Assignment One

Muiz Murad 24/10/2019

Introduction

This report contains the cleaning, training and testing of the Portuguese Telemarketing data. From this, relevant variables are used to predict the likelihood that a loan customer will defult. A decision tree is constructed using the three packages; tree, rpart and party. From these three models the best tree modelin conjuction with confusion matrices is used to determine the best model.

```
#Make Sure All Packages Are Installed And Ready To Use
install.packages("dplyr")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'dplyr' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
install.packages("caret")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'caret' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
  C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(caret)
## Loading required package: lattice
## Loading required package: ggplot2
install.packages("caTools")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
```

package 'caTools' successfully unpacked and MD5 sums checked

```
##
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(caTools)
installed.packages("rpart")
##
        Package LibPath Version Priority Depends Imports LinkingTo Suggests
##
       Enhances License_is_FOSS License_restricts_use OS_type Archs
       MD5sum NeedsCompilation Built
library(rpart)
install.packages("rpart.plot")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'rpart.plot' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(rpart.plot)
install.packages("e1071")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'e1071' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(e1071)
install.packages("randomForest")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'randomForest' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(randomForest)
## randomForest 4.6-14
## Type rfNews() to see new features/changes/bug fixes.
## Attaching package: 'randomForest'
## The following object is masked from 'package:ggplot2':
##
##
       margin
## The following object is masked from 'package:dplyr':
##
       combine
```

```
install.packages("tree")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'tree' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
  C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded packages
library(tree)
install.packages("party")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'party' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(party)
## Loading required package: grid
## Loading required package: mvtnorm
## Loading required package: modeltools
## Loading required package: stats4
## Loading required package: strucchange
## Loading required package: zoo
##
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
##
       as.Date, as.Date.numeric
## Loading required package: sandwich
install.packages("partykit")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'partykit' successfully unpacked and MD5 sums checked
##
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(partykit)
## Loading required package: libcoin
## Attaching package: 'partykit'
## The following objects are masked from 'package:party':
##
```

```
##
       cforest, ctree, ctree_control, edge_simple, mob, mob_control,
##
       node_barplot, node_bivplot, node_boxplot, node_inner,
       node_surv, node_terminal, varimp
##
install.packages("ggplot2")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## Warning: package 'ggplot2' is in use and will not be installed
library(ggplot2)
install.packages("xgboost")
## Warning: unable to access index for repository http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contri
     cannot open URL 'http://www.stats.ox.ac.uk/pub/RWin/bin/windows/contrib/3.5/PACKAGES'
## package 'xgboost' successfully unpacked and MD5 sums checked
## The downloaded binary packages are in
## C:\Users\13599863\AppData\Local\Temp\RtmpukfKJm\downloaded_packages
library(xgboost)
##
## Attaching package: 'xgboost'
## The following object is masked from 'package:dplyr':
##
##
       slice
Using Oracle as our database we will extract the necessary data using the ROracle pakage with User ID's
and Passwords already defined.
#Connect To SQL DataBase To Extract DataSet
library(ROracle)
## Loading required package: DBI
UserID <- Sys.info()[["user"]]</pre>
Password <- Sys.info()[["user"]]</pre>
library(ROracle)
drv <- dbDriver("Oracle")</pre>
## Refer to Oracle Database Net Services Administator's Guide for
## details on connect string specification.
host <- "oracle.vittl.it.bond.edu.au"
port <- 1521
sid <- "inft320"
connect.string <- paste(</pre>
  "(DESCRIPTION=",
  "(ADDRESS=(PROTOCOL=tcp)(HOST=", host, ")(PORT=", port, "))",
  "(CONNECT_DATA=(SID=", sid, ")))", sep = "")
## Use username/password authentication.
con <- dbConnect(drv, username = "A13599863", password = "A13599863",</pre>
                 dbname = connect.string)
```

```
## Run a SQL statement by creating first a resultSet object.
rs <- dbSendQuery(con, "select * from brucedba.BankMarketing")</pre>
```

After extracting the data from the database we can quickly view to check to see we have the correct data and variables.

```
#We Now Extract DataPoints From The DataSet
#Extract All Rows
loan <- fetch(rs)
head(loan)</pre>
```

```
CONTACT
                  JOB MARITAL
                                 EDUCATION DEFAULTCREDIT HOUSING LOAN
##
     AGE
## 1
      46
          management married
                                  basic.9y
                                                                      no telephone
                                                        no
## 2
      44
             services married high.school
                                                                     yes telephone
                                                                yes
                                                        no
## 3
      51
               admin.
                       single
                                  basic.6y
                                                                      no telephone
                                                        no
                                                                 no
## 4
             services married high.school
      28
                                                                      no telephone
                                                        no
                                                                yes
      37 blue-collar married
                                  basic.9v
                                                        no
                                                                 no
                                                                      no telephone
##
          technician married high.school
                                                                      no telephone
                                                        no
                                                                 no
     MONTH DAY_OF_WEEK DURATION CAMPAIGN PDAYS PREVIOUS
                                                                POUTCOME
##
## 1
                              128
                                          2
                                              999
                                                          0 nonexistent
       may
                    mon
## 2
       may
                              107
                                          1
                                              999
                                                          0 nonexistent
                    mon
                              303
                                          2
                                              999
                                                          0 nonexistent
## 3
       may
                    mon
## 4
       may
                    mon
                               81
                                          1
                                              999
                                                          0 nonexistent
## 5
       may
                              270
                                          1
                                              999
                                                          0 nonexistent
                    mon
                                              999
## 6
       may
                              228
                                          1
                                                          0 nonexistent
                    mon
                   CONS_PRICE_IDX CONS_CONF_IDX EURIBOR3M NR_EMPLOYED
##
     EMP_VAR_RATE
## 1
               1.1
                            93.994
                                            -36.4
                                                       4.857
                                                                     5191 no
## 2
               1.1
                            93.994
                                            -36.4
                                                       4.857
                                                                     5191 no
## 3
               1.1
                            93.994
                                            -36.4
                                                       4.857
                                                                     5191 no
## 4
               1.1
                            93.994
                                            -36.4
                                                       4.857
                                                                     5191 no
## 5
                            93.994
                                            -36.4
                                                       4.857
                                                                     5191 no
               1.1
## 6
               1.1
                            93.994
                                            -36.4
                                                       4.857
                                                                     5191 no
```

