



Adventure Works Sales Overview

Total Sales
24.91M

Total Quantity
84K

ReturnQuantity
1828

Total Customer
18.15K

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Gender

Female

Male

Date

01-01-2020

30-06-2022

Quantity by Top 1 Customer

FERNANDO BARNES

106

JENNIFER SIMMONS

106

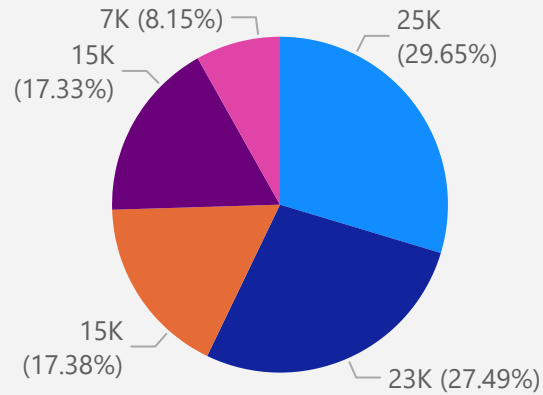
Profit by Top 1 Customer

JORDAN TURNER

6,511.48

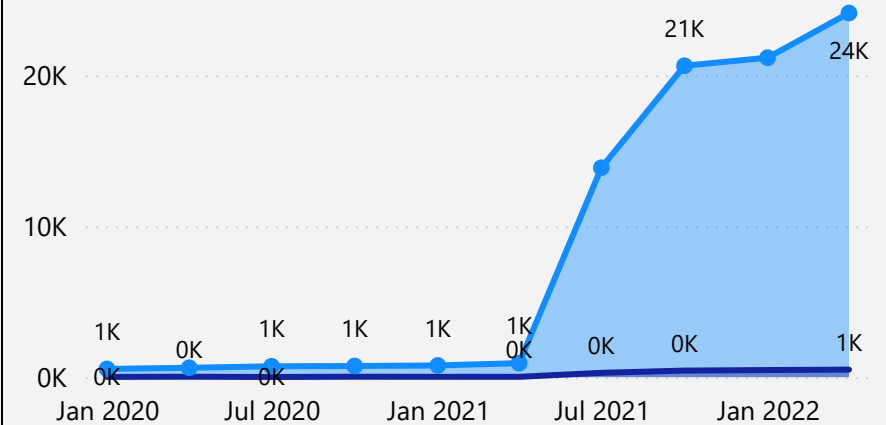
OrderQuantity by EducationLevel

Bachelors Partial C... Graduat... High Sc...

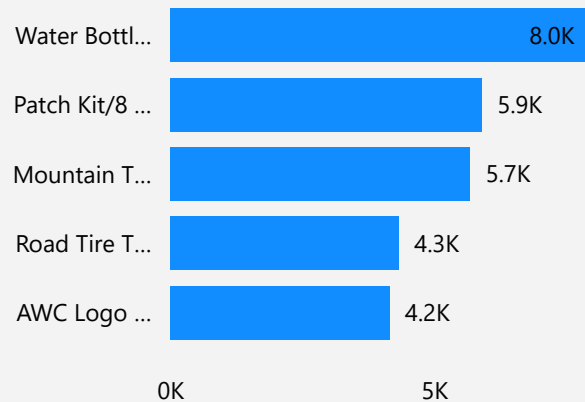


OrderQuantity and ReturnDate by Year and Quarter

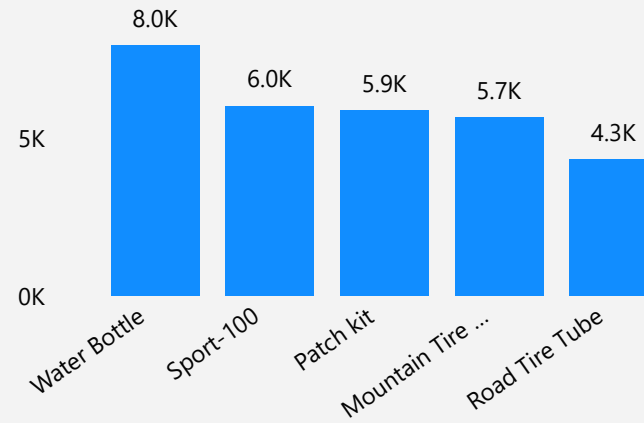
Total OrderQuantity Sum of ReturnQuantity



