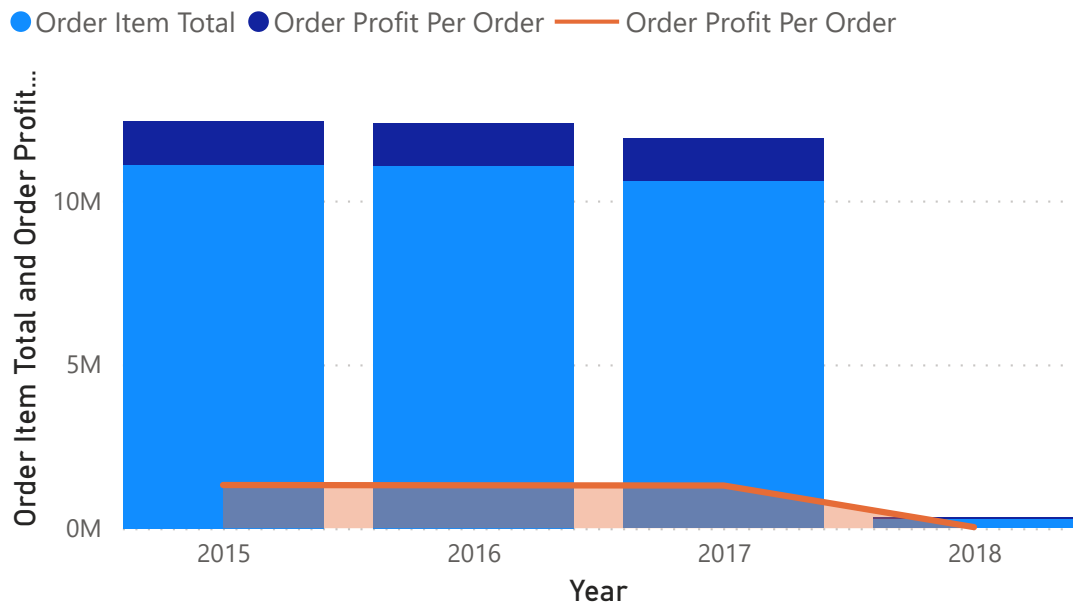
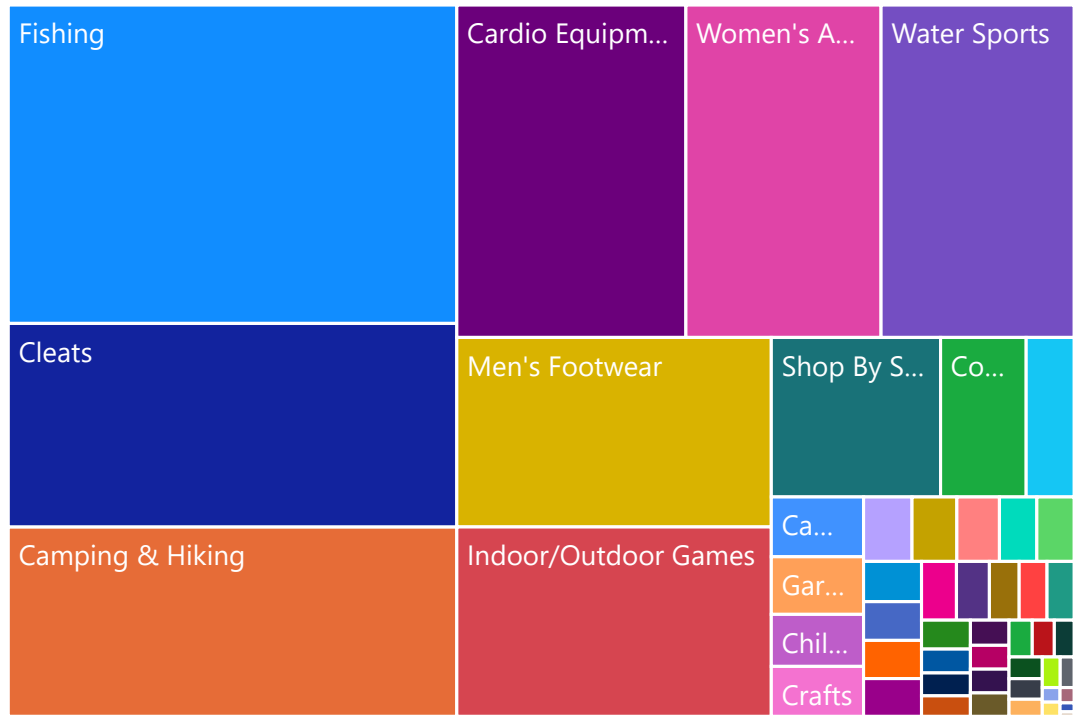


