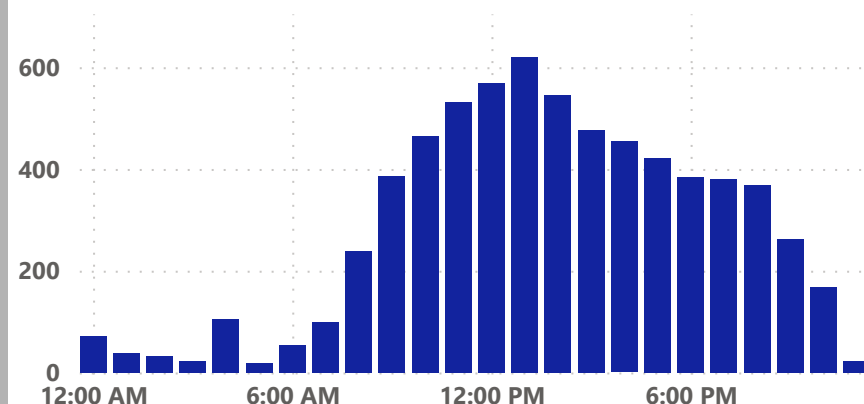| Number of Days	Average Orders in Store Time per Cashier (min)
6	49

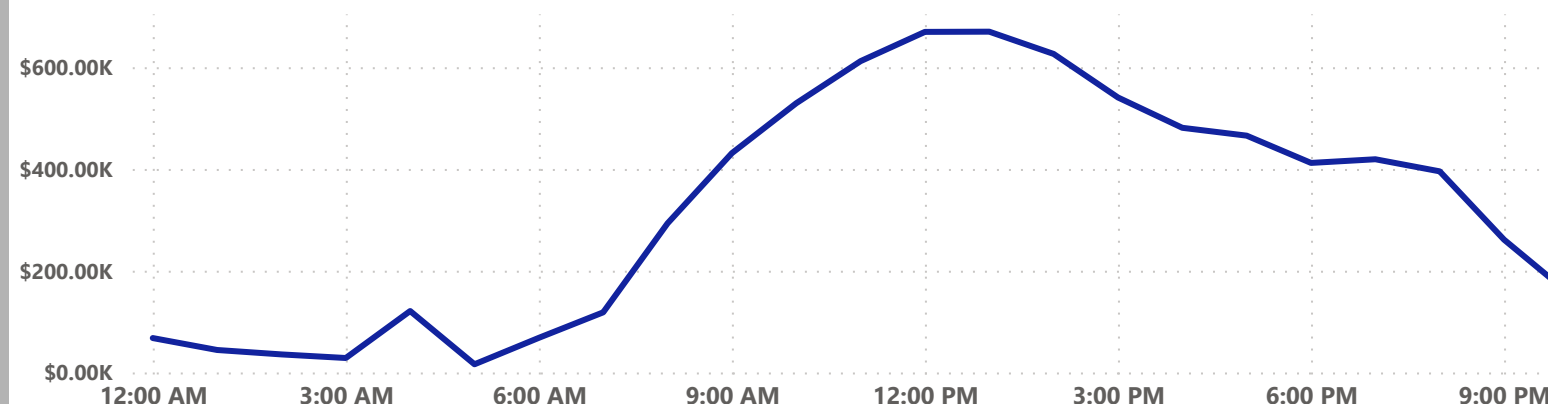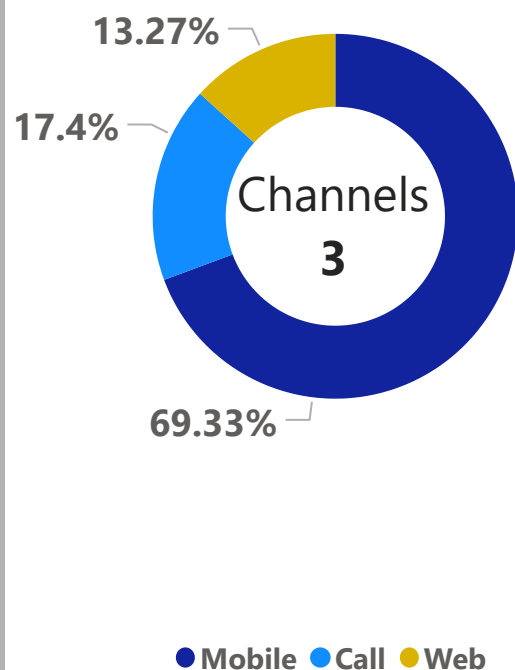| Sales	Orders Number
$7.48M	6737

Total Number of Orders by Time

Total Sales by Time

Total Sales by Channels

Channels 3

13.27%
17.4%
69.33%

● Mobile ● Call ● Web

Total Sales By Store

● Call ● Mobile ● Web

- El-Tagamoa_Hub
- El-Safwa
- Maadi_Hub
- City Stars
- Zamalek
- Dokki
- Katameya Heights
- Designia
- El Gouna
- Arkan
- Uptown Cairo

