

MUKESH S

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WORK EXPERIENCE

1. Front-End Developer, **LEARNYST**.

Mar 2023 – Present

Learnyst provides Branded Online Teaching Apps for selling courses & mock tests. On Learnyst, educators have launched 5000+ courses with course sales totaling 4 million dollars, serving over 80,000 students.

- Managed learner profile data, incorporating payment details, course access, and enrollment information. Administered learner information adjustments, including adding new courses and resetting/removing access to specific courses.
- Developed and implemented platform-wide **Call to Action (CTA) features** strategically positioned to boost user engagement and drive conversions. Seamlessly integrated throughout the interface, these CTAs employed multiple templates (pop-ups, slide-ins, sticky banners, and embed buttons). Dynamically triggered by events such as elapsed time, page load, and page scroll, these CTAs optimized timing and relevance for users, leading to a substantial increase in overall course sales.
- Integrated **HubSpot forms, Sentry bug tool, and June software** to streamline processes and enhance overall platform functionality.
- **Tech Stack: React, TypeScript, GraphQL, Amazon AWS, Redux-Bundler, Theme-UI, Tailwind CSS.**

2. Front-End Developer, **KeepWorks**.

Mar 2022 – Mar 2023

AT&T API Marketplace, one of the largest telecommunications operators in the United States.

- Integrated three different forms into one to reduce the number of API requests, streamlining the user experience.
- Revamped website text content organization by migrating it to a new file and aligning it with page routes.
- Implemented toast notifications for success and error responses across various pages to enhance user experience.
- Resolved UI bugs and implemented design modifications for better compatibility across various devices.
- **Tech Stack: React JS, JavaScript, NextJS, GraphQL.**

PROJECTS

1. Todo Application using Redux [App-link](#) | [Github-link](#)

- A simple to-do app with options such as displaying all tasks, activetasks, completed tasks, and the number of pending tasks.
- TechStack: NextJS, Redux.

2. Github Finder [App-link](#) | [Github-link](#)

- This Github finder uses GITHUB's API. Users can find GitHub users and view their repos.
- TechStack: ReactJS, TailWindsCSS.

3. Expense tracker [App-link](#) | [Github-link](#)

- A positive value is taken as income and vice versa, then calculates the the total balance
- Tech stack : React JS

EDUCATION

Bachelor in Electrical And Electronics Engineering

Jun 2018 - Jul 2022

CGPA: 9.3 from Sri Ramakrishna College of Engineering, Coimbatore

TECHNICAL SKILLS

- | | |
|-------------------|--|
| o Languages | C C++ Javascript TypeScript |
| o Web Development | GraphQL React NextJS Redux-Bundler Tailwind Theme-UI |
| o Infrastructure | AWS |