# **Muhammed Muhsin P**

# **GRAPHIC DESIGNER | VIDEO EDITOR | ENGINEER**

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Passionate self-taught graphic designer with over 4 years of experience and a background in Computer Science Engineering. Adept at crafting compelling designs and developing technical solutions, with proficiency in digital tools, data analytics, and software development—bridging creativity and innovation across diverse projects.

## **EXPERIENCE**

#### **KOLOOZ BRANDS DESIGN INNOVATION LLP** — *Graphic Designer*

MAY 2025 - Present

Designed engaging visual content, including motion graphics, for digital campaigns and branding. Focused on innovation and audience engagement.

#### **QUADVARE TECHNOLOGIES PVT. LTD.** — Chief Creative Officer

**APRIL 2023 - APRIL 2025** 

Contributed to the development of the flagship product ZappQ and provided creative support to the growth of the company as a startup.

### CREATIDO DESIGNING STUDIO — Graphic Designer

JUNE 2020 - AUGUST 2024

Freelance graphic designer creating diverse, impactful designs for clients worldwide, including India, GCC countries, UK, and more.

# **EDUCATION**

#### **B.Tech. COMPUTER SCIENCE and ENGINEERING**

APJ Abdul Kalam Technological University, Kerala 2021 - 2025

# PERSONAL SKILLS

Creativity and innovation.

Problem-solving and analytical thinking.

Effective communication and collaboration.

Attention to detail.

# **TECHNICAL SKILLS**

Graphic Design.

Prompt Engineering.

Vibe Coding.

Advanced Data Analytics.

UI/UX Designing.

Software Development.

## SOFTWARE SKILLS

#### **Adobe Creative Cloud**

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects
- Firefly

#### **Microsoft Office Suite**

- Excel
- Word
- PowerPoint
- Copilot

## **Google Workspace**

- Sheets
- Docs
- Slides
- Form
- Gemini

# **PROJECTS**

# BLOCKCHAIN POWERED E-VOTING WITH ADVANCED AUTHENTICATION

Developed an e-Voting system as my final year B.Tech. project, ensuring secure and transparent voting using blockchain technology, earning an A+ grade for innovation and excellence.

#### **INVOICE MANAGEMENT TOOL**

Developed a digital invoice generation tool utilizing advanced Google Sheets formulas and App Script functions, streamlining invoice creation with automation.

#### SMART ATTENDANCE MANAGEMENT SYSTEM

Designed an intelligent attendance management tool using advanced Google Sheets formulas and App Script functions, automating attendance tracking and ensuring efficiency.

#### **CERTIFICATE AUTOMATION SYSTEM**

Developed a Certificate Automation System by collecting data through Google Forms and automating certificate generation using Google sheets, Google Slides, and App Script functions, streamlining the process for efficiency and precision.

# **CERTIFICATIONS**

**ESSENTIAL SKILLS IN ADOBE PHOTOSHOP PROFESSIONAL** - Certified by Adobe and LinkedIn.

**MICROSOFT COPILOT FOR PRODUCTIVITY** - Certified by Microsoft and LinkedIn.

# **ORGANIZATIONS & VOLUNTEERING**

# INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE (IEDC)

Student Lead and Creative Lead of IEDC of MEA Engineering College, Perinthalmanna during 2023-25. Organized a 3-day national-level inter-college flagship residential event, "Enova", as the student coordinator on February 21–23, 2025.

#### RONALDO FANS AND WELFARE ASSOCIATION (RFWA)

Social Media Panel Head and Marketing Team Head of RFWA during 2022-2024. Organized two seasons of the international e-football tournament "Classic Cup," serving as both designer and tournament administrator.

#### Other Softwares

- Figma
- Visual Studio Code
- Android Studio

# TECHNICAL LANGUAGES & SKILLS

- React.is
- HTML, CSS
- Flutter Dart
- Python
- Firebase Console
- Google Cloud
- ChatGPT

# LANGUAGES

Malayalam - Native fluency.

English - Proficient.

**Tamil** - Basic understanding and Speaking.

**Arabic** - Basic understanding.

**Hindi** - Basic Understanding.

#### INTERESTS

Video Games

Football

Volleyball

**Athletics** 

Watching Movies