$0.0M $0.5M $1.0M

Heat Map by Traffic hour

Hours	Friday	Monday	Saturday	Sunday	Thursday	Wednesday
11:00 PM						
10:00 PM						
9:00 PM						
8:00 PM						
7:00 PM						
6:00 PM						
5:00 PM						
4:00 PM						
3:00 PM						
2:00 PM						
1:00 PM						
12:00 PM						
11:00 AM						
10:00 AM						
9:00 AM						
8:00 AM						
7:00 AM						
6:00 AM						
5:00 AM						
4:00 AM						
3:00 AM						
2:00 AM						
1:00 AM						
12:00 AM						

Top 10 Cashiers by Orders

- M.nagah
- M.mostafa
- M.adel
- K.mohamed
- Y.hany
- Wahed
- A.tamom
- Ahmed ashraf
- E.naser
- M.saber

0   500

Cashier Inspection Report

Highest Orders Count per Cashier

706

Cashier Name	Day of Week	Source	Store	Time Per Day
All ⌄	All ⌄	All ⌄	All ⌄	All ⌄

Number of Days	Average Orders in Store Time per Cashier (min)
6	49

Sales	Orders Number
$7.48M	6737

Total Sales by Channels

Channels 3

13.27%
17.4%
69.33%

● Mobile ● Call ● Web

Top Cashiers by Orders

Cashier	Orders
M.nagah	
M.mostafa	
M.adel	
K.mohamed	
Y.hany	
Wahed	
A.tamom	
Ahmed ashraf	
E.naser	
M.saber	
M.ramdan	
K.ahmed	
M.radwan	
M.hamdy	
Ibrahim tamer	
K.magdy	
I.morsy	
Mohamed fathy	
A.farag	
M.essam	
O.osman	
M.abdeltawoab	
M.mansour	
Ahmed hasan	
A.ali	
Ali ibrahim	
Ibrahim ahmed	
S.gamal	
Mahmoud elba...	
K.karem	
M.aly elbayoumy	
Omar khaled	

0   200   400   600   800
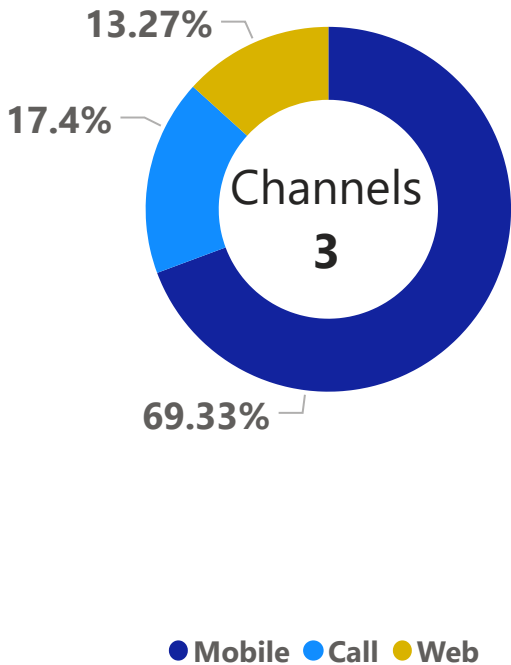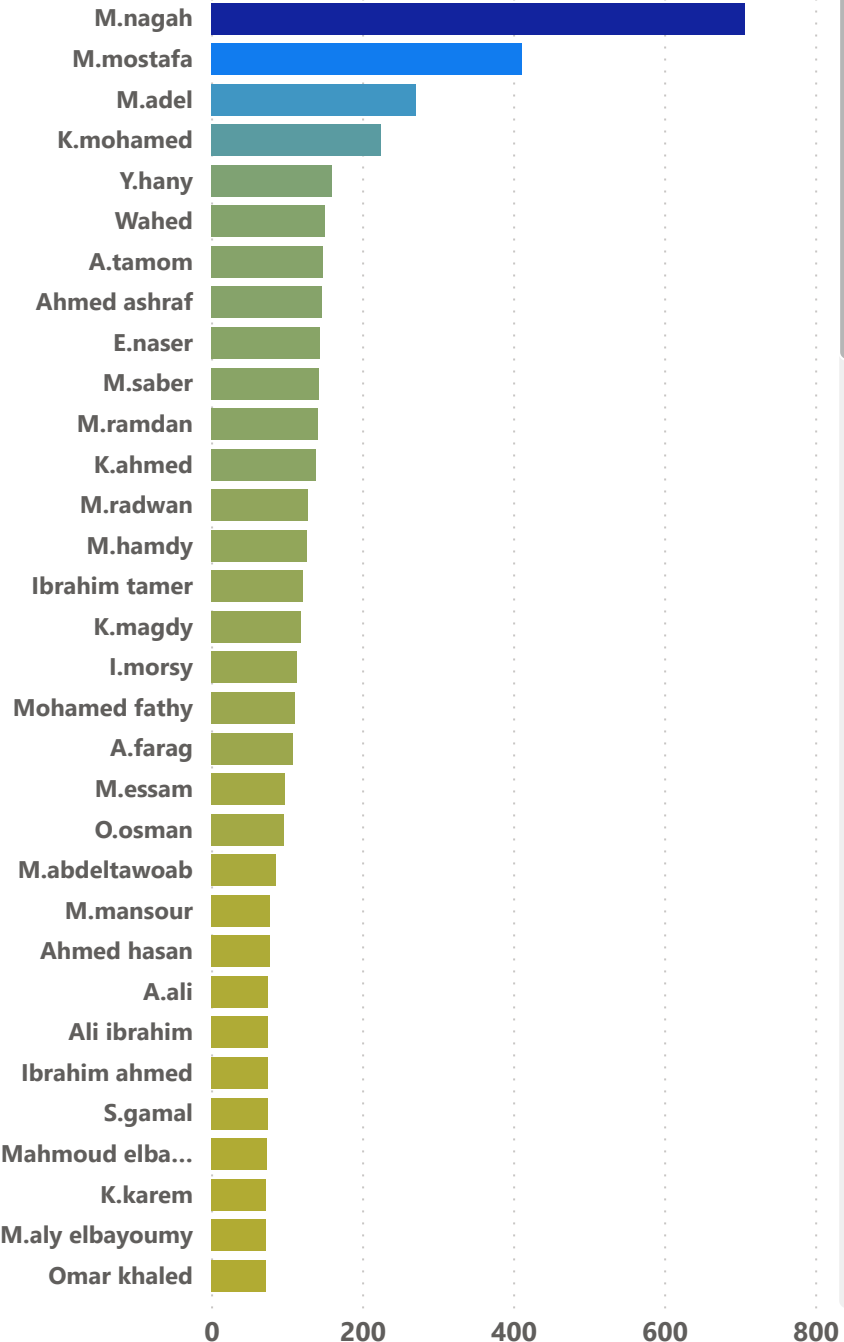
Avg. in Store Time per Cashier

