

Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week_Start_Date

All

Revenue
55M

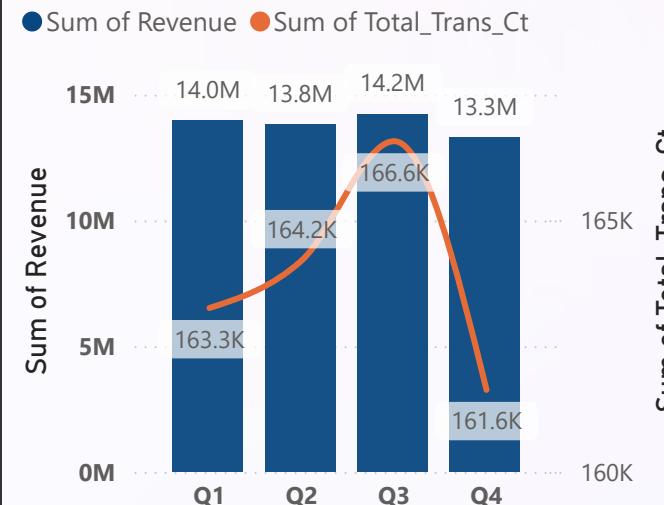
Total Interest
8M

Amount
45M

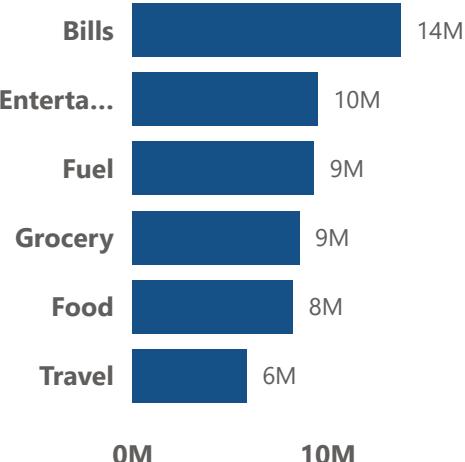
Count
656K

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64958
Gold	24,54,072.16	2024078	3737
Platinum	11,35,608.05	953314	1616
Silver	55,86,332.28	4586746	8120
Total	5,53,15,410.23	44522013	78433

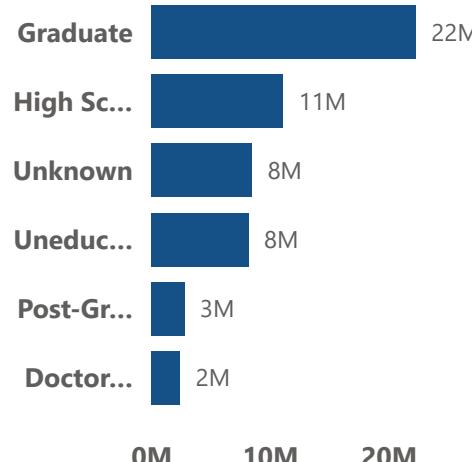
QTR Revenue & Transaction Count



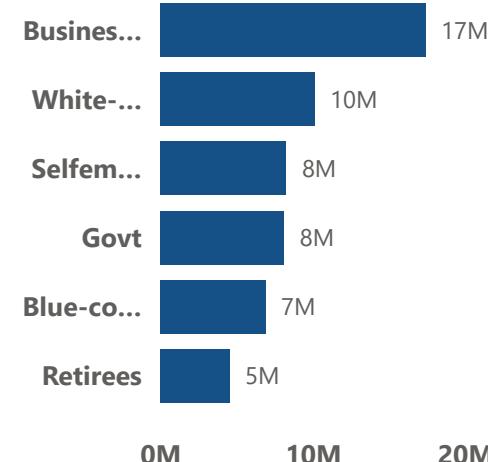
Revenue by Expenditure Type



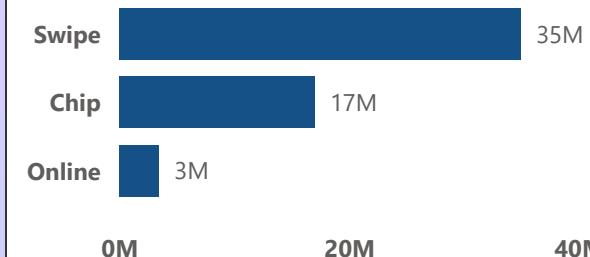
Revenue by Education



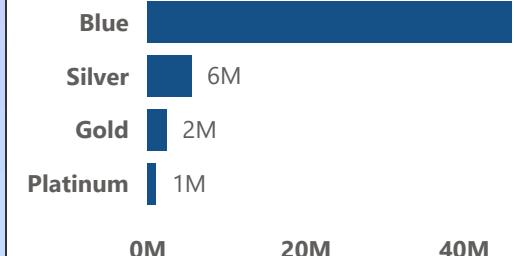
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Interest