tail(loan)

```
AGE
                     J0B
                           MARITAL
                                            EDUCATION DEFAULTCREDIT HOUSING LOAN
## 41183
          26
                 student
                            single
                                          high.school
                                                                            no
                                                                                 no
## 41184
          54 management
                          married
                                          high.school
                                                                                 no
                                                                   no
                                                                            no
## 41185
          36
                  admin.
                           married university.degree
                                                                                 no
                                                                           no
## 41186
          40
                  admin.
                           married
                                          high.school
                                                                   no
                                                                                 no
                                                                          yes
## 41187
          39
                  admin.
                            single university.degree
                                                                          yes
                                                                                yes
## 41188
          33
                  admin. divorced
                                          high.school
                                                                            no
                                                                                 no
           CONTACT MONTH DAY_OF_WEEK DURATION CAMPAIGN PDAYS
                                                                  PREVIOUS
## 41183
          cellular
                                              95
                                                         3
                                                             999
                                   wed
                      aug
## 41184
                                                         3
                                                             999
          cellular
                                   wed
                                             171
                                                                         1
                      aug
## 41185
          cellular
                                             212
                                                         7
                                                                6
                                                                         1
                      aug
                                   wed
## 41186 telephone
                                   thu
                                             173
                                                             999
                                                                         1
                      aug
                                              45
                                                                         0
## 41187 telephone
                      aug
                                   fri
                                                         1
                                                             999
## 41188 telephone
                                             107
                                                             999
                      aug
                                   fri
             POUTCOME EMP VAR RATE CONS PRICE IDX CONS CONF IDX EURIBOR3M
##
## 41183
                                             94.027
                                                              -38.3
              failure
                               -1.7
                                                                        0.894
## 41184
              failure
                               -1.7
                                             94.027
                                                             -38.3
                                                                        0.894
## 41185
                                                             -38.3
                                                                        0.894
              success
                               -1.7
                                             94.027
## 41186
              failure
                               -1.7
                                             94.027
                                                             -38.3
                                                                        0.891
## 41187 nonexistent
                               -1.7
                                             94.027
                                                             -38.3
                                                                         0.89
```

```
## 41188 nonexistent
                              -1.7
                                            94.027
                                                           -38.3
                                                                       0.89
         NR_EMPLOYED Y
##
## 41183
              4991.6 no
## 41184
              4991.6 no
## 41185
              4991.6 no
              4991.6 no
## 41186
## 41187
              4991.6 no
## 41188
              4991.6 no
```

As Duration is a variable we determine after meeting the client, this will not be used in the plotting of the model and we will be required to drop this variable from the dataset.

```
#Clean DataSet And Remove Unecessary Variable(s)
clean_loan <- select(loan,-c(DURATION))</pre>
```

As these variables are defined as characters, we have to convert these factors to numeric to enable R to interept them correctly.

```
#Convert Factors to Numeric
factornames <- c("AGE", "PDAYS", "PREVIOUS", "EMP_VAR_RATE", "CONS_PRICE_IDX", "CONS_CONF_IDX", "EURIBOR3M", "Colean_loan[, factornames] <- lapply(factornames, function (x) as.numeric(as.character(clean_loan[,x])))</pre>
```

As these variables are defined as characters, we have to convert these factors to categorical to enable R to interept them correctly.

```
#Convert Factors to Categorical
factornames1 <- c("JOB","MARITAL","EDUCATION","DEFAULTCREDIT","HOUSING","LOAN","CONTACT","MONTH","DAY_O
clean_loan[,factornames1] <- lapply(factornames1, function (x) as.factor(as.character(clean_loan[,x])))</pre>
```

This is just to confirm that the Characters have been converted correctly.

```
#Check To See That Characters Have Been Converted summary(clean_loan)
```

```
##
         AGE
                              J0B
                                             MARITAL
##
   Min.
           :17.00
                                :10422
                                         divorced: 4612
                    admin.
   1st Qu.:32.00
                    blue-collar: 9254
                                         married :24928
  Median :38.00
                    technician: 6743
##
                                         single :11568
## Mean
           :40.02
                    services
                                : 3969
                                         unknown:
##
    3rd Qu.:47.00
                    management: 2924
##
   Max.
           :98.00
                    retired
                                : 1720
##
                     (Other)
                                : 6156
##
                  EDUCATION
                                 DEFAULTCREDIT
                                                     HOUSING
##
   university.degree
                       :12168
                                        :32588
                                                         :18622
## high.school
                        : 9515
                                 unknown: 8597
                                                  unknown: 990
## basic.9y
                        : 6045
                                 yes
                                                         :21576
                                             3
                                                  yes
    professional.course: 5243
##
  basic.4y
                        : 4176
##
    basic.6y
                        : 2292
##
    (Other)
                        : 1749
##
                          CONTACT
                                           MONTH
                                                        DAY_OF_WEEK
         LOAN
           :33950
                    cellular:26144
                                       may
                                               :13769
                                                        fri:7827
##
    unknown: 990
                    telephone: 15044
                                       jul
                                               : 7174
                                                        mon:8514
##
    yes
           : 6248
                                               : 6178
                                                        thu:8623
                                       aug
##
                                       jun
                                               : 5318
                                                        tue:8090
##
                                       nov
                                               : 4101
                                                        wed:8134
```

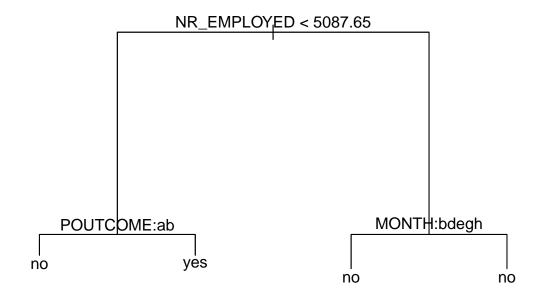
```
: 2632
##
                                       apr
##
                                       (Other): 2016
                                                             POUTCOME
##
       CAMPAIGN
                         PDAYS
                                         PREVIOUS
          : 1.000
##
    Min.
                     Min.
                            :
                               0.0
                                      Min.
                                             :0.000
                                                      failure
                                                                  : 4252
##
    1st Qu.: 1.000
                     1st Qu.:999.0
                                      1st Qu.:0.000
                                                      nonexistent:35563
    Median : 2.000
                     Median :999.0
                                      Median :0.000
##
                                                      success
                                                                  : 1373
##
    Mean
          : 2.568
                     Mean
                            :962.5
                                      Mean
                                             :0.173
    3rd Qu.: 3.000
##
                     3rd Qu.:999.0
                                      3rd Qu.:0.000
##
    Max.
           :56.000
                     Max.
                             :999.0
                                      Max.
                                             :7.000
##
##
     EMP_VAR_RATE
                       CONS_PRICE_IDX
                                        CONS_CONF_IDX
                                                          EURIBOR3M
                              :92.20
##
           :-3.40000
                       Min.
                                        Min.
                                               :-50.8
                                                        Min.
                                                                :0.634
##
    1st Qu.:-1.80000
                       1st Qu.:93.08
                                        1st Qu.:-42.7
                                                        1st Qu.:1.344
    Median : 1.10000
                                        Median :-41.8
                                                        Median :4.857
##
                       Median :93.75
          : 0.08189
                                               :-40.5
##
    Mean
                       Mean
                              :93.58
                                        Mean
                                                        Mean
                                                                :3.621
##
    3rd Qu.: 1.40000
                       3rd Qu.:93.99
                                        3rd Qu.:-36.4
                                                        3rd Qu.:4.961
                       Max.
##
    Max.
         : 1.40000
                               :94.77
                                               :-26.9
                                                                :5.045
                                        Max.
                                                        Max.
##
##
     NR EMPLOYED
                     Y
    Min.
##
           :4964
                   no:36548
##
    1st Qu.:5099
                   yes: 4640
    Median:5191
##
##
    Mean
           :5167
##
    3rd Qu.:5228
##
    Max.
           :5228
##
str(clean_loan)
  'data.frame':
                    41188 obs. of 20 variables:
                    : num 46 44 51 28 37 34 46 42 36 54 ...
##
    $ AGE
    $ JOB
                    : Factor w/ 12 levels "admin.", "blue-collar", ...: 5 8 1 8 2 10 2 2 1 2 ...
##
##
    $ MARITAL
                    : Factor w/ 4 levels "divorced", "married", ...: 2 2 3 2 2 2 2 2 2 2 ...
##
    $ EDUCATION
                    : Factor w/ 8 levels "basic.4y", "basic.6y", ...: 3 4 2 4 3 4 2 3 7 1 ...
    $ DEFAULTCREDIT : Factor w/ 3 levels "no", "unknown", ...: 1 1 1 1 1 1 2 1 1 2 ...
##
##
    $ HOUSING
                    : Factor w/ 3 levels "no", "unknown", ...: 1 3 1 3 1 1 3 3 3 1 ...
    $ LOAN
                    : Factor w/ 3 levels "no", "unknown", ...: 1 3 1 1 1 1 1 3 1 1 ...
##
##
    $ CONTACT
                    : Factor w/ 2 levels "cellular", "telephone": 2 2 2 2 2 2 2 2 2 2 ...
                    : Factor w/ 10 levels "apr", "aug", "dec", ...: 7 7 7 7 7 7 7 7 7 7 7 7 ...
##
    $ MONTH
    $ DAY OF WEEK
                    : Factor w/ 5 levels "fri", "mon", "thu", ...: 2 2 2 2 2 2 2 2 2 2 ...
    $ CAMPAIGN
                           2 1 2 1 1 1 1 2 3 1 ...
##
                    : num
                           999 999 999 999 999 999 999 999 ...
##
    $ PDAYS
                    : num
##
    $ PREVIOUS
                           0 0 0 0 0 0 0 0 0 0 ...
                    : Factor w/ 3 levels "failure", "nonexistent", ...: 2 2 2 2 2 2 2 2 2 2 ...
##
    $ POUTCOME
    $ EMP VAR RATE
                    : num
                           ##
                           94 94 94 94 ...
##
    $ CONS PRICE IDX: num
##
    $ CONS CONF IDX : num
                           -36.4 - 36.4 - 36.4 - 36.4 - 36.4 - 36.4 - 36.4 - 36.4 - 36.4 \dots
    $ EURIBOR3M
                           4.86 4.86 4.86 4.86 ...
                    : num
    $ NR EMPLOYED
                           5191 5191 5191 5191 5191 ...
##
                    : num
##
    $ Y
                    : Factor w/ 2 levels "no", "yes": 1 1 1 1 1 1 1 2 1 1 ...
```

