

Farhan Khalid Ahmad

Passionate Individual Seeking Exciting Career Opportunities

✉ fka7911@gmail.com

📍 Islamabad, Pakistan

📞 +92 336 5295703, +92 325 5737209

🌐 linkedin.com/in/farhan-khalid-93720b210

EDUCATION

BS(BUSINESS ANALYTICS)

National University of Computer and Emerging Sciences(FAST-NUCES)

08/2021 - Present

Islamabad, Pakistan

Projects

- Insightful report on I-ENGINEERING's senior management system
- Market Repositioning strategy for TOPS FOOD & BEVERAGES
- Conducted a comprehensive SHAAN SHOOP survey and applied statistical techniques
- Hotel Management System Project in Python
- Multiple Analysis On TOPS FOOD & BEVERAGES Using Python, Power BI, & Tableau

WORK EXPERIENCE

Business Planning Intern

Telenor Microfinance Bank Limited

06/2023 - Present

Islamabad, Pakistan

Achievements/Tasks

- Conducted data analysis to identify patterns and trends of people investing in saving plans.
- Analyzed business performance using accurate dashboards and KPIs.
- Developed an interactive dashboard of the top six revenue-generating products in Digital Lending.
- Performed Churn Analysis using raw data provided by my mentor.
- Provided valuable insights for decision-making and financial objectives.
- Conducted an analysis on Disbursement, Total Loans, and Ticket size to gain valuable insights into the company's financial performance.

Marketing/Logistics/Concert Officer

NaSCon_FAST

02/2023 - 04/2023

Islamad, Pakistan

Achievements/Tasks

- Surpassed all historical figures for the 2023 edition of NaSCon.
- Over PKR 4.8 million raised in monetary sponsorships from 30+ sponsors, Partnerships with 50+ community & academic partners.
- 3,000+ registrations & 5,000+ individual participants, Students from 70+ institutions across Pakistan.
- Nearly PKR 3 million distributed as prize money.
- Arranged/Managed Asim Azhar, Sahara UK's Concert.
- Managed and Kept Record of Inventory.

SKILLS

Business /Data Analysis

Data Science

Data Visualisation

Business Intelligence

Python Programming

MySQL

MS Power BI

Tableau

Microsoft Office

Dashboards

Data Cleaning

Canva

Accounting/ Finance

Marketing /Management

Business Planning

Event Planning

EXTRA CURRICULAR ACTIVITIES

Dept Secretary Operations, FAST Music Society (08/2022 - 05/2023)

- Arranged Different Musical Events (Qawwali Nights, Concerts, Rang mela).

Social Events Officer, TaKhleeq FAST (08/2022 - 05/2023)

- Planned & Marketed Different University Events.

Marketing Officer, FAST Gaming Society (08/2022 - 05/2023)

- Marketed Our Gaming Events Within Fast-Nuces

CERTIFICATES

Python for Data Science, AI & Development (03/2023 - Present)

IBM Skills Network

SQL – MySQL for Data Analytics and Business Intelligence (09/2022 - Present)

Udemy

Business Analysis & Process Management (07/2022 - Present)

Coursera

Data Analysis Using Microsoft Excel (07/2022 - Present)

Coursera

Business Marketing Brand Kit Using Canva (07/2022 - Present)

Coursera