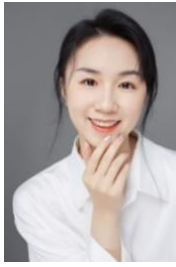


Xian Xu (徐嫻, 徐嫻)



Personal Information

Name: Xian Xu (徐嫻, 徐嫻)

Telephone: 86 15510479787

Email: xxubq@connect.hk.ust

WeChat: 530522595

Address: Big Data Institute. HKUST. Clear Water Bay. Kowloon. Hong Kong.
@Xian Xu

Educational Background

The Central Academy of Drama

Undergraduate Major: Directing (Film and TV Producing) 09/2013-07/2017

GPA (3.92/4.0) Ranking (1/25)

Postgraduate Major: Drama and Film Studies

09/2017-07/2020

GPA (3.88/4.0) Ranking (1/40)

The Hong Kong University of Science and Technology

08/2020-Present

PhD in Computational Media and Arts

Teaching Experience

- Teaching Assistant, for Prof. Rong Zhang and Prof. Jinni Zhou in IDPO 2020 Cross-disciplinary Design Thinking, HKUST, Feb. 2022 – June. 2022
- Teaching Assistant, for Prof. David Yip in CMAA5008 Visual Communication, HKUST, Sep. 2021 – Jan. 2022
- Counselor of the Peking Opera and Dance Theater Departments, Film & TV Department, The Central Academy of Drama, 2018-2020
- Drama Instructor, Arts teaching to middle school and primary school students for colleges and universities of higher education, 2017-2018

Recent Academic Publications

[From 'Wow' to 'Why': Guidelines for Creating the Opening of a Data Video with Cinematic Styles \[CHI 2022\]](#)

Xian Xu, Leni Yang, David Yip, Mingming Fan, Zheng Wei and Huamin Qu

[A Design Space for Applying the Freytag's Pyramid Structure to Data Stories \[VIS 2021\]](#)

Leni Yang, **Xian Xu**, Xing Yu Lan, Ziyang Liu, Shunan Guo, Yang Shi, Huamin Qu and Nan Cao.

On the Commercial Value of Human-designed in TikTok Videos: A Case Study of Some TikTok Celebrities [Master's Thesis 2020]

Xian Xu

Work Experience

Writer

- The co-author of *I Like to be Independent* (我喜欢这样独立的自己), published in May 2017

Scriptwriter

- The TV plays and films of *Our Glamorous Time*, *Legend of Tianpeng*, and *Silent Love*

Founding of the Art Education Company

- The co-founder of an art education company

Intern at Guangzhou Broadcasting Network

- Participated in the program planning, recording, post-editing and the writing of program script.
- Intern reporter, participated in the script writing, interview recording and the post-editing.

Network & We-media

- Operator of the WeChat public account of Big V
- News Editor of The Central Academy of Drama web
- Editor of the WeChat and Micro-blog platforms of the university Community Association
- Editor of the WeChat platform of Film & TV Art (Film making)

Intern at Le Vision Pictures

- Taking charge of program copyright cooperation and planning.

Extracurricular Activities

- Filming and receiving at kinds of theater festivals like Asian Theater Schools Festival, Beijing College Students Drama Festival
- Director and assistant producer of short films of campus evening events
- Participated frequently in the filming of short videos, and *A&B* was nominated for the Tenth Short Film Exhibition of The Central Academy of Drama
- Exchange Student in Hong Kong

Creation

- 04/2014 The play and microfilm *A&B*

- 06/2014 The play and microfilm *The Unknown Woman*
- 12/2014 The play and microfilm *Hurt*
- 01/2015 The theater *The Unspeakable 19.5*
- 07/2015 The play and microfilm *Mind Reading*
- 08/2015 The play of *Silent Love* of CCTV6
- 12/2015 The play of *The Dream of Being a Director*
- 02/2017 The book of *Sisters at The Central Academy of Drama*
- 03/2017 The Network play of *Legend Tianpeng*
- 03/2022 Four data videos with the ends of four punctuation marks about the COVID-19 pandemic in HK.

Awards & Honors

- National Scholarship for Postgraduate Students in 2020
- Beijing Outstanding Graduates in 2020
- 30/11/2017 National Scholarship for 2016-2017 school year
- 30/11/2016 National Scholarship for 2015-2016 school year
- 30/11/2015 National Scholarship for 2014-2015 school year
- 30/11/2014 National Scholarship for 2013-2014 school year
- First-Class Scholarship by The Central Academy of Drama
- Merit Student by The Central Academy of Drama
- Excellent English Proficiency by The Central Academy of Drama
- Outstanding Student Leader by The Central Academy of Drama

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Education
PhD in Computational Media and Art (HKUST) 09/2020-
The Central Academy of Drama
MA in Studies of Drama (Film & TV) 09/2017-07/2020
GPA3.92/4.0 Ranking 1/25
BA in Directing (Film and TV Producing) 09/2013-07/2017
GPA3.88/4.0 Ranking 1/40

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Awards & Art Works
National Scholarship (2014-2020)
TV play *Our Glamorous Time* (Scriptwriter)
Publication *I Like to be Independent* (Writer)
Short Video Blogger (more than 100,000 followers)

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Research Interest
Interactive Movies and Game
Transmedia Storytelling
Creative Writing
Film, Short Video Producing



徐 嫻
XU Xian
| Director & Screenwriter |

Contact
xxubq@connect.ust.hk
Wechat 530522595