Split the data into training and test sets to ensure that we are able to have data to test the model with as the training data will also produce high accuracies as it has been used to create the model already. The test data acts as forgein data on the model to produce accuracies.

```
#Split Data Into Train And Test Data
sample_data = sample.split(clean_loan, SplitRatio = 0.70)
datatrainset <- subset(clean_loan, sample_data == TRUE)
datatestset <- subset(clean_loan, sample_data == FALSE)</pre>
```

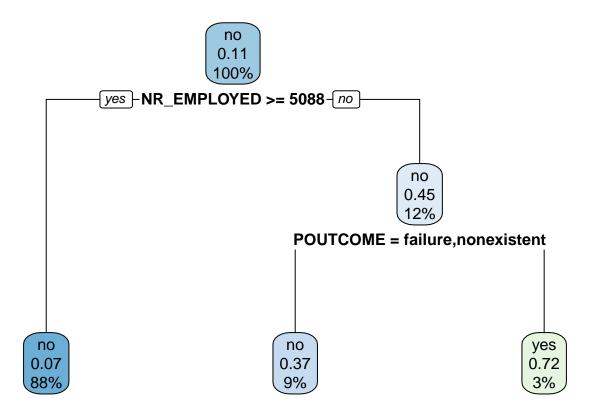
As seen below we have produced a basic Decision Tree to see the basic structure of the data when plotted.

```
#Plot Basic Tree
basictree<-tree(Y~.,data = datatrainset,method = "class")
plot(basictree)
text(basictree)</pre>
```



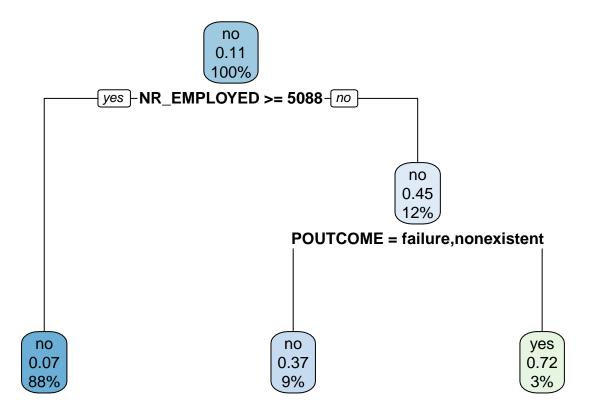
Plot an RPart tree to create a different type of tree

```
#Plot RPart Tree
binary.model <- rpart(Y~., data = datatrainset,cp=0.006)
rpart.plot(binary.model)</pre>
```



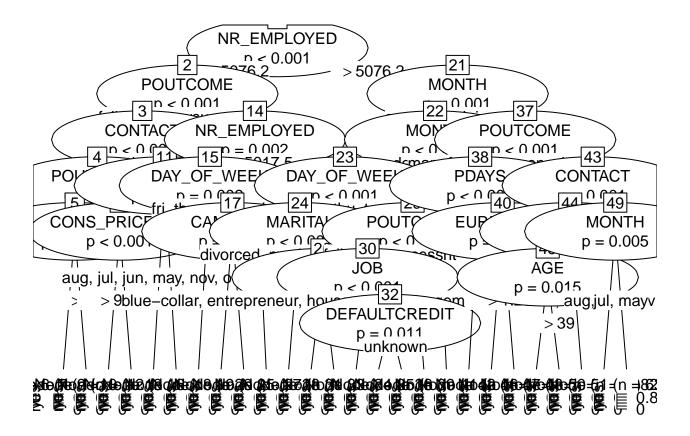
As it can be seen the tree is too large, we will use an autotune function to select the best CP value to plot the tree again.

prunedrparttree <- prune(binary.model,cp=binary.model\$cptable[which.min(binary.model\$cptable[,"xerror"]
rpart.plot(prunedrparttree)</pre>



Plot Party Tree to create another tree to use as a comparison.

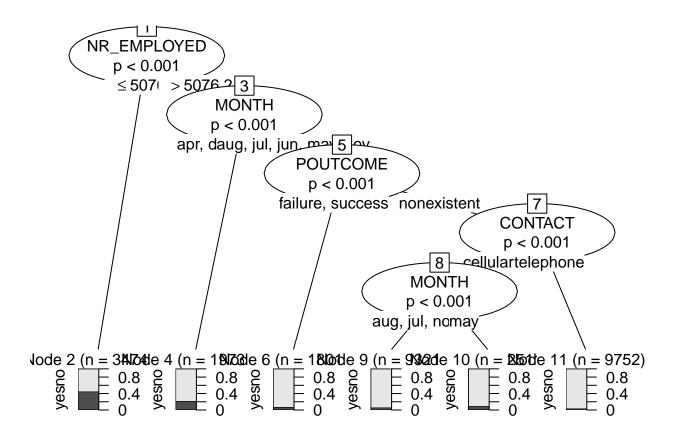
```
#Plot Party Tree
myFormula <- (Y~.)
decisiontree2 <- ctree(myFormula, data=datatrainset)
plot(decisiontree2)</pre>
```