# SALES OVERVIEW

Order Item Total, Order Profit Per Order and Order Profit Per Order by Year

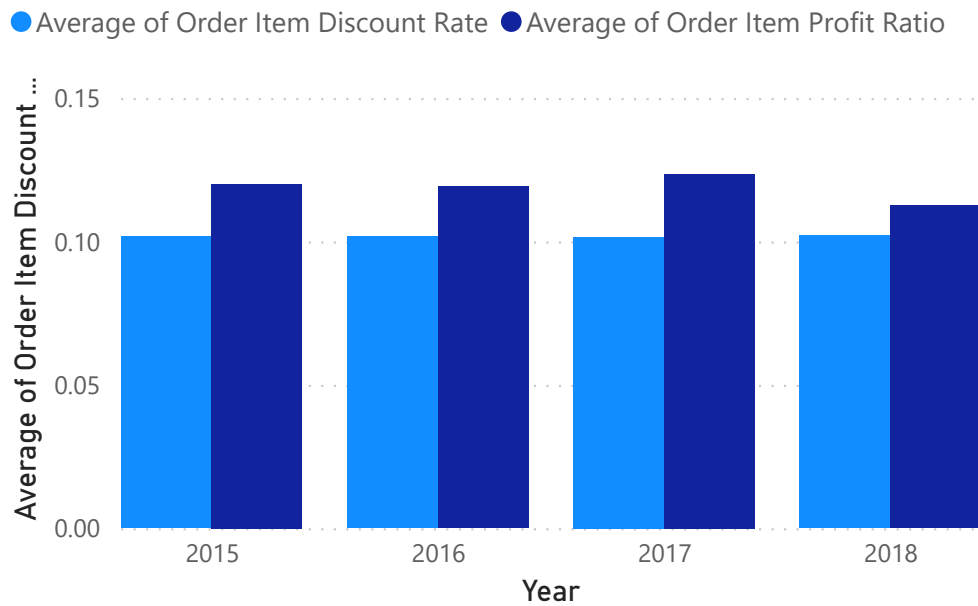


Order Item Total by Category Name



1/1/2015 1/31/2018

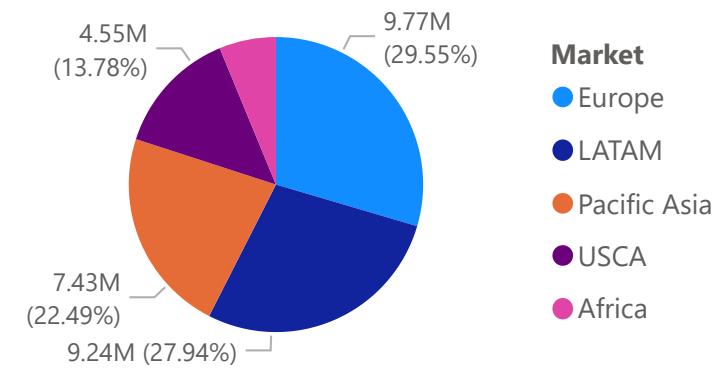
Average of Order Item Discount Rate and Average of Order Item Profit Ratio by Year