CashierName:
M.medhat, M.hussien, Fathy reda, Omar hanafy, Ahmed hussien, A.gamal, W.farouk, T.ibrahim, Saleh gamal, B.gamal, Abdel hafeez, K.mahmoud, K.magdy, M.hagag, Ahmed eid, O.osman, K.karem, M.essam, M.tarek, M.sayed, K.abdelhady, Abdel latif moha..., M.abdelaziz, K.medhat, Yousef yasser, Mostafa badr, A.alaa, Karim gad allah, Khaled mostafa, B.nashat, Kareem moustafa

0   100

Average of Created and Cashed Diff

CashierName	Sum of Value	Avg. Order in Store Time
M.nagah	$764,296.478	48
M.mostafa	$450,561.54	56
M.adel	$297,688.534	42
K.mohamed	$254,278.354	32
Y.hany	$195,432.842	36
Ahmed ashraf	$182,802.532	48
M.ramdan	$166,861.794	32
Wahed	$164,744.294	59
A.tamom	$159,725.126	36
K.ahmed	$150,475.622	59
E.naser	$141,618.818	59
Ibrahim tamer	$141,029.878	62
Mohamed fathy	$139,945.432	44
M.saber	$138,543.702	44
A.farag	$134,223.43	36
M.hamdy	$132,879.12	60
M.radwan	$131,753.842	83
K.magdy	$123,836.262	22
I.morsy	$123,043.712	60
O.osman	$113,207.204	23
M.essam	$111,631.828	24
M.abdeltawoab	$102,800.126	76
Mahmoud elbadry	$92,990.722	37
Mahmoud mohamed	$92,327.268	50
Ali ibrahim	$91,138.586	41
Omar khaled	$90,328.502	58
Ahmed hasan	$89,990.648	34
M.mansour	$87,592.362	46
A.ali	$85,577.624	78
M.ibrahim	$85,493.056	40
M.aly elbayoumy	$82,822.674	58
M.tarek	$81,361.896	24
Ahmed mohamed	$78,593.9	69