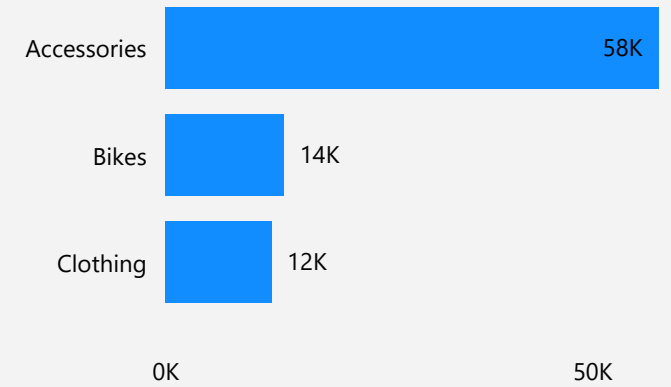
OrderQuantity by Top 5 ProductName



OrderQuantity by Top 5 ModelName



OrderQuantity by CategoryName



Adventure Works Sales Overview-2

Total Sales

24.91M

Total Quantity

84K

Total Cost

14.46M

Total Profit

10.46M

Total Order

56.05K



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Date

01-01-2020

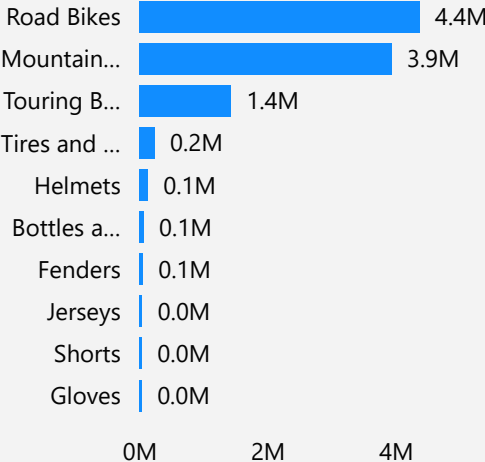
30-06-2022

Gender

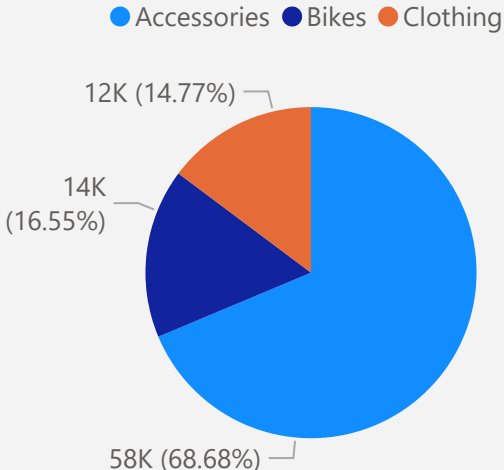
Female

Male

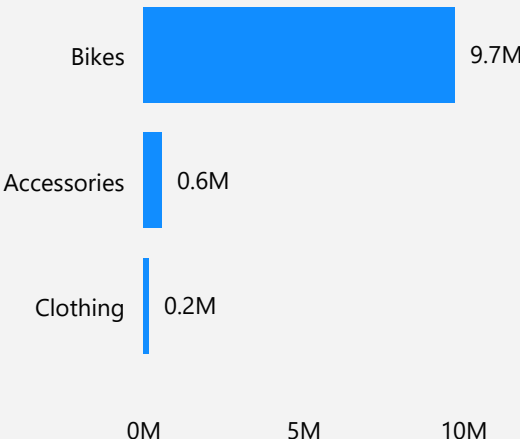
Profit by SubcategoryName



