

NetSuite Expands Partner Program to Accelerate AI Innovation



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Enhancements to SuiteCloud Developer Network help partners deliver trusted, high-performing AI solutions faster

LAS VEGAS, Oct. 6, 2025 /PRNewswire/ -- **SuiteWorld** -- **Oracle NetSuite**, the #1 AI cloud ERP, today announced updates to its **NetSuite SuiteCloud Developer Network** partner program to help partners build AI-powered business applications and accelerate new revenue opportunities. With the introduction of SuiteApp.AI Marketplace, expanded categories emphasizing AI security and performance, and new AI development resources, partners can more easily build, verify, and deliver differentiated AI solutions to NetSuite's global customer base.

"NetSuite partners will play an essential role in helping our customers adopt trusted AI solutions that drive immediate business value," said Scott Derksen, Vice President, Partnerships and Business Development, Oracle NetSuite. "The latest updates to the SuiteCloud Developer Network will help our partners expand their opportunities for growth by providing them with the tools and resources to bring secure, high-performing AI solutions to market faster. For example, through the SuiteApp.AI Marketplace, partners can drive faster adoption of their latest AI innovations across NetSuite's 43,000+ customers."



The SuiteCloud Developer Network is a comprehensive developer program for independent software vendors (ISVs) building applications on the NetSuite SuiteCloud platform. The latest program updates make it easier for partners to create, deliver and market AI applications. Updates include:

- **SuiteApp.AI Marketplace:** Provides partners with a dedicated channel to showcase their AI-powered SuiteApps.
- **New AI category SuiteApp badges:** Enable partners to differentiate their AI solutions by demonstrating that they meet Built for NetSuite standards for privacy, security, performance, and design excellence. Two AI-specific badges recognize innovation and trust:
 - **SuiteCloud Developer Network AI Elite:** Designated for partner applications that deliver all of their AI functionality through LLMs hosted via Oracle Cloud Infrastructure (OCI) to help improve data security and control.
 - **SuiteCloud Developer Network AI:** Designated for partner applications leveraging SuiteCloud Platform APIs and/or third-party LLMs.
- **AI development resources:** Provide partners with the tools and engineering support needed to integrate and manage third-party LLMs of their choice within OCI and accessible directly from the SuiteCloud Developer Network portal. This advancement gives NetSuite customers the confidence that their data and AI capabilities remain seamlessly integrated and governed under OCI.

Partners showcase innovative AI solutions

SuiteCloud Developer Network partners are developing AI-powered SuiteApps to help NetSuite customers optimize operations and drive better business outcomes. Examples include:

- **Avalara:** Avalara's AI solution, built securely on OCI, embeds its tax and compliance agent, Avi, within NetSuite earning the AI Elite badge. With this first release, Avi will help automate compliance tasks by proactively guiding onboarding from install to configuration. The solution will provide calculation analysis with real-time insights and control—helping NetSuite customers address compliance requirements, right where they work.
- **Contivio:** Built Contivio CloudConnect to act as the AI-powered interaction layer between customers, internal teams, and NetSuite, by combining voice, chat, and SMS with AI transcription and bots that enhance every interaction.
- **Legion:** Built embedded AI agents for cross-system finance teams that can provide instant answers, streamline workflows, and deliver complete enterprise visibility within NetSuite.
- **Gatekeeper:** Built AI Extract™ to auto-extract all key metadata and clause language from an enterprise's contracts within NetSuite to help transform legacy data into digital records and automate manual processes.
- **Cauzzy:** Built AI-powered agents and chatbots that extend NetSuite by automating specialized workflows, including expense anomaly detection and sales order analysis, to boost team productivity.

"Avalara is proud to be among the early supporters of NetSuite's AI initiatives, including the new SuiteApp.AI Marketplace and AI Elite partner badge program," said Jayme Fishman, Chief Strategy and Product Officer, Avalara. "We see tremendous potential in bringing together AI-powered innovations with NetSuite's ecosystem to deliver greater value for our shared customers. As an early adopter, Avalara is excited to collaborate closely with NetSuite and showcase how AI can transform efficiency, accuracy, and decision-making across tax and compliance."

About Oracle NetSuite

For more than 25 years, Oracle NetSuite has helped organizations of all sizes reach their goals faster and more efficiently. NetSuite provides an integrated business system with embedded AI that delivers powerful financial management, supply chain, customer experience, and HR capabilities. Relied on by more than 43,000 customers in 220 countries and dependent territories, NetSuite is the #1 AI cloud enterprise resource planning (ERP) solution.

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