Sales Inspection Report

Top Sales by Store
$1.51M

Top Sales by Channel
$5.19M

Cashier Name	Day of Week	Source	Store	Time Per Day
All	All	All	All	All

Number of Days
6

Average Orders in Store Time per Cashier (min)
49

Sales
$7.48M

Orders Number
6737

Source	Sum of Value
Mobile	$5,185,098.072
Call	$1,301,050.146
Web	$992,738.736

Total Orders Count and Sum

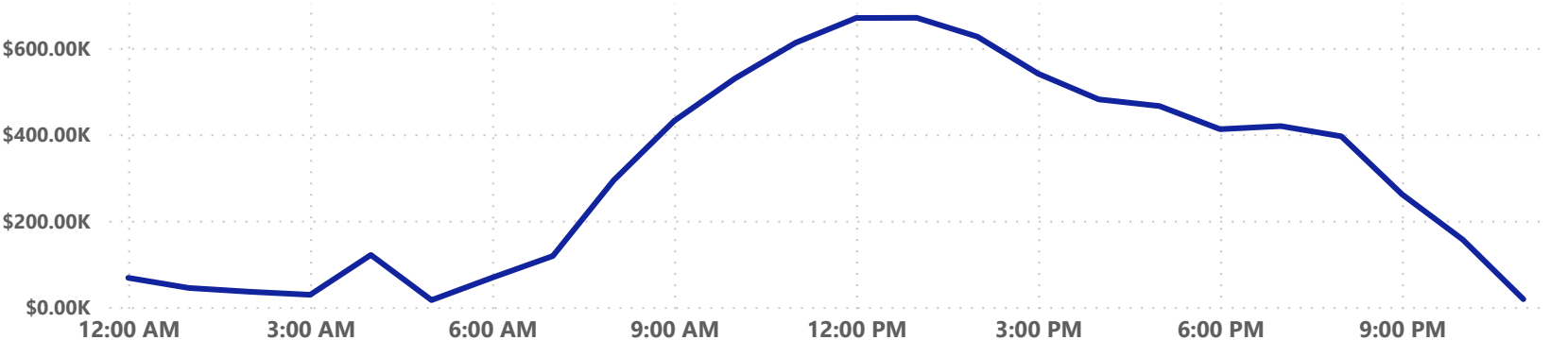● Sum of Value ● Count of Value
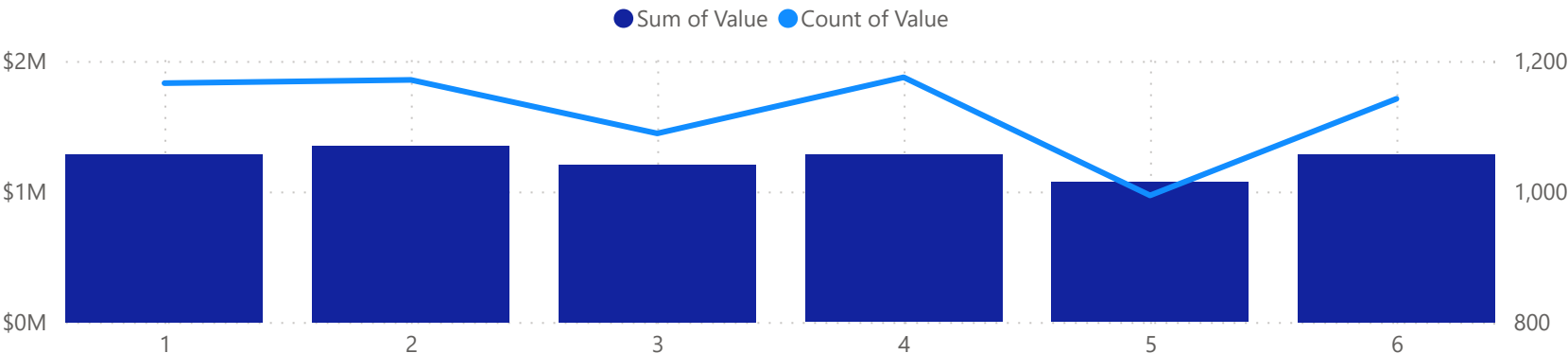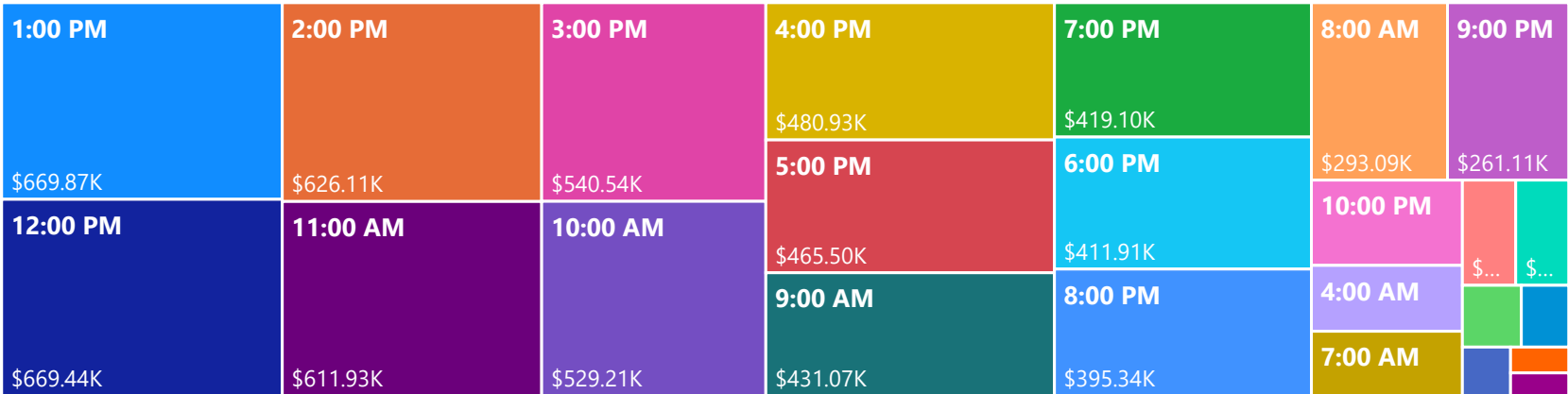
Store Sales