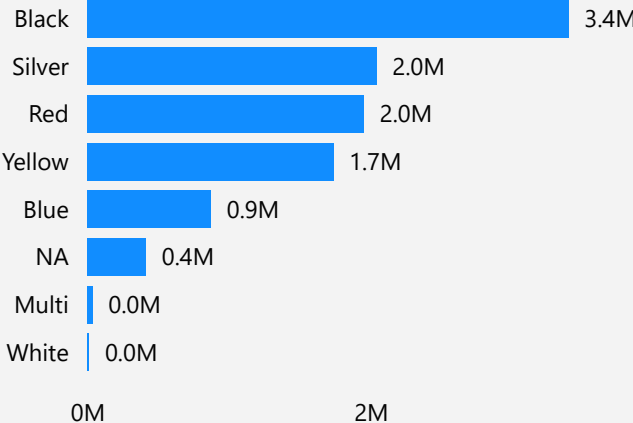
OrderQuantity by CategoryName



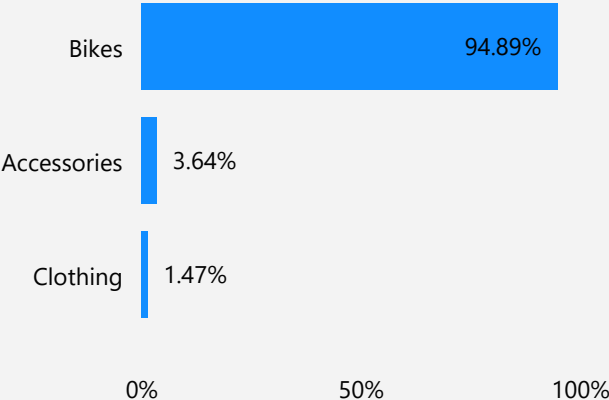
Profit by CategoryName



Profit by ProductColor

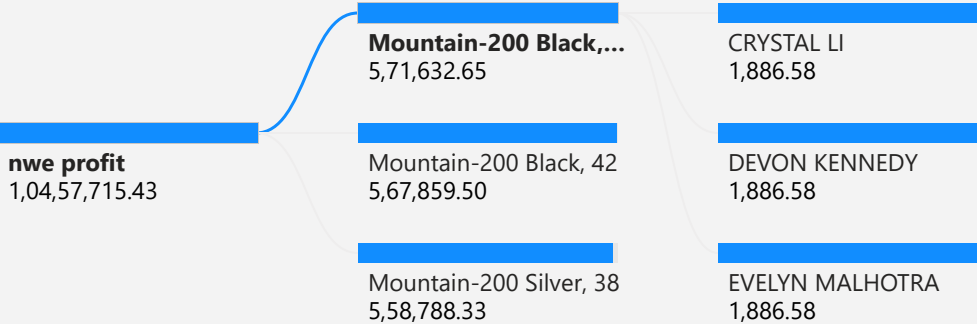


Percentage by CategoryName



ProductName x

Customer_name x



Adventure Works Sales Customer

Total Customer
18.15K

Average Age
63

Average Income
57K

Profit by Top 1 Customer
JORDAN TURNER
6,511.48

Gender
All



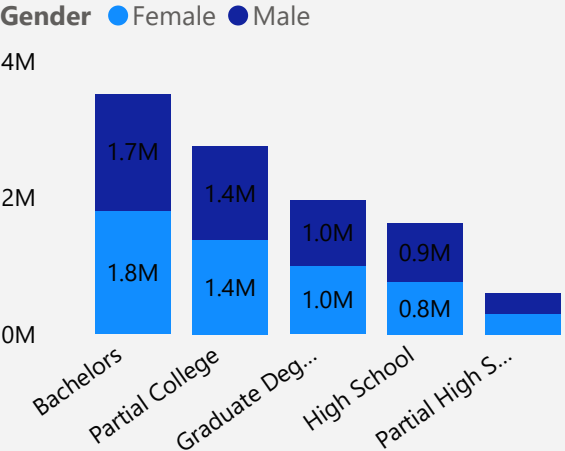
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Quantity by Top 1 Customer