Use the control function to plot refined tree to reduce clutter.

```
#Create Control Function To Tune Hyperparamaters
ctreecontrol <- ctree_control(minsplit=5000,mincriterion = 0.999)

#Plot Pruned Party Tree
prunedctree <- ctree(myFormula, data=datatrainset,control = ctreecontrol)
plot(prunedctree)</pre>
```



Generate confusion matrices for all trees to view accuracy of Decision Trees.

```
#Generate Confusion Matrices For Models Using Caret Package
##Basic Tree Confusion Matrix
tree.predict1 <- predict(basictree, datatestset, type = "class")</pre>
confusionMatrix(datatestset$Y, tree.predict1)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 no
                      yes
##
          no 10870
                       95
##
          yes 1154
                      237
##
##
                  Accuracy : 0.8989
##
                    95% CI: (0.8935, 0.9042)
##
       No Information Rate: 0.9731
       P-Value [Acc > NIR] : 1
##
##
##
                     Kappa: 0.2422
##
    Mcnemar's Test P-Value : <2e-16
##
               Sensitivity: 0.9040
##
##
               Specificity: 0.7139
            Pos Pred Value: 0.9913
##
            Neg Pred Value: 0.1704
##
```

```
##
                Prevalence: 0.9731
##
            Detection Rate: 0.8797
##
      Detection Prevalence: 0.8874
##
         Balanced Accuracy: 0.8089
##
          'Positive' Class : no
##
##
##RPart Tree Confusion Matrix
tree.predict2 <- predict(binary.model, datatestset, type = "class")</pre>
confusionMatrix(datatestset$Y, tree.predict2)
## Confusion Matrix and Statistics
##
##
             Reference
                      yes
## Prediction
                 no
##
                       95
          no 10870
##
          yes 1154
                      237
##
##
                  Accuracy : 0.8989
##
                    95% CI: (0.8935, 0.9042)
##
       No Information Rate: 0.9731
       P-Value [Acc > NIR] : 1
##
##
##
                     Kappa: 0.2422
   Mcnemar's Test P-Value : <2e-16
##
##
##
               Sensitivity: 0.9040
##
               Specificity: 0.7139
##
            Pos Pred Value: 0.9913
##
            Neg Pred Value: 0.1704
##
                Prevalence: 0.9731
##
            Detection Rate: 0.8797
##
      Detection Prevalence: 0.8874
##
         Balanced Accuracy: 0.8089
##
          'Positive' Class : no
##
##
##Party Tree Confusion Matrix
tree.predict3 <- predict(prunedctree, datatestset)</pre>
confusionMatrix(datatestset$Y, tree.predict3)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                      yes
##
          no 10965
                        0
##
          yes 1391
                        0
##
##
                  Accuracy : 0.8874
##
                    95% CI: (0.8817, 0.8929)
##
       No Information Rate: 1
##
       P-Value [Acc > NIR] : 1
##
##
                     Kappa: 0
```

```
Mcnemar's Test P-Value : <2e-16
##
##
               Sensitivity: 0.8874
##
               Specificity:
                                  NA
##
            Pos Pred Value :
                                  NA
            Neg Pred Value :
##
                                  NΑ
                Prevalence: 1.0000
##
            Detection Rate: 0.8874
##
##
      Detection Prevalence: 0.8874
##
         Balanced Accuracy :
##
          'Positive' Class : no
##
##
Usig Random Forest Package print the default random forest model and determine best mtry value for the
#Use RandomForest Package To Generate Deafult Random Forest Model
set.seed(1234)
trControl <- trainControl(method = "cv", number = 2, search = "grid")
rf_default <- train(Y~.,data = datatrainset, method = "rf", metric= "Accuracy", trControl = trControl)
print(rf_default)
## Random Forest
##
## 28832 samples
##
      19 predictor
##
       2 classes: 'no', 'yes'
##
## No pre-processing
## Resampling: Cross-Validated (2 fold)
## Summary of sample sizes: 14416, 14416
## Resampling results across tuning parameters:
##
##
     mtry Accuracy
                      Kappa
     2
           0.8981687 0.2269790
##
##
     27
           0.8933130 0.3382255
           0.8926540 0.3397156
##
##
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was mtry = 2.
Expand the search to determine better mtry value.
#Expand Search To Values Between 1 to 10 To Determin Best Mtry Value
set.seed(1234)
tuneGrid <- expand.grid(.mtry = c(1: 10))</pre>
rf_mtry <- train(Y~.,data = datatrainset,method = "rf", metric = "Accuracy",tuneGrid = tuneGrid,trContr
print(rf_mtry)
## Random Forest
##
```

28832 samples

##

19 predictor

```
##
       2 classes: 'no', 'yes'
##
## No pre-processing
## Resampling: Cross-Validated (2 fold)
## Summary of sample sizes: 14416, 14416
## Resampling results across tuning parameters:
##
##
     mtry Accuracy
                      Kappa
##
      1
           0.8873474 0.0005457571
##
           0.8977872 0.2256785564
      2
##
           0.8992786 0.2708186741
           0.9005966 0.3065350032
##
      4
          0.9004925 0.3207267442
##
      5
##
        0.8999376 0.3233433343
      6
##
      7 0.8993133 0.3240491113
##
      8
         0.8989664 0.3273042733
##
     9
           0.8990011 0.3300295401
##
     10
           0.8991398 0.3357646492
##
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was mtry = 4.
#After Expanding Search Method --> Store best Mtry Value For Later Use
rf_mtry$bestTune$mtry
## [1] 4
max(rf_mtry$results$Accuracy)
## [1] 0.9005966
best.mtry <- rf_mtry$bestTune$mtry</pre>
best.mtry
## [1] 4
Determine The Best Number Of Max Nodes For The Model
#Determine Best NumerOf Max Nodes
store_maxnode <- list(rf_mtry)</pre>
tuneGrid <- expand.grid(.mtry = best.mtry)</pre>
for (maxnodes in c(5: 15)) {
  set.seed(1234)
 rf_maxnode <- train(Y~.,
                      data = datatrainset,
                      method = "rf",
                      metric = "Accuracy",
                      tuneGrid = tuneGrid,
                      trControl = trControl,
                      importance = TRUE,
                      nodesize = 14,
                      maxnodes = maxnodes,
                      ntree = 300)
  current_iteration <- toString(maxnodes)</pre>
  store_maxnode[[current_iteration]] <- rf_maxnode</pre>
```