8M

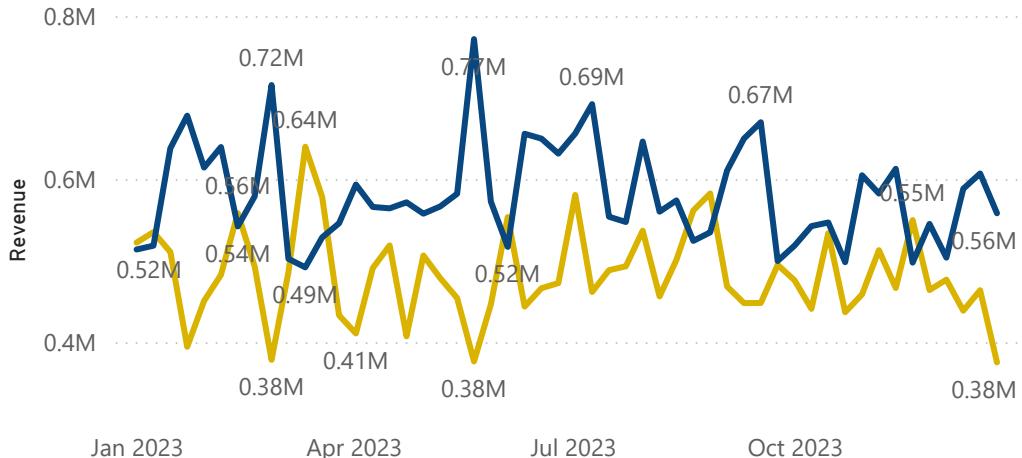
Income

576M

CSS

3.2

Revenue by Week



Age Group



M

30.22M

F

25.09M

Silver

Med

Blue

Low

Gold

High

Platinum

Customer_Job

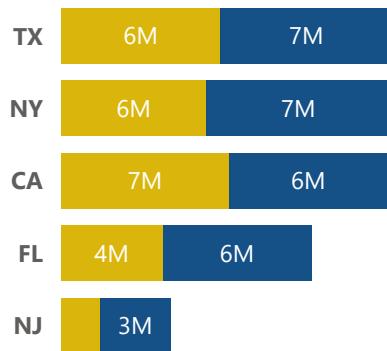
Revenue

Sum of
Total_Trans_Amt

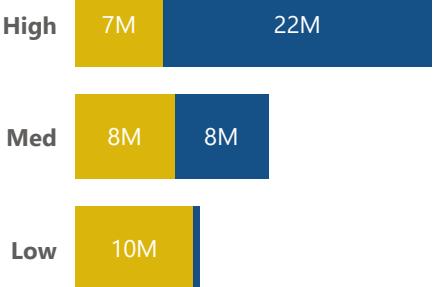
Sum of Income

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	1,73,87,832.31	14285412	186959919
White-collar	1,01,14,655.93	8221742	103930055
Selfemployed	82,61,757.81	6395026	75313288
Govt	81,11,701.37	6507875	88773989
Blue-collar	69,04,278.57	5488838	72262158
Retirees	45,35,184.24	3623120	48675030
Total	5,53,15,410.23	44522013	575914439

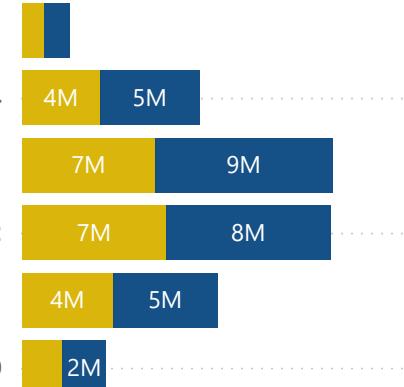
Top 5 States



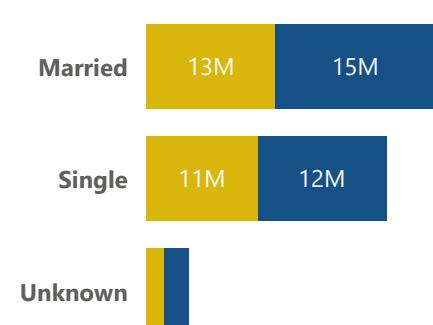
Salary Group



Dependent Count



Marital Status



Education Level