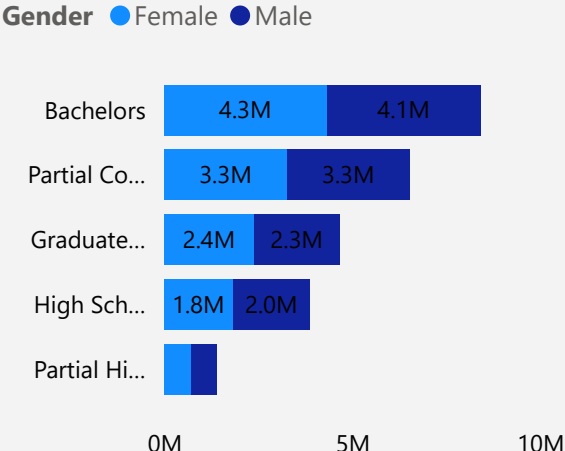
FERNANDO BARNES
106

JENNIFER SIMMONS
106

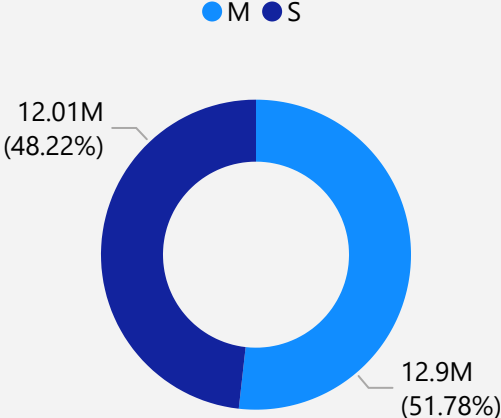
Profit by EducationLevel



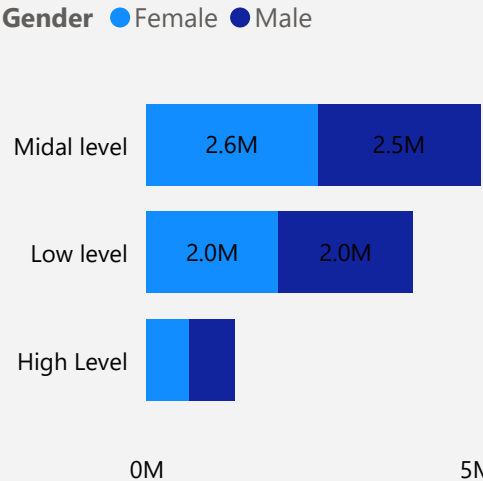
Sales by EducationLevel



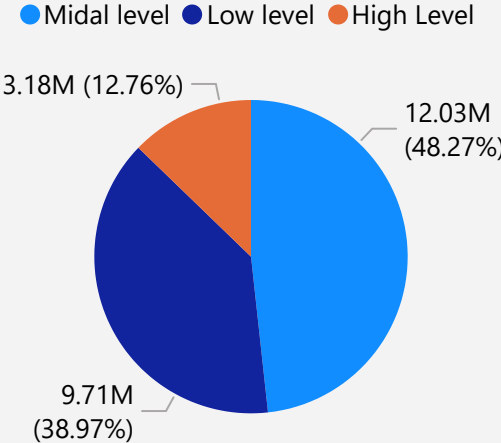
Sales by MaritalStatus



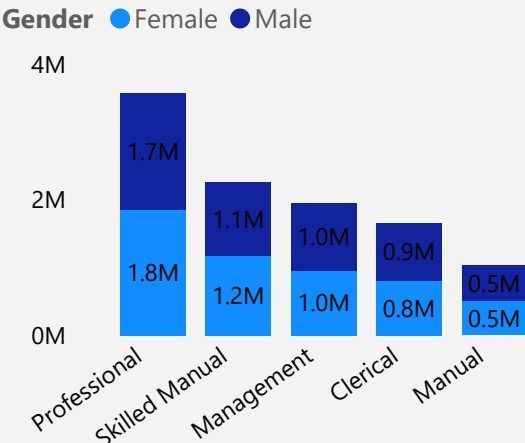
Profit by Income level



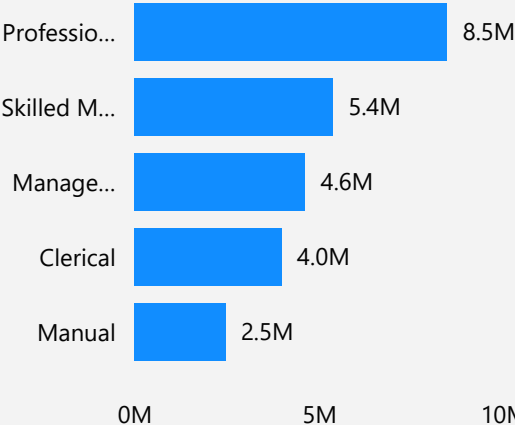
Sales by Income level



Profit by Occupation



Sales by Occupation



Adventure Works Sales Product

Total Product

293

Total Model

119

Quantity by Top 1 Product

Water Bottle - 30 oz.

7967

Profit by Top 1 Product

Mountain-200 Black, 46

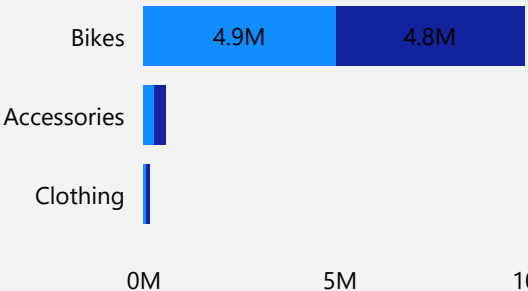
5,71,632.65



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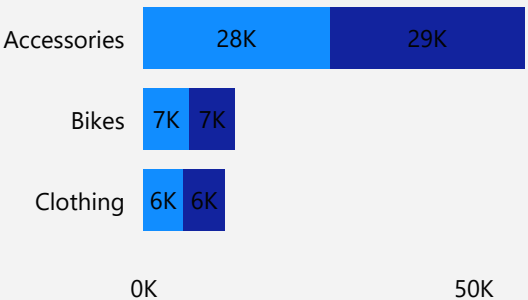
Profit by CategoryName