results_mtry <- resamples(store_maxnode)</pre>

```
##
## Call:
## summary.resamples(object = results_mtry)
##
## Models: Model01, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
## Number of resamples: 2
##
## Accuracy
##
                Min.
                       1st Qu.
                                   Median
                                                       3rd Qu.
                                                                    Max. NA's
                                               Mean
## Model01 0.8999029 0.9002497 0.9005966 0.9005966 0.9009434 0.9012902
           0.8879023 0.8890642 0.8902261 0.8902261 0.8913880 0.8925499
## 5
                                                                            0
## 6
           0.8897059 0.8909198 0.8921337 0.8921337 0.8933477 0.8945616
## 7
           0.8876942 0.8896712 0.8916482 0.8916482 0.8936251 0.8956021
                                                                            0
## 8
           0.8915094 0.8922378 0.8929661 0.8929661 0.8936945 0.8944229
## 9
           0.8962264 0.8963651 0.8965039 0.8965039 0.8966426 0.8967814
                                                                            0
           0.8969201 0.8969374 0.8969548 0.8969548 0.8969721 0.8969895
## 10
                                                                            0
           0.8978219 0.8979086 0.8979953 0.8979953 0.8980820 0.8981687
## 11
                                                                            0
## 12
           0.8973363 0.8976311 0.8979259 0.8979259 0.8982207 0.8985155
                                                                            0
## 13
           0.8971282 0.8973883 0.8976484 0.8976484 0.8979086 0.8981687
                                                                            0
## 14
           0.8970588 0.8975444 0.8980300 0.8980300 0.8985155 0.8990011
                                                                            0
           0.8971282 0.8975444 0.8979606 0.8979606 0.8983768 0.8987930
## 15
                                                                            0
##
## Kappa
                                                             3rd Qu.
##
                  Min.
                           1st Qu.
                                       Median
                                                    Mean
                                                                          Max.
## Model01 0.305879528 0.30620727 0.30653500 0.30653500 0.30686274 0.3071905
           0.010589834 0.03414238 0.05769493 0.05769493 0.08124747 0.1048000
## 5
## 6
           0.043744043 0.07069878 0.09765351 0.09765351 0.12460824 0.1515630
## 7
           0.007340562\ 0.04755717\ 0.08777377\ 0.08777377\ 0.12799037\ 0.1682070
## 8
           0.072347182 0.09131966 0.11029213 0.11029213 0.12926461 0.1482371
## 9
           0.172029642 0.17764699 0.18326434 0.18326434 0.18888168 0.1944990
           0.182673336 0.18740684 0.19214035 0.19214035 0.19687385 0.2016074
## 10
## 11
           0.204578640 0.20713408 0.20968953 0.20968953 0.21224497 0.2148004
           0.202174891 0.20403373 0.20589258 0.20589258 0.20775142 0.2096103
## 12
## 13
           0.199555023 0.20473843 0.20992184 0.20992184 0.21510526 0.2202887
## 14
           0.201352479\ 0.20752071\ 0.21368894\ 0.21368894\ 0.21985716\ 0.2260254
           0.204873647 0.21126821 0.21766277 0.21766277 0.22405733 0.2304519
## 15
##
           NA's
## Model01
              0
## 5
              0
## 6
              0
## 7
              0
## 8
              0
              0
## 9
## 10
              0
              0
## 11
## 12
              0
## 13
              0
## 14
              0
              0
## 15
```

summary(results_mtry)

Expand Search To Determine If A Higher Number Of Nodes Is Possible By Increasing The Node Size Between 20 and 30 From 5 and 15.

```
#Retry To See If A Higher Number Of Nodes Is Possible
store_maxnode <- list(rf_mtry)</pre>
tuneGrid <- expand.grid(.mtry = best.mtry)</pre>
for (maxnodes in c(20: 30)) {
  set.seed(1234)
  rf maxnode <- train(Y~.,
                      data = datatrainset,
                      method = "rf",
                      metric = "Accuracy",
                       tuneGrid = tuneGrid,
                       trControl = trControl,
                       importance = TRUE,
                      nodesize = 15,
                       maxnodes = maxnodes,
                      ntree = 300)
  key <- toString(maxnodes)</pre>
  store_maxnode[[key]] <- rf_maxnode
}
results_node <- resamples(store_maxnode)</pre>
summary(results_node)
##
## Call:
## summary.resamples(object = results_node)
## Models: Model01, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30
## Number of resamples: 2
##
## Accuracy
##
                Min.
                        1st Qu.
                                   Median
                                                Mean
                                                       3rd Qu.
                                                                    Max. NA's
## Model01 0.8999029 0.9002497 0.9005966 0.9005966 0.9009434 0.9012902
           0.8976138 0.8979606 0.8983074 0.8983074 0.8986543 0.8990011
           0.8980993 0.8982901 0.8984809 0.8984809 0.8986716 0.8988624
## 21
                                                                             0
## 22
           0.8974057 0.8978045 0.8982034 0.8982034 0.8986022 0.8990011
                                                                             0
## 23
           0.8980993 0.8982901 0.8984809 0.8984809 0.8986716 0.8988624
## 24
           0.8980300 0.8982901 0.8985502 0.8985502 0.8988103 0.8990705
                                                                             0
           0.8981687 0.8983421 0.8985155 0.8985155 0.8986890 0.8988624
## 25
                                                                             0
## 26
           0.8983074 0.8984115 0.8985155 0.8985155 0.8986196 0.8987236
                                                                             0
## 27
           0.8983074 0.8984982 0.8986890 0.8986890 0.8988797 0.8990705
           0.8978219 0.8981167 0.8984115 0.8984115 0.8987063 0.8990011
## 28
                                                                             0
## 29
           0.8981687 0.8983074 0.8984462 0.8984462 0.8985849 0.8987236
                                                                             0
##
           0.8979606 0.8982554 0.8985502 0.8985502 0.8988450 0.8991398
  30
                                                                             0
##
## Kappa
##
                Min.
                        1st Qu.
                                   Median
                                               Mean
                                                       3rd Qu.
                                                                    Max. NA's
## Model01 0.3058795 0.3062073 0.3065350 0.3065350 0.3068627 0.3071905
                                                                             0
## 20
           0.2135260 0.2196321 0.2257382 0.2257382 0.2318444 0.2379505
## 21
           0.2207933 0.2251298 0.2294664 0.2294664 0.2338029 0.2381394
                                                                             0
## 22
           0.2122525 0.2180571 0.2238616 0.2238616 0.2296661 0.2354706
                                                                             0
## 23
           0.2246161 0.2261284 0.2276406 0.2276406 0.2291528 0.2306650
                                                                             0
## 24
           0.2199424 0.2244981 0.2290537 0.2290537 0.2336094 0.2381650
                                                                             0
## 25
           0.2273552 0.2295875 0.2318198 0.2318198 0.2340521 0.2362844
                                                                             0
## 26
           0.2296097 0.2296232 0.2296368 0.2296368 0.2296504 0.2296640
                                                                             0
           0.2246146\ 0.2286183\ 0.2326219\ 0.2326219\ 0.2366255\ 0.2406292
## 27
```

