

ABDULREHMAN SHAHID

(03334256116) abdulrehmanshahidu580@gmail.com [MyLinkedIn](#)

EDUCATION

Lahore School Of
Economics

BBA, 2 Semester

● GPA: 3.63

● Relevant courses: Micro and Macro Economics, Statistics, Mathematics, Computer for business and administration, Communication Skills, Academic Writing

Lahore, PAK

September 2023 – Present

PROFESSIONAL EXPERIENCE

SJS INTERNATIONAL

Intern/ Marketing/ Social Media Management/ Digital Marketing

Lahore, Pak

19 DECEMBER 2022 - 8 JANUARY 2023

- Actively managed social media platforms, fostering positive interactions.
- Developed engaging content, enhancing online presence.
- Utilized analytics tools to track key metrics and provide insights.
- Supported planning, execution, and tracking of marketing campaigns.

MAWA INTERIORS

Intern/ Assistant manager Marketing/ Social Media Management/ Digital Marketing

Lahore, Pak

6 JUNE 2023 - 6 AUGUST 2023

- Provided customer service, addressing inquiries and guiding product selections to enhance satisfaction and sales.
- Managed showroom inventory, ensuring products were well-organized and readily available for a seamless shopping experience.
- Collaborated with the team to maintain a clean and inviting showroom environment, encouraging repeat visits and referrals.
- Analyzed sales data and customer feedback to identify trends, facilitating data-driven decisions for improving product offerings and sales strategies

SOSHALS

Intern/ Digital marketing / Social Media / Ecommerce / Sales/ Videographer

Lahore, Pak

15 SEPTEMBER 2023 - 15 NOVEMBER 2023

- Supported planning, execution, and optimization of digital campaigns, boosting brand visibility and engagement.
- Generated compelling content for social media, managed content calendars, and scheduled posts to enhance online presence.
- Utilized digital marketing analytics for tracking key metrics, enabling data-driven insights for campaign improvement.
- Assisted in SEO implementation and website optimization, resulting in improved search rankings and user experience.

Ejad Labs

Intern/ Digital marketing

Lahore, Pak

28 February 2024 - 8 April 2024

- Managed and optimized social media and Facebook marketing efforts, enhancing audience engagement and brand visibility.
- Developed viral content ideas and collaborated with influencers to extend campaign reach.
- Supported sales through strategic digital campaigns, including email marketing.
- Coordinated events and oversaw project management to align with marketing goals.
- Implemented SEO and managed YouTube content to improve search rankings and user engagement.

OUTSIDE EXPERIENCE

Lahore School of Economics

Campus Ambassador

September 2023 – Present

Devsinc

Campus Ambassador

February 2024 – Present

ACTIVITIES & LEADERSHIP

Aiesic

Team Leader Business Development

Lahore, Pak

October 2023 – Present

Awaam Ka Sahara

Director Operations

Lahore, Pak

August 2023 – Present

Rahi Organisation

Founder

Lahore, Pak

January 2023 – Present

Future Fest 2023

Lahore, Pak

Delegation Team

January 2023

SKILLS & INTERESTS

Skills: Graphic Designing(CANVA), Business Development, Social Media Marketing, Facebook Marketing, Excel, Social Media handling, Data Analysis, Content Creation, Sales, Adaptability, Communication skills, Critical Thinking, Time Management, Team Work, Project Management.

Interests: POLO, Open World Games, Investing

Languages: Urdu(native), English(intermediate)