Gender Female Male

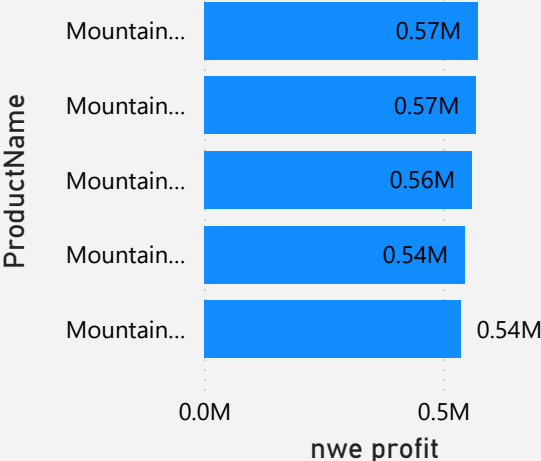


OrderQuantity by CategoryName

Gender Female Male

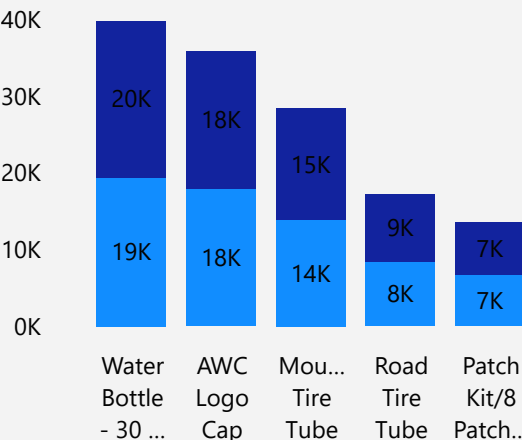


Profit by ProductName



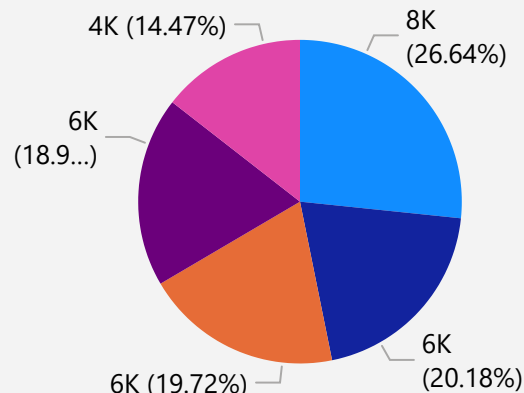
OrderQuantity by ProductName

Gender Female Male



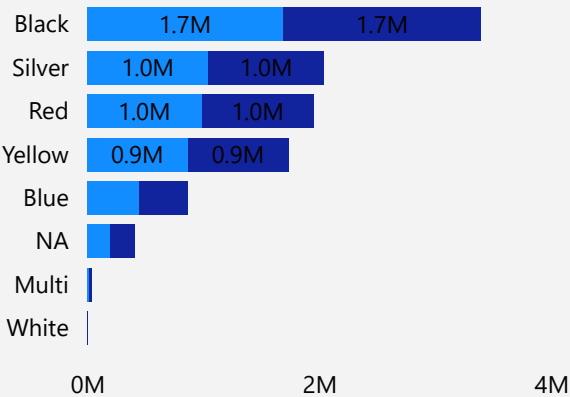
OrderQuantity by ModelName

Water Bottle Sport-100 Patch kit



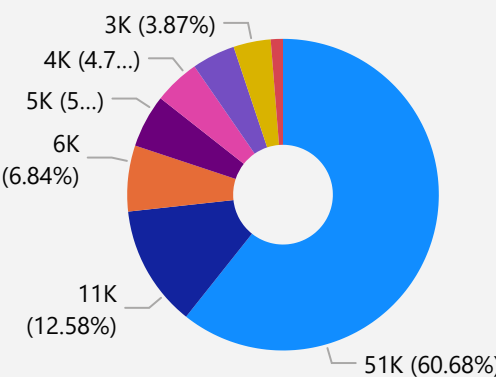
Profit by ProductColor