Repeat Process To Determine Best Number Of Ntree(s) Which Is An Essential HyperParameter To Optimise Tree

```
Tree
#Now That We have The Best Value Of Mtry and MaxNode We Can Tune The Number Of Trees Using Same Method
store_maxtrees <- list(rf_mtry)</pre>
for (ntree in c(250, 300, 350, 400, 450, 500, 550, 600, 800, 1000, 2000)) {
  set.seed(5678)
 rf maxtrees <- train(Y~..
                        data = datatrainset,
                       method = "rf",
                        metric = "Accuracy",
                        tuneGrid = tuneGrid,
                        trControl = trControl,
                        importance = TRUE,
                        nodesize = 14,
                       maxnodes = 24,
                       ntree = ntree)
 key <- toString(ntree)</pre>
  store_maxtrees[[key]] <- rf_maxtrees
results_tree <- resamples(store_maxtrees)</pre>
summary(results_tree)
##
## Call:
## summary.resamples(object = results_tree)
## Models: Model01, 250, 300, 350, 400, 450, 500, 550, 600, 800, 1000, 2000
## Number of resamples: 2
##
## Accuracy
##
                       1st Qu.
                                                       3rd Qu.
                                                                    Max. NA's
                Min.
                                   Median
                                               Mean
## Model01 0.8999029 0.9002497 0.9005966 0.9005966 0.9009434 0.9012902
## 250
           0.8980300\ 0.8984288\ 0.8988277\ 0.8988277\ 0.8992266\ 0.8996254
## 300
           0.8978912 0.8982728 0.8986543 0.8986543 0.8990358 0.8994173
           0.8978912 0.8982728 0.8986543 0.8986543 0.8990358 0.8994173
## 350
           0.8978912 0.8984115 0.8989317 0.8989317 0.8994520 0.8999723
## 400
           0.8979606 0.8983941 0.8988277 0.8988277 0.8992612 0.8996948
## 450
                                                                             0
## 500
           0.8982381 0.8986543 0.8990705 0.8990705 0.8994867 0.8999029
## 550
           0.8982381 0.8986196 0.8990011 0.8990011 0.8993826 0.8997642
           0.8980300 0.8984635 0.8988971 0.8988971 0.8993306 0.8997642
## 600
                                                                             0
## 800
           0.8980300 0.8984288 0.8988277 0.8988277 0.8992266 0.8996254
                                                                             0
## 1000
           0.8981687 0.8984809 0.8987930 0.8987930 0.8991052 0.8994173
                                                                             0
## 2000
           0.8982381 0.8986196 0.8990011 0.8990011 0.8993826 0.8997642
##
## Kappa
                                                                    Max. NA's
##
                Min.
                       1st Qu.
                                   Median
                                               Mean
                                                       3rd Qu.
## Model01 0.3058795 0.3062073 0.3065350 0.3065350 0.3068627 0.3071905
           0.2274909 \ 0.2346921 \ 0.2418934 \ 0.2418934 \ 0.2490946 \ 0.2562959
## 250
                                                                             0
## 300
           0.2239122\ 0.2318449\ 0.2397776\ 0.2397776\ 0.2477103\ 0.2556429
                                                                             0
## 350
           0.2200896 0.2283841 0.2366786 0.2366786 0.2449731 0.2532676
```

```
## 400
           0.2258095 0.2334073 0.2410051 0.2410051 0.2486029 0.2562008
## 450
           0.2253886\ 0.2327247\ 0.2400608\ 0.2400608\ 0.2473969\ 0.2547330
                                                                             0
## 500
           0.2274949 0.2347652 0.2420355 0.2420355 0.2493057 0.2565760
## 550
           0.2281247 0.2346824 0.2412401 0.2412401 0.2477977 0.2543554
                                                                             0
## 600
           0.2274909\ 0.2342070\ 0.2409231\ 0.2409231\ 0.2476393\ 0.2543554
                                                                             0
## 800
           0.2274909 0.2330494 0.2386079 0.2386079 0.2441664 0.2497249
                                                                             0
## 1000
           0.2272836 0.2331819 0.2390803 0.2390803 0.2449787 0.2508771
                                                                             0
## 2000
           0.2262323 \ 0.2328150 \ 0.2393977 \ 0.2393977 \ 0.2459803 \ 0.2525630
                                                                             0
Fit Optimal Values To New Model To Check Accuracy
#As We Now Have The Final Model --> We Can Train The Random Forest With The Best Parameters As Determin
fit_rf <- train(Y~.,</pre>
                datatrainset,
                method = "rf",
                metric = "Accuracy",
                tuneGrid = tuneGrid,
                trControl = trControl,
                importance = TRUE,
                nodesize = 30,
                ntree = 1000,
                maxnodes = 15)
#Determine Confusion Matrix For Optimal Model
prediction <-predict(fit_rf, datatestset)</pre>
confusionMatrix(prediction, datatestset$Y)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 no
                       yes
##
          no 10890
                      1173
##
                 75
                       218
          yes
##
##
                  Accuracy: 0.899
                    95% CI: (0.8935, 0.9043)
##
##
       No Information Rate: 0.8874
       P-Value [Acc > NIR] : 1.932e-05
##
##
##
                      Kappa: 0.2287
   Mcnemar's Test P-Value : < 2.2e-16
##
##
##
               Sensitivity: 0.9932
##
               Specificity: 0.1567
##
            Pos Pred Value: 0.9028
            Neg Pred Value: 0.7440
##
##
                Prevalence: 0.8874
##
            Detection Rate: 0.8814
```

We Can Now Plot Variable Importance To Determine Variables With Highest Information Gain And Overall Importance.

##

##

##

##

Detection Prevalence: 0.9763

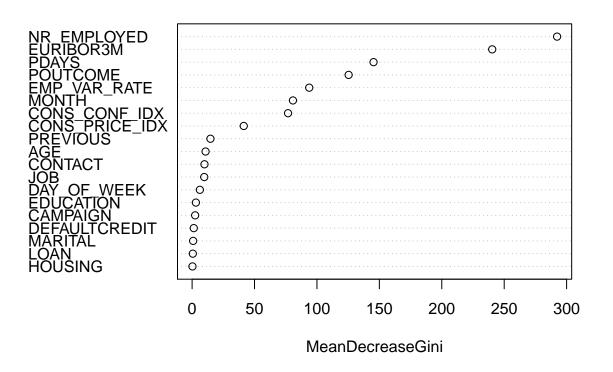
'Positive' Class : no

Balanced Accuracy: 0.5749

#DataTrainSet

```
fit_rf <- randomForest(Y ~ ., data = datatrainset,ntree = 1000, nodesize = 30,maxnodes=15)
##Plot As Graph
varImpPlot(fit_rf)</pre>
```

fit_rf



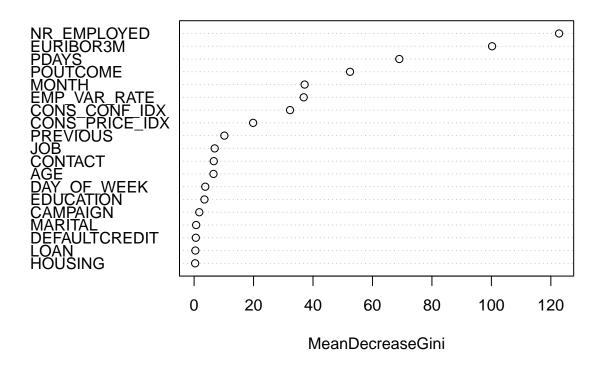
##Plot As Importance Table varImp(fit_rf)

| ## | | Overall |
|----|---------------|-------------|
| ## | AGE | 10.7902903 |
| ## | JOB | 9.7249602 |
| ## | MARITAL | 0.8242236 |
| ## | EDUCATION | 3.0286610 |
| ## | DEFAULTCREDIT | 1.3374461 |
| ## | HOUSING | 0.2862270 |
| ## | LOAN | 0.5703225 |
| ## | CONTACT | 9.9142080 |
| ## | MONTH | 80.7786845 |
| ## | DAY_OF_WEEK | 6.2168234 |
| ## | CAMPAIGN | 2.4511491 |
| ## | PDAYS | 145.3424987 |
| ## | PREVIOUS | 14.6805120 |
| ## | POUTCOME | 125.3963916 |
| ## | EMP VAR RATE | 93.8236104 |

```
## CONS_PRICE_IDX 41.3655266
## CONS_CONF_IDX 76.8468261
## EURIBOR3M 240.4032279
## NR_EMPLOYED 292.3597416

#DataTestSet
fit_rf2 <- randomForest(Y ~ ., data = datatestset,ntree = 1000, nodesize = 30,maxnodes=15)
##Plot As Graph
varImpPlot(fit_rf2)</pre>
```