Store
- ● El-Tagamoa_Hub
- ● El-Safwa
- ● Maadi_Hub
- ● City Stars
- ● Zamalek
- ● Dokki
- ● Katameya Heights
- ● Designia
- ● El Gouna
- ● Arkan
- ● Uptown Cairo

$0.07M (0.96%)
$0.3M (3.99%)
$0.46M (6.14%)
$0.68M (9.14%)
$1.51M (20.22%)
$0.75M (10.09%)
$1.43M (19.06%)
$0.9M (11.98%)
$1.15M (15.35%)
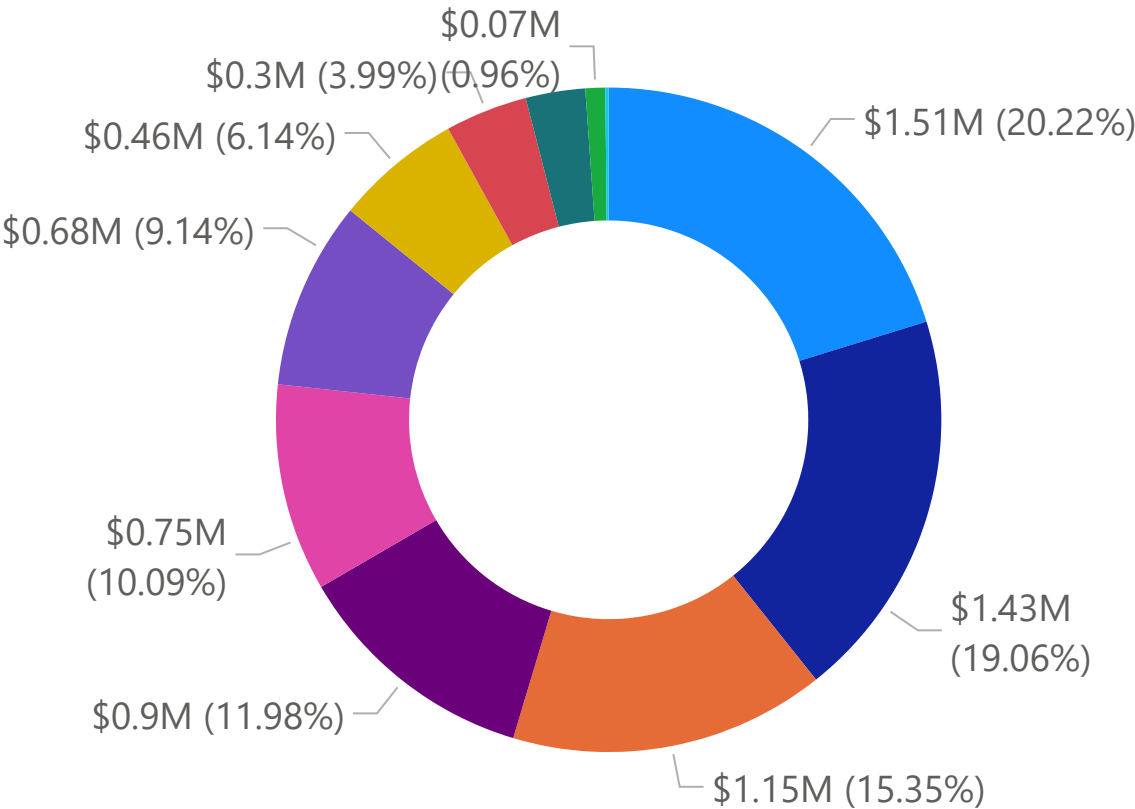
Total Sales by Time

Orders per Hour

1:00 PM $669.87K	2:00 PM $626.11K	3:00 PM $540.54K	4:00 PM $480.93K	7:00 PM $419.10K	8:00 AM $293.09K	9:00 PM $261.11K
12:00 PM $669.44K	11:00 AM $611.93K	10:00 AM $529.21K	5:00 PM $465.50K	6:00 PM $411.91K	10:00 PM	
			9:00 AM $431.07K	8:00 PM $395.34K	4:00 AM	
				7:00 AM		