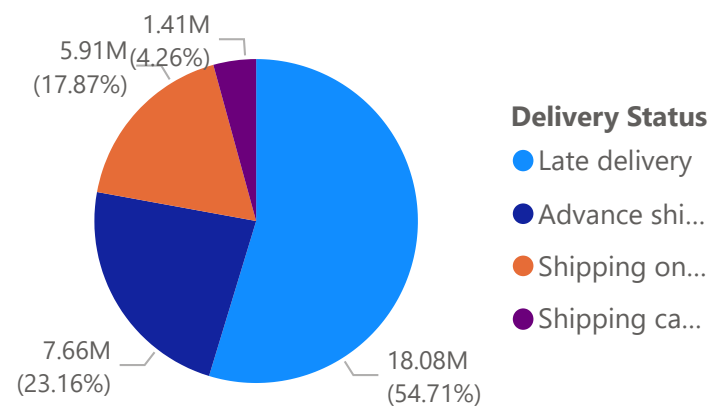
Order Item Total by Order State



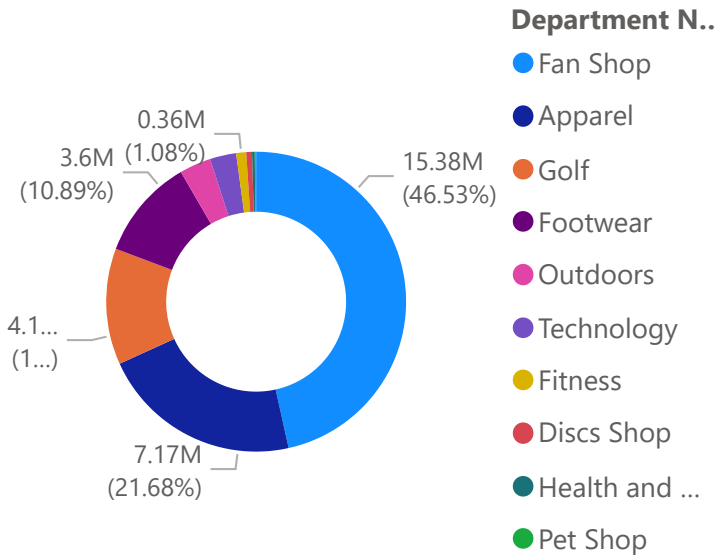
Order Item Total by Market



Order Item Total by Delivery Status



Order Item Total by Department Name

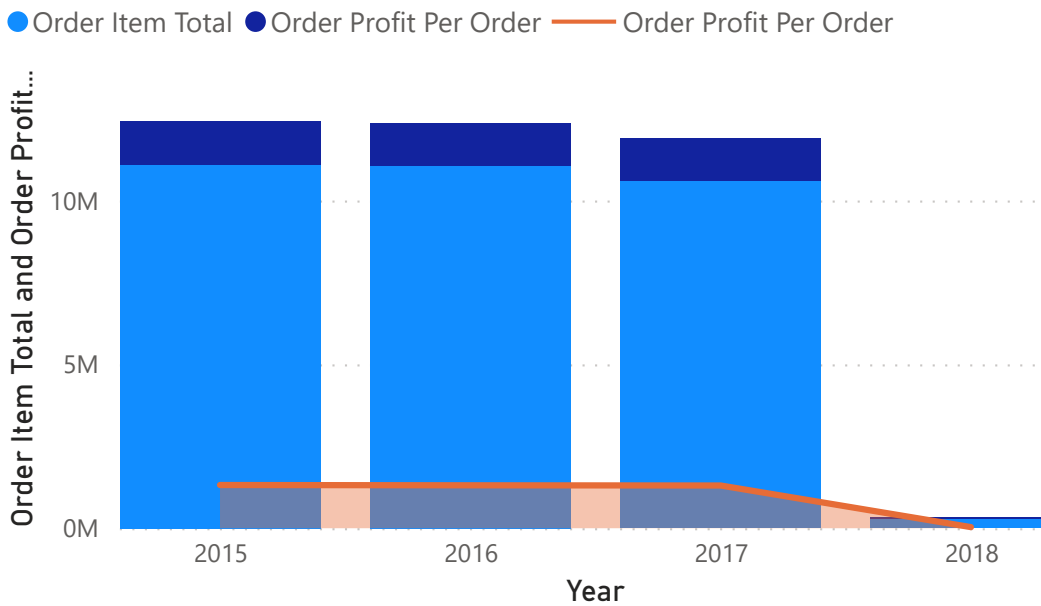


# SALES DETAILS

1/1/2015

1/31/2018

Order Item Total, Order Profit Per Order and Order Profit Per Order by Year



Department Name	Category Name	Product Name	Total Profit	Profit Ratio	Total Revenue
Apparel	Baby	Baby sweater	1,525.03	13.92%	10,957.40
Apparel	Children's Clothing	Children's heaters	27,178.10	12.99%	209,268.38
Apparel	Cleats	Perfect Fitness Perfect Rip Deck	493,828.30	12.43%	3,973,180.36
Apparel	Cleats	Total Gym 1400	808.62	8.36%	9,676.14
Apparel	Crafts	Porcelain crafts	25,531.17	12.72%	200,704.87
Apparel	Men's Clothing	Men's gala suit	2,006.04	5.10%	39,365.71
Apparel	Men's Footwear	Nike Men's CJ Elite 2 TD Football Cleat	311,902.82	12.00%	2,598,494.42
Apparel	Women's Clothing	Summer dresses	19,102.85	15.16%	126,006.93
Book Shop	Books	Sports Books	883.01	7.81%	11,303.42
Discs Shop	CDs	CDs of rock	383.85	13.96%	2,750.03
Discs Shop	DVDs	DVDs	6,655.43	9.33%	71,319.38
Discs Shop	Music	Rock music	14,436.32	14.20%	101,687.29
Total			3,966,902.97	12.00%	33,054,402.38

33.05M

Total Revenue

384K

Order Item Quantity

12.00%

Profit Ratio

3.97M

Total Profit