fit_rf2



##Plot As Importance Table varImp(fit_rf2)

| ## | | Overall |
|----|---------------|------------|
| ## | AGE | 6.5257154 |
| ## | JOB | 6.9309534 |
| ## | MARITAL | 0.6924874 |
| ## | EDUCATION | 3.4766752 |
| ## | DEFAULTCREDIT | 0.5803034 |
| ## | HOUSING | 0.3499085 |
| ## | LOAN | 0.4285604 |
| ## | CONTACT | 6.6205884 |
| ## | MONTH | 37.1831823 |
| ## | DAY_OF_WEEK | 3.7552360 |
| ## | CAMPAIGN | 1.7447953 |
| ## | PDAYS | 69.0278214 |
| ## | PREVIOUS | 10.1809478 |

```
## POUTCOME
                   52.4509934
## EMP_VAR_RATE 36.8703053
## CONS PRICE IDX 19.8505609
## CONS_CONF_IDX 32.2678097
## EURIBOR3M
                  100.2388788
## NR EMPLOYED
                  122.7735155
#Plot Variable Importance Table For TrainData And TestData
##DataTrain
xgb_fit <- train(Y ~ .,</pre>
                 data = datatrainset,
                 method = "xgbLinear")
caret_imp <- varImp(xgb_fit)</pre>
caret_imp
## xgbLinear variable importance
##
     only 20 most important variables shown (out of 52)
##
##
                              Overall
## NR EMPLOYED
                              100.000
## EURIBOR3M
                               42.218
## AGE
                               25.276
## CONS CONF IDX
                              15.240
## CAMPAIGN
                              13.086
## POUTCOMEsuccess
                              10.923
## PDAYS
                               8.318
## CONS_PRICE_IDX
                               5.305
                               5.047
## PREVIOUS
## CONTACTtelephone
                               4.432
                               3.662
## MONTHoct
## DAY_OF_WEEKmon
                               3.303
## EMP_VAR_RATE
                                2.954
## DAY_OF_WEEKtue
                               2.655
## HOUSINGyes
                                2.638
## DEFAULTCREDITunknown
                               2.469
## LOANyes
                                2.292
## EDUCATIONuniversity.degree 2.290
## JOBtechnician
                                2.217
## MARITALsingle
                                1.985
xgb_imp <- xgb.importance(feature_names = xgb_fit$finalModel$feature_names,</pre>
                          model = xgb fit$finalModel)
##DataTest
xgb_fit2 <- train(Y ~ .,</pre>
                 data = datatestset,
                 method = "xgbLinear")
caret_imp2 <- varImp(xgb_fit2)</pre>
caret_imp2
## xgbLinear variable importance
##
    only 20 most important variables shown (out of 52)
##
```

```
##
##
                               Overall
## NR EMPLOYED
                               100.000
## EURIBOR3M
                                56.312
## AGE
                                47.050
## CAMPAIGN
                                22,173
## PDAYS
                                20.560
## CONS CONF IDX
                                16.153
## CONS PRICE IDX
                                 8.158
## PREVIOUS
                                 7.908
## HOUSINGyes
                                 6.537
## EMP_VAR_RATE
                                 5.950
## CONTACTtelephone
                                 5.151
                                 4.928
## DAY_OF_WEEKwed
## DAY_OF_WEEKtue
                                 4.500
## LOANyes
                                 4.259
## EDUCATIONuniversity.degree
                                 4.129
## DAY OF WEEKthu
                                 4.097
## DAY_OF_WEEKmon
                                 4.089
## MONTHoct
                                 3.975
## JOBblue-collar
                                 3.222
## MONTHnov
                                 3.213
xgb_imp2 <- xgb.importance(feature_names = xgb_fit2$finalModel$feature_names,</pre>
                           model = xgb_fit2$finalModel)
#Print Information Gain Table
print(xgb_imp)
```

```
##
                            Feature
                                             Gain
                                                        Cover
                                                                Frequency
##
   1:
                        NR_EMPLOYED 0.3548166674 0.063202033 0.014534884
   2:
##
                          EURIBOR3M 0.1497966145 0.231966182 0.168604651
##
                                 AGE 0.0896831128 0.134668216 0.197189922
##
   4:
                      CONS_CONF_IDX 0.0540741100 0.055791162 0.033914729
                           CAMPAIGN 0.0464324447 0.093508859 0.100290698
   5:
##
   6:
                    POUTCOMEsuccess 0.0387561948 0.014166456 0.005813953
   7:
                              PDAYS 0.0295145093 0.045380482 0.032945736
##
   8:
                     CONS_PRICE_IDX 0.0188233429 0.026956855 0.034883721
   9:
                           PREVIOUS 0.0179081483 0.049232130 0.032461240
## 10:
                   CONTACTtelephone 0.0157238352 0.042193088 0.016472868
## 11:
                           MONTHoct 0.0129943754 0.033916735 0.005813953
## 12:
                     DAY_OF_WEEKmon 0.0117206377 0.013860925 0.018895349
## 13:
                       EMP_VAR_RATE 0.0104811184 0.006106552 0.015988372
## 14:
                     DAY OF WEEKtue 0.0094206474 0.006562337 0.015988372
## 15:
                         HOUSINGyes 0.0093610316 0.011331625 0.029069767
## 16:
               DEFAULTCREDITunknown 0.0087588010 0.015035044 0.012112403
## 17:
                            LOANyes 0.0081329409 0.005450522 0.015503876
## 18:
         EDUCATIONuniversity.degree 0.0081255629 0.007869675 0.018895349
## 19:
                      JOBtechnician 0.0078671667 0.004274255 0.015019380
## 20:
                      MARITALsingle 0.0070429075 0.011532693 0.015988372
## 21:
                     MARITALmarried 0.0057465068 0.002244542 0.015019380
## 22: EDUCATIONprofessional.course 0.0056951349 0.004282098 0.013081395
               EDUCATIONhigh.school 0.0055160032 0.002655630 0.011143411
## 23:
## 24:
                     JOBblue-collar 0.0053509775 0.003476284 0.010174419
## 25:
                     DAY_OF_WEEKthu 0.0049636290 0.003999786 0.012596899
```

```
## 26:
                  EDUCATIONbasic.9v 0.0049156181 0.002465861 0.010658915
## 27:
                  EDUCATIONbasic.6y 0.0046754749 0.002640346 0.008236434
## 28:
                     DAY OF WEEKwed 0.0046176313 0.010333257 0.009205426
## 29:
                           MONTHjul 0.0044140709 0.001706689 0.007751938
## 30:
                        JOBservices 0.0041226089 0.001115271 0.007267442
## 31:
                           MONTHaug 0.0039163064 0.001968198 0.007267442
## 32:
                           MONTHmay 0.0037767763 0.003260160 0.006782946
## 33:
                   EDUCATIONunknown 0.0037634648 0.003898575 0.008720930
## 34:
                   JOBself-employed 0.0035622817 0.009773633 0.008236434
## 35:
                         JOBretired 0.0034427549 0.001374495 0.007267442
## 36:
                     HOUSINGunknown 0.0031056843 0.005199534 0.005813953
## 37:
                      JOBmanagement 0.0030734181 0.002414194 0.007267442
  38:
                    JOBentrepreneur 0.0029863594 0.011183373 0.007267442
## 39:
                         JOBstudent 0.0027719778 0.006960332 0.007267442
## 40:
                           MONTHjun 0.0025255649 0.004261216 0.006298450
## 41:
                           MONTHnov 0.0014193078 0.003736467 0.004844961
## 42:
                      JOBunemployed 0.0013499499 0.002331692 0.003391473
## 43:
                       JOBhousemaid 0.0011423719 0.014653559 0.003875969
## 44:
                           MONTHsep 0.0010801884 0.003007258 0.002906977
## 45:
                         JOBunknown 0.0010012933 0.007675755 0.002906977
## 46:
                     MARITALunknown 0.0007704536 0.002838649 0.001453488
## 47:
                           MONTHmar 0.0005488973 0.002402631 0.001453488
                           MONTHdec 0.0003111243 0.005134689 0.001453488
## 48:
##
                            Feature
                                             Gain
                                                        Cover
                                                                Frequency
```