Traffic Inspection Report

Cashier Name
All

Day of Week
All

Source
All

Store
All

Time Per Day
All

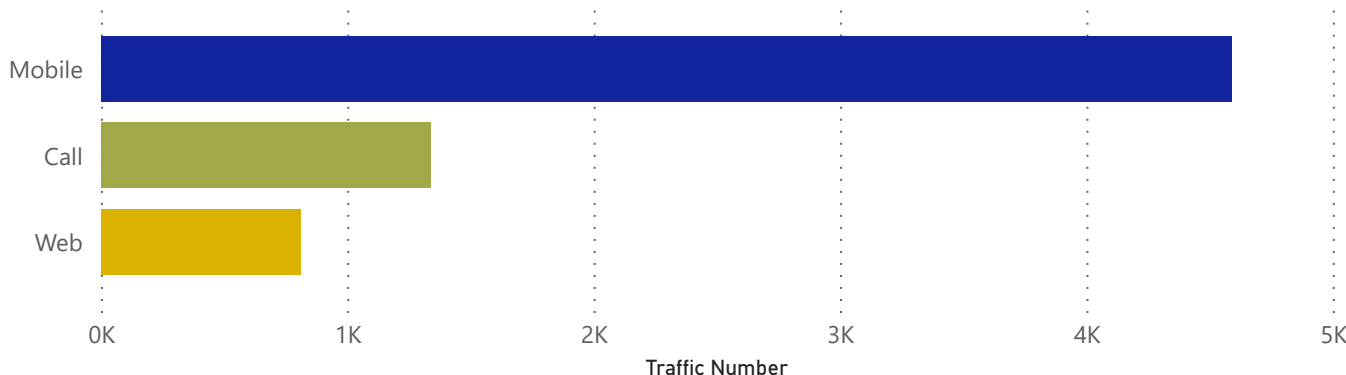| Number of Days	Average Orders in Store Time per Cashier (min)
6	49

Sales	Orders Number
$7.48M	6737

Count of Channel Traffic Orders

Mobile
Call
Web

0K 1K 2K 3K 4K 5K
Traffic Number

Store	Day	Highest Order Traffic	Highest Store Sales
City Stars	Friday	95	150,120.17
Designia	Friday	30	46,775.76
Dokki	Friday	70	125,376.81
El Gouna	Friday	22	32,952.22
El-Safwa	Friday	159	254,746.60
El-Tagamoa_Hub	Friday	151	241,067.05
Katameya Heights	Friday	40	55,691.59
Maadi_Hub	Friday	119	172,568.88

Total Sales by Channels

13.27%
17.4%

Channels
3

69.33%

● Mobile ● Call ● Web
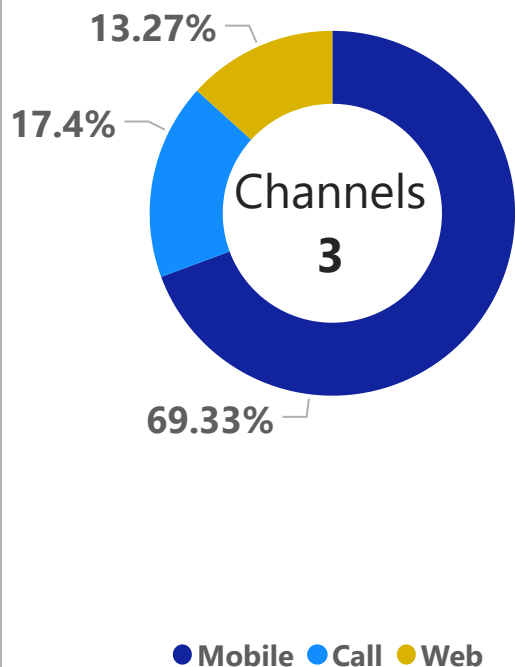
Count of Value by CreatedHour (bins)

700
600
500
400
300
200
100
0

12:00 AM 3:00 AM 6:00 AM 9:00 AM 12:00 PM 3:00 PM 6:00 PM 9:00 PM
CreatedHour (bins)

Heat Map by Traffic hour

Hours	Friday	Monday	Saturday	Sunday	Thursday	Wednesday
11:00 PM						
10:00 PM						
9:00 PM						
8:00 PM						
7:00 PM						
6:00 PM						
5:00 PM						
4:00 PM						
3:00 PM						
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8:00 AM						
7:00 AM						
6:00 AM						
5:00 AM						
4:00 AM						
3:00 AM						
2:00 AM						
1:00 AM						
12:00 AM						

