

# FXBee Brand Identity Kit

## LOGO



## COLOR PALETTE

### Bee Yellow

#FFB000

Primary action,  
icons

### Chart Green

#0004BC

Success,  
confirmation st.



### Deep Charcoal

#222222

Headings, text  
footer

### Soft Grey

#F555F5

Backgrounds,  
UI sections



### White

#FFFFFF

Clean layout base

## TYPOGRAPHY

### Headings

Poppins Bold

### Body Text

Open Sans

### Buttons/Menu

Inter Medium