print(xgb_imp2)

```
##
                            Feature
                                             Gain
                                                         Cover
                                                                 Frequency
##
   1:
                        NR EMPLOYED 0.2679181636 5.479068e-02 0.012679162
##
   2:
                          EURIBOR3M 0.1508701047 2.026025e-01 0.173098126
   3:
                                 AGE 0.1260559923 1.406908e-01 0.215545755
##
##
   4:
                           CAMPAIGN 0.0594048461 8.683226e-02 0.096471885
                              PDAYS 0.0550837405 5.127284e-02 0.027563396
##
   5:
##
   6:
                      CONS_CONF_IDX 0.0432776618 6.099188e-02 0.032524807
##
   7:
                     CONS_PRICE_IDX 0.0218560892 5.706279e-02 0.031973539
   8:
                           PREVIOUS 0.0211878211 2.126500e-02 0.033076075
##
   9:
                         HOUSINGyes 0.0175150040 5.265300e-03 0.026460860
##
                       EMP_VAR_RATE 0.0159416152 1.949256e-02 0.012127894
## 10:
## 11:
                   CONTACTtelephone 0.0137994961 2.703714e-02 0.015435502
## 12:
                     DAY OF WEEKwed 0.0132038101 6.360311e-03 0.015986770
## 13:
                     DAY_OF_WEEKtue 0.0120553080 6.463673e-03 0.020948181
## 14:
                            LOANyes 0.0114105892 9.054379e-03 0.015986770
## 15:
         EDUCATIONuniversity.degree 0.0110616355 3.287273e-03 0.020396913
## 16:
                     DAY OF WEEKthu 0.0109772322 9.361397e-03 0.018743109
## 17:
                     DAY_OF_WEEKmon 0.0109543224 1.452679e-02 0.019845645
## 18:
                           MONTHoct 0.0106489036 3.567948e-02 0.007166483
## 19:
                     JOBblue-collar 0.0086310625 9.440074e-03 0.013781698
## 20:
                           MONTHnov 0.0086088678 5.145934e-03 0.008269019
## 21:
                     MARITALmarried 0.0084618659 3.543327e-03 0.015986770
## 22:
               DEFAULTCREDITunknown 0.0080276388 1.107697e-02 0.011025358
## 23:
               EDUCATIONhigh.school 0.0078322256 7.509253e-03 0.013781698
## 24:
                      MARITALsingle 0.0075723092 9.523087e-03 0.012679162
## 25: EDUCATIONprofessional.course 0.0067743843 8.700940e-03 0.011576626
## 26:
                  EDUCATIONbasic.9y 0.0060743252 8.706124e-03 0.009371555
## 27:
                   EDUCATIONunknown 0.0059228779 7.909836e-03 0.009371555
```

```
## 28:
                  EDUCATIONbasic.6y 0.0053873655 4.734191e-03 0.007166483
## 29:
                      JOBtechnician 0.0048153589 1.450717e-02 0.010474090
                   JOBself-employed 0.0046570232 5.880277e-03 0.006063947
## 30:
## 31:
                         JOBretired 0.0040755522 5.383543e-03 0.007166483
## 32:
                        JOBservices 0.0040111921 1.150750e-02 0.007166483
## 33:
                           MONTHjul 0.0039318582 1.637637e-03 0.006063947
## 34:
                           MONTHmar 0.0034579453 3.836776e-03 0.002756340
## 35:
                      JOBmanagement 0.0032334607 1.920040e-03 0.004410143
## 36:
                       JOBhousemaid 0.0031027246 4.076225e-03 0.004961411
## 37:
                    POUTCOMEsuccess 0.0030208771 7.384665e-03 0.004410143
## 38:
                           MONTHjun 0.0029015997 9.528598e-04 0.006063947
## 39:
                      JOBunemployed 0.0027160948 5.615346e-03 0.004961411
## 40:
                         JOBstudent 0.0023826436 8.077753e-04 0.002756340
## 41:
                           MONTHdec 0.0020888595 8.933568e-04 0.002205072
## 42:
                    JOBentrepreneur 0.0020462043 1.036525e-02 0.004410143
## 43:
                         JOBunknown 0.0020404909 1.373975e-02 0.004410143
## 44:
                     HOUSINGunknown 0.0017458782 6.416110e-03 0.004410143
## 45:
                           MONTHaug 0.0016827978 1.541703e-03 0.002756340
                           MONTHmay 0.0005686417 2.739301e-03 0.001653804
## 46:
## 47:
                           MONTHsep 0.0005269964 9.229898e-05 0.001102536
## 48:
                     MARITALunknown 0.0004785425 1.237562e-02 0.002756340
##
                                                         Cover
                                                                 Frequency
```

From Above We Can Select The Most Important Variables To Be Used For The Company

```
#Calculate Benchmark Value

frequencytable <- table(clean_loan$Y)
probabilitytable1 <- frequencytable/sum(frequencytable)
BV <- probabilitytable1 [1]
print(BV)</pre>
```

no ## 0.8873458

From The Above We Can See That The Optimal Model Has A Higher Accuracy Than The Benchmark Value However It Has The Same Value As The RPart Tree Resulting In This Being The Best Model To Use

Model Decision

It is seen that the three confusion matricies returned 100% accuracy in the model, this is questionable however the large amount of data increases the accuracy of the model. However, this also increases variability in the model. With a 95% confidence inteval there is 5% chance of error. It is evident that all models perform and predict very well due to the large dataset and due to the explainability of the defult outcome based on so many varibales. Therefore we would be indifferent as to which model is used. However, we will present the party model to the management team as the party model has high levels of versitility which is valued in potential changes made to the model in the future and expansion of the company. However, on further thought it is clear this model has been overfit and therefore we can prune the model in order to refine it

Conclusion

RPart Model accuracy:0.9013

With 90.13% accuracy using the trained model on test data this is a model that has a high level of accuracy.

Previous overfitting was found to be result of conflicting variables which were missed in the initial trim. of data.

However, as this refining prune process of the data occured after data was taken out it was easier to locate the variables with low information gain.

From our Importance Plot we can see that by looking at the most overall importance of the variables in the model we can specify in on the likelihood of a loan defaulting.

 $\mbox{Varaiables:}$. NR_EMPLOYED . AGE . EURIBOR3M . CAMPAIGN . CONS_CONF_IDX . PDays . EMP_VAR_RATE