Total Orders Count and Sum

● Sum of Value ● Count of Value
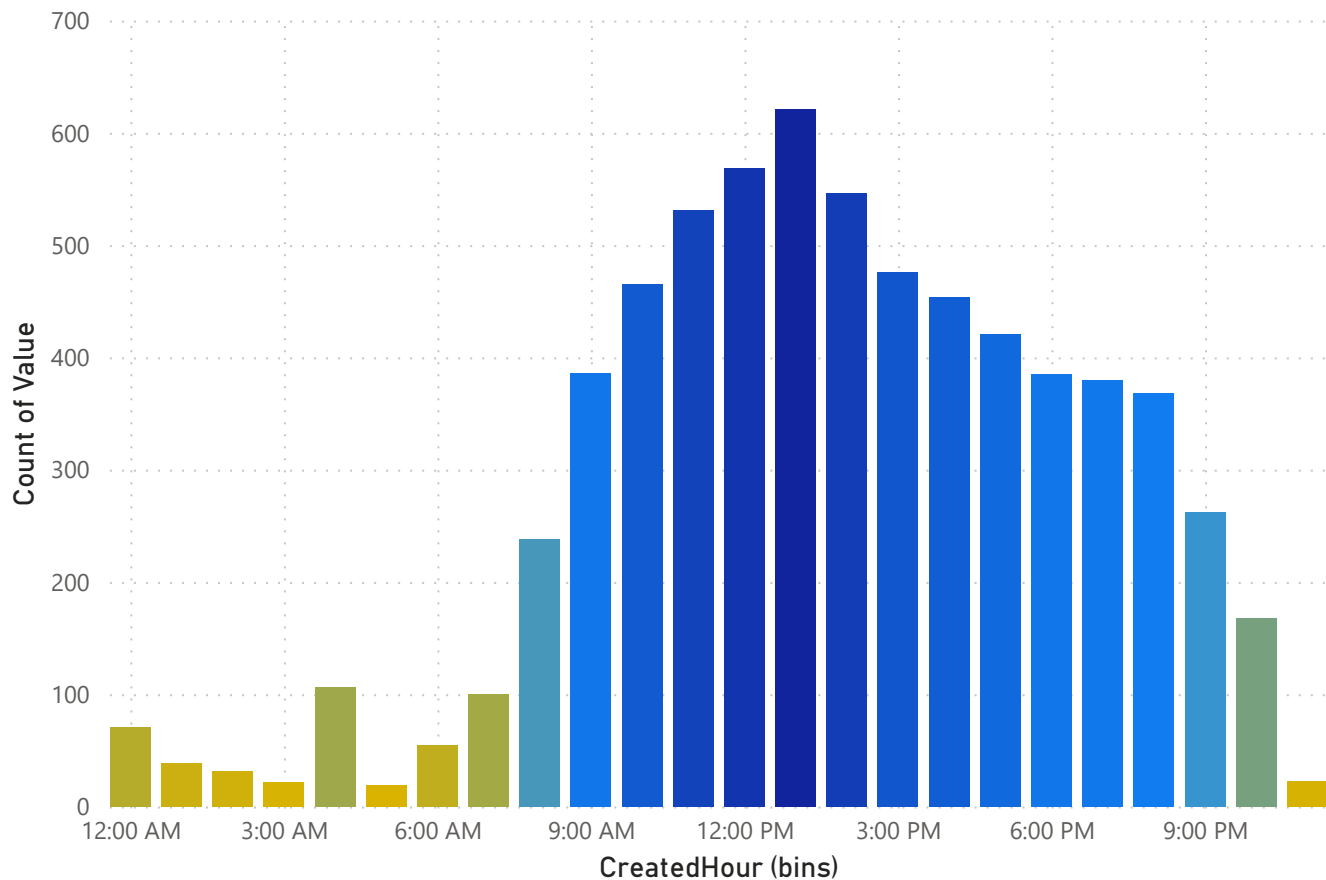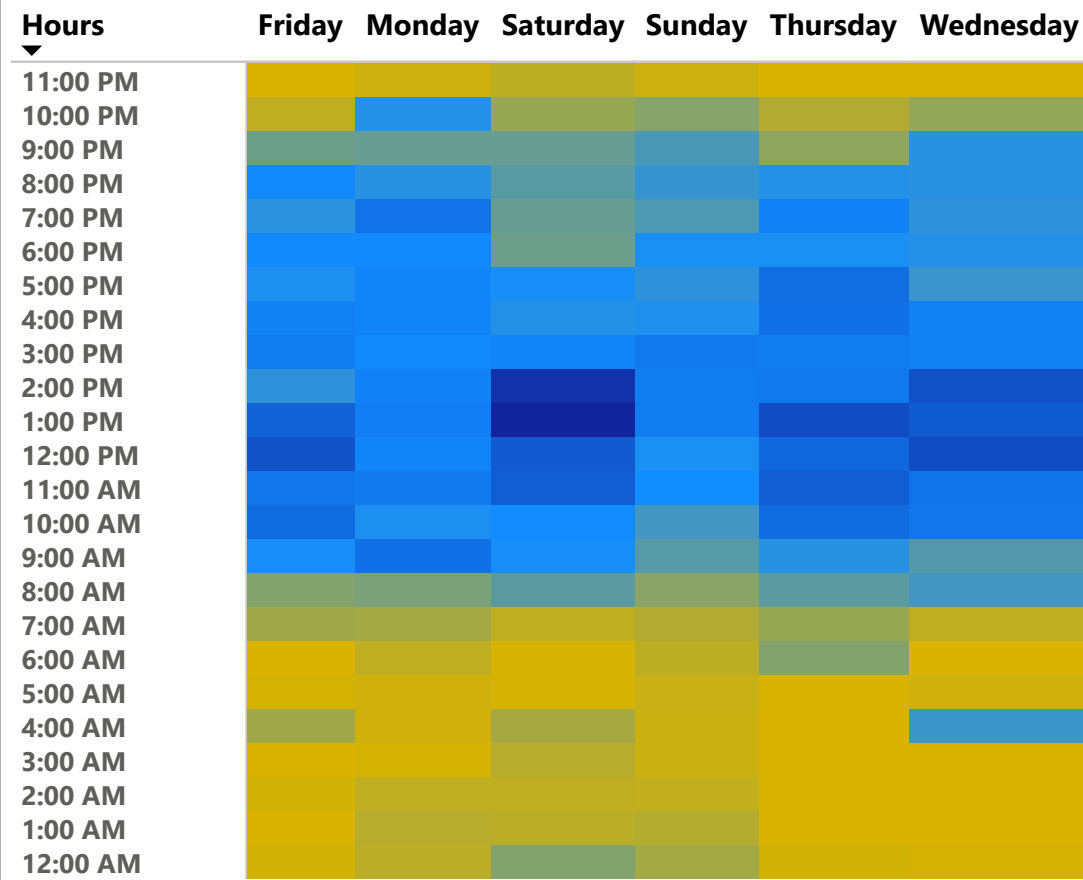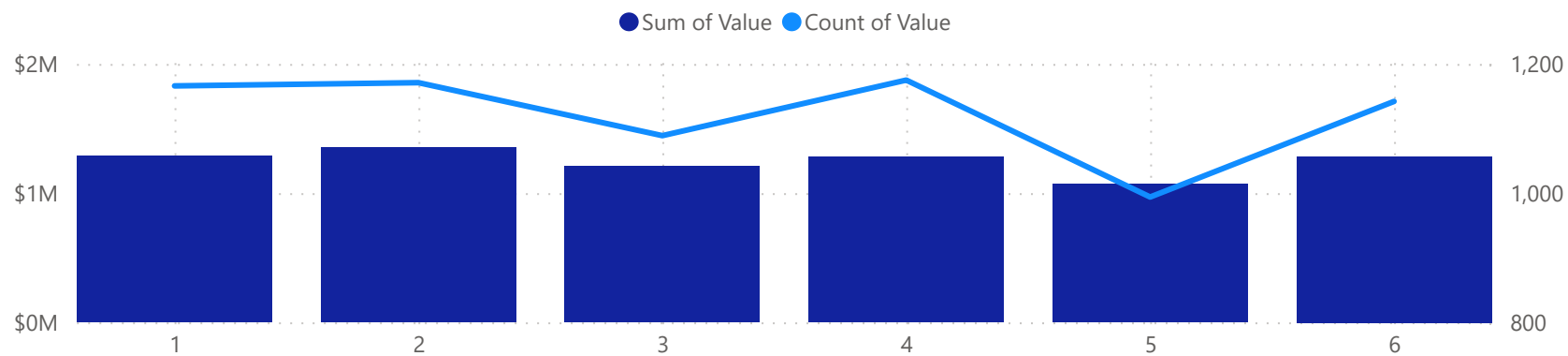
Total Sales by Time
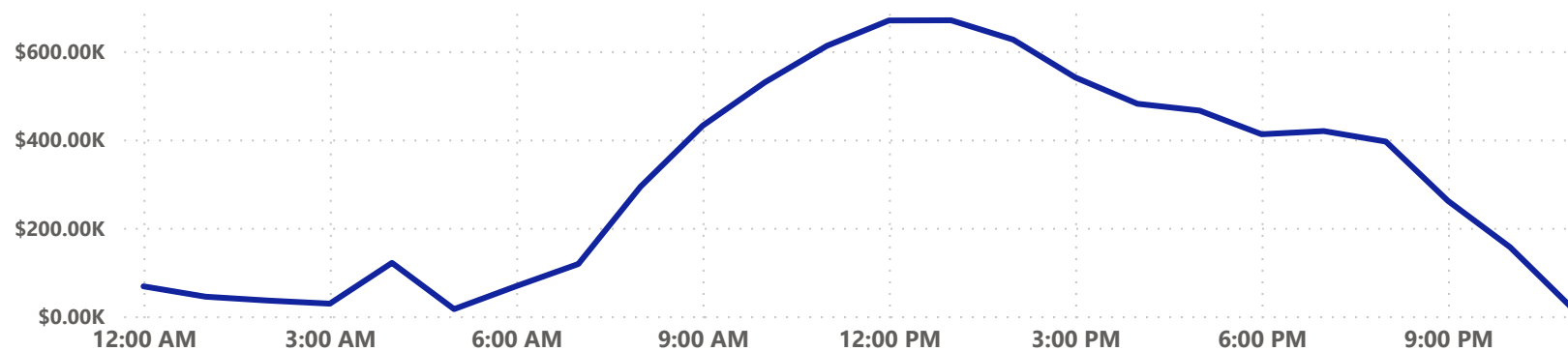
Findings

1- Top preforming channel source by channel number is the Moblie

2- Top 3 preforming stores are:

    a. El-Tagamoa Hub

    b. El-Safwa

    c. Maadi Hub

3- Usually, daily traffic is between 11:00 PM and 4:00PM and also the sales are the highest at those times

4- The average time of order in store is considered acceptable in consideration to preparation time of the order

Recommendation

1- The Least profitable stores need inspection to know what the reasons are for the this.

2- The average time of order in store for El-Tagamoa and El-Safwa stores are high need to lower them.