



Usama Sakhawat

Business Developer

I am a dynamic Business Developer with a passion for driving growth and innovation. With a proven track record in identifying untapped opportunities, I thrive on the excitement of expanding business horizons. My strategic mindset, combined with exceptional communication skills, allows me to build strong connections with clients and stakeholders. I'm committed to staying ahead of market trends and leveraging cutting-edge strategies to achieve remarkable results.

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☎ 03055107938

📍 Lahore, Pakistan, Pakistan

EDUCATION

F.Sc

GCB Lahore Cantt

04/2017 - 04/2019

Software Engineering

Lahore Garrison University

09/2020 - Present

Courses

- Software Engineering
- Data Structures
- Object Oriented Programming
- Requirement Engineering
- DBMS

WORK EXPERIENCE

Business Developer

Trainnovative Software Company | Business Developer 2021

01/2021 - 01/2022

Achievements/Tasks

- Strategize ways to build market share, increase revenue and acquire success through innovative developments in organizational structure.
- Facilitate monthly sales presentations to audience.
- identify ways to build brand awareness through engaging campaigns that establish the company reputation.
- Establish Product Loyalty through continual efforts to build rebrand modify and increase product offerings in a way that is honest competitive and true to company mission.

Business Developer Executive

Blinkers Company

02/2022 - 01/2023

Achievements/Tasks

- Bidding on Software Development Projects and Sending Proposals.
- Market Research and Analysis.
- Negotiation of different Problems.

SKILLS

Sales and Negotiation

Market Research

Relationship Building

Communication

Strategic Thinking

Problem Solving

Adaptability

Project Management

Teamwork

Creativity

PERSONAL PROJECTS

Web Development

ORGANIZATIONS

Trainnovative (01/2021 - 01/2022)

Blinkers (02/2022 - 01/2023)

CERTIFICATES

Project Management Professional (2021)

LANGUAGES

English

Professional Working Proficiency

Urdu

Full Professional Proficiency

INTERESTS

Business Strategy and Development

Sales and Negotiation Techniques

Market Research

Networking and Relationship Building