

MUKESH S

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WORK EXPERIENCE

1. Front-End Developer, **LEARNYST**.

Mar 2023 – Present

Learnyst provides Branded Online Teaching Apps for selling courses & mock tests. On Learnyst, educators have launched 5000+ courses with course sales totaling 4 million dollars, serving over 80,000 students.

- Managed learner profile data, incorporating payment details, course access, and enrollment information. Administered learner information adjustments, including adding new courses and resetting/removing access to specific courses.
- Developed and implemented platform-wide **Call to Action (CTA) features** strategically positioned to boost user engagement and drive conversions. Seamlessly integrated throughout the interface, these CTAs employed multiple templates (pop-ups, slide-ins, sticky banners, and embed buttons). Dynamically triggered by events such as elapsed time, page load, and page scroll, these CTAs optimized timing and relevance for users, leading to a substantial increase in overall course sales.
- Integrated **HubSpot forms, Sentry bug tool, and June software** to streamline processes and enhance overall platform functionality.
- **Tech Stack: React, TypeScript, GraphQL, Amazon AWS, Redux-Bundler, Theme-UI, Tailwind CSS.**

2. Front-End Developer, **KeepWorks**.

Mar 2022 – Mar 2023

AT&T API Marketplace, one of the largest telecommunications operators in the United States.

- Integrated three different forms into one to reduce the number of API requests, streamlining the user experience.
- Revamped website text content organization by migrating it to a new file and aligning it with page routes.
- Implemented toast notifications for success and error responses across various pages to enhance user experience.
- Resolved UI bugs and implemented design modifications for better compatibility across various devices.
- **Tech Stack: React JS, JavaScript, NextJS, GraphQL.**

PROJECTS

1. Url Shortner [App-link](#) | [Github-link](#)

- This URL shortener allows users to shorten original URLs to custom URLs and provides analytics, including user count and access locations. The analytics are displayed in graphs and pie charts. The application also features authentication and is a **Full Stack application**.
- TechStack: **React JS, Tailwind CSS, Supabase, Shadcn UI**

2. Github Finder [App-link](#) | [Github-link](#)

- This GitHub finder uses GITHUB's API. Users can find GitHub users and view their repos.
- TechStack: **ReactJS, TailWindsCSS.**

3. Expense tracker [App-link](#) | [Github-link](#)

- A positive value is taken as income and vice versa, then calculates the the total balance
- Tech stack : **React JS**

EDUCATION

Bachelor in Electrical And Electronics Engineering

Jun 2018 - Jul 2022

CGPA: 9.3 from Sri Ramakrishna College of Engineering, Coimbatore

TECHNICAL SKILLS

- | | |
|-------------------|---|
| ○ Languages | C C++ Javascript TypeScript |
| ○ Web Development | GraphQL React NextJS Redux-Bundler Tailwind Theme-UI Shadcn |
| ○ Infrastructure | AWS |