



ICT710

ICT Professional Practice & Ethics

Task1

2020 ATMC Semester1

## Assessment and Submission Details

Marks: 25% of the Total Assessment for the Course

Due Date: 5:00pm Wednesday, 29 April 2020

Assignments should be submitted via SafeAssign.

Please follow the submission instructions on Blackboard.

All assignments will be checked for plagiarism and/or collusion between individuals.

Refer to the assignment rubric on Blackboard for the marking criteria and standards. The assignment will be marked out of a total of 100 marks.

Refer to your course outline or the course Blackboard web site for a copy of the “Student Misconduct, Plagiarism and Collusion” guidelines.

**Note:** *Each student MUST retain a copy of the assignment and this copy MUST be produced within 24 hours of it being requested by the Course Coordinator. Failure to produce the second copy of the assignment when requested may result in loss of marks or a fail grade for the assignment.*

Requests for an extension to an assignment **MUST** be made to the Course Coordinator prior to the date of submission and requests made on the day of submission or after the submission date will only be considered in exceptional circumstances.

## Assignment Requirements and Deliverables

You need to choose an organization which has undergone a digital disruption and then write a report (1500 words) outlining the changes that have occurred in the organization using a work centred analysis approach.

In the report you will need to provide an assessment of the effect of a digital disruption event in the organisation that you choose, provide recommendations on how to handle the event and provide an implementation plan for your recommendations.

For problem identification and assessment, two matrices will be required,

- 1) A work centred analysis (WCA) of the company of your choosing prior to a digital disruption event. A retrospective analysis and all assumptions should be included due to the lack of relevant information.
- 2) The second matrix will be another WCA of the same company after the digital disruption event.

You need to research the organization to provide input into your report.

This report should include the following details in the main body and appendix of the report. Please note standard report structure including an executive summary, introduction and conclusions in addition to the main body must be adhered to.

- Framework for analysis
  - Fill in one WCA framework for before the digital disruption event and another for after the event in an appendix (Appendix A) (this is not included in the word count)
- Assessment of the effect of digital disruption
  - Based on your comparative analysis of both WCA framework matrices that you have recorded in Appendix A, provide an assessment of the effect of digital disruption on the business.
  - Your assessment must be supported by concepts and other material from the literature (text, readings, etc.).
- Recommendations
  - Provide recommendations on how your case can better handle digital disruption.
  - You must convince management to adopt your recommendations (i.e. 'sell' them to management).
- Implementation Plan
  - Your plan for implementing a process that will reduce the adverse effects of digital disruption (this could include staff training etc.).
  - Again, you must convince management to adopt your implementation plan (i.e. 'sell' it to them).

## Submission

The report is to be prepared as a single Microsoft Word document with electronic submission through SafeAssign by the due date.

For details on report structure refer to:

Summers, J. and Smith, B., 2014, *Communication Skills Handbook: How to succeed in written and oral communication*, 4th, Wiley, Singapore

Appropriate referencing is required (both in-text and a bibliography).

The assignment will be assessed according to the assignment rubric available on Blackboard.

Late submission of the assignment will be penalised according to USC policy 7.8.2.

### **Assignment Return and Release of Grades**

Assignment grades will be available on the Blackboard website with an electronic assignment marking sheet.

Where an assignment is undergoing investigation for alleged academic misconduct, e.g., plagiarism or collusion, the grade for the assignment will be withheld until the investigation has concluded.

**End of Assignment 1**