Gender Female Male



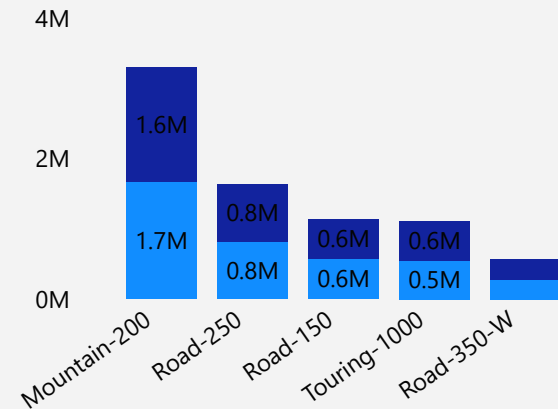
OrderQuantity by ProductColor

NA Black Multi Yellow Red



Profit by ModelName

Gender Female Male



Adventure Works Sales Returns

Total Quantity

84K

ReturnQuantity

1828

Return Product

124

Return Rate

2.17%

Date

01-01-2020

30-06-2022



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Category

Accessories

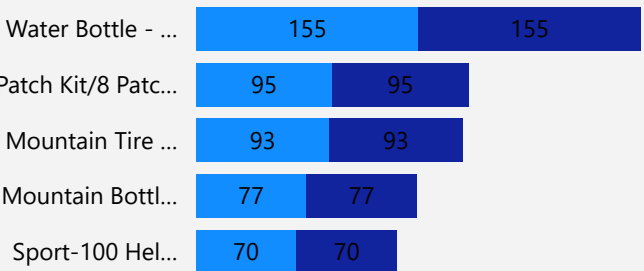
Clothing

Bikes

Components

