



Samina Saddique

Upwork Bidder

I'm a team player who is committed to learning, excellence, ethics and people, also an excellent communicator with great interest in technology innovations, branding and communications for Business and passion for community service and positive change.



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Rawalpindi, Pakistan

SKILLS

Lead Generation

professional
Management Skills

Ability to work well
under pressure & meet
deadlines

Problem-solving &
decision-making skills

Proposal & Content
Writing

35+ WPM typing Speed

LANGUAGES

English
Full Professional Proficiency

Urdu
Full Professional Proficiency

INTERESTS

Problem-solving &
Critical-thinking

Market Research &
analysis

Innovation & creativity

EDUCATION

BS COMMERCE

Fatima Jinaah Women University Rawalpindi

01/2019 - 05/2022

WORK EXPERIENCE

Upwork bidder Freelancers

12/2021 - 01/2024

Achievements/Tasks

- Consistently maintained a top 10% Upwork freelancer ranking by consistently winning and delivering projects in the areas of, resulting in a strong client satisfaction rate of over 90%.
- Achieved 50% higher monthly Upwork earnings in six months through strategic bid refinement, optimized proposals, and client relationship building, showcasing adaptable excellence in a competitive online environment.

CERTIFICATES

Ecommerce Affiliate Marketing (03/2022 - 12/2022)

Ecommerce sales & Marketing Funnels (11/2022 - 12/2022)

Ecommerce Google Ads (03/2022 - 12/2022)

ACHIEVEMENTS

Successfully bringing in new clients and partnerships

Negotiating favorable contracts and agreements that benefited the company

Developing and implementing marketing campaigns that resulted in increased brand awareness and customer engagement

Successfully navigating complex business challenges and obstacles, such as regulatory or legal issues.

Building and leading high-performing teams that achieved their goals and objectives