Marketplace_Builder_Hackathon_2025

DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

Step 1: Choose Your Marketplace Type

- Options:

  General E-Commerce

  Q-Commerce

  Rental E-Commerce

- Document your choice and describe its primary purpose.

my choice: general e-commerce

purpose: to sell high-end shoes at cheaper rates

Step 2: Define Your Business Goals Answer these guiding questions:

Q1. What problem does your marketplace aim to solve?

Ans: people wanting high-end branded shoes cant afford we will make it affordable by selling used yet branded shoes

Q2. Who is your target audience?

Ans: upper middle, upper class. Age: 18-28, interest in Genz street style

Q3. What products or services will you oﬀer?

Ans: branded used snickers

Q4. What will set your marketplace apart (e.g., speed, aǙordability, customisation)?

Ans: mainly affordability

Step 3: Create a Data Schema

1. Identify the entities in your marketplace (e.g., Products, Orders, Customers, Delivery Zones).

2. Draw relationships between these entities using a diagram (pen and paper preferred). Below is an example of a simple schema diagram:

```
[Product]
 - ID
- Name
- Price
- Stock
  |
  |
[Order] ---------> [Customer]
- Order ID        - Customer ID
- Product ID      - Name
- Quantity         - Contact Info
  |
  |
[Shipment] <------- [Delivery Zone]
- Shipment ID       - Zone Name
- Order ID           - Coverage Area
- Status             - Assigned Driver
```