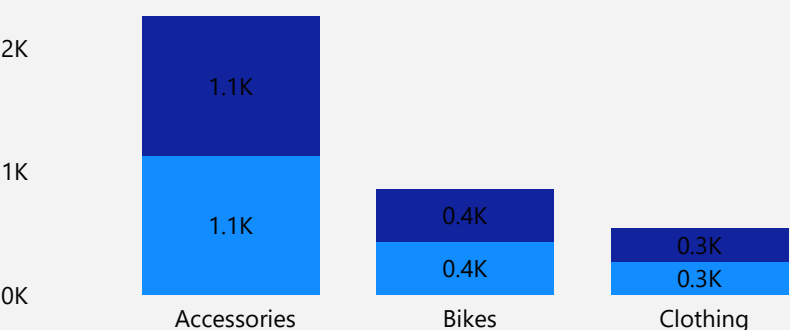
ReturnQuantity by Top 5 ProductName

Gender Female Male



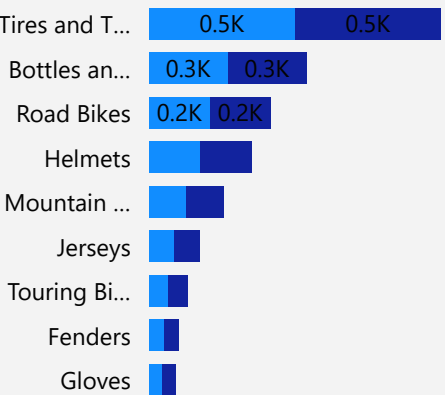
ReturnQuantity by CategoryName

Gender Female Male

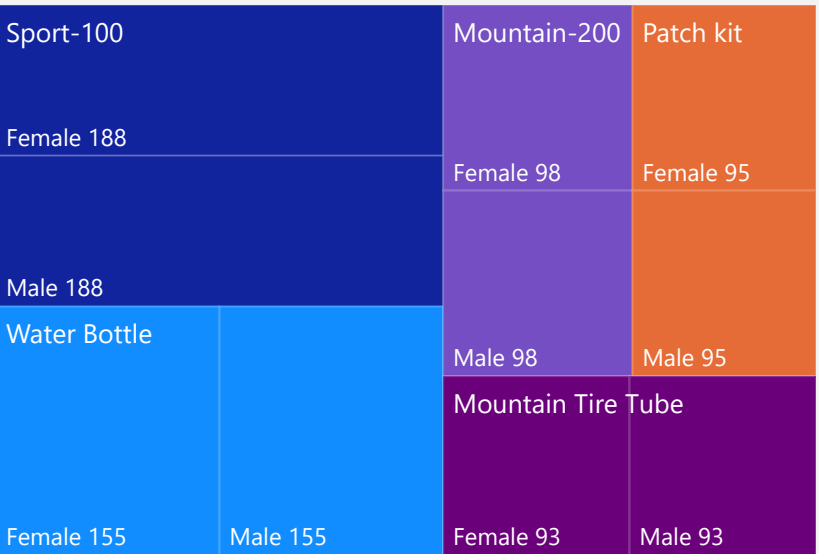


ReturnQuantity by SubcategoryName

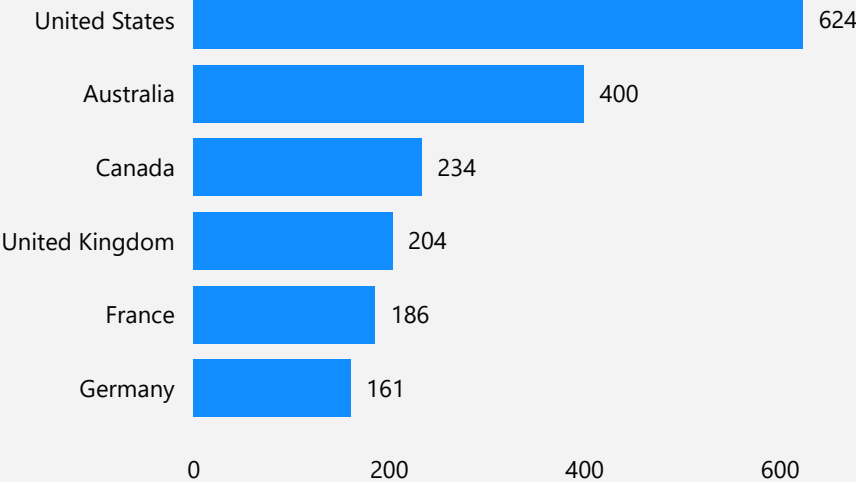
Gender Female Male



ReturnQuantity by Top 5 ModelName



ReturnDate by Country



Adventure Works Sales Territory

Total Country
6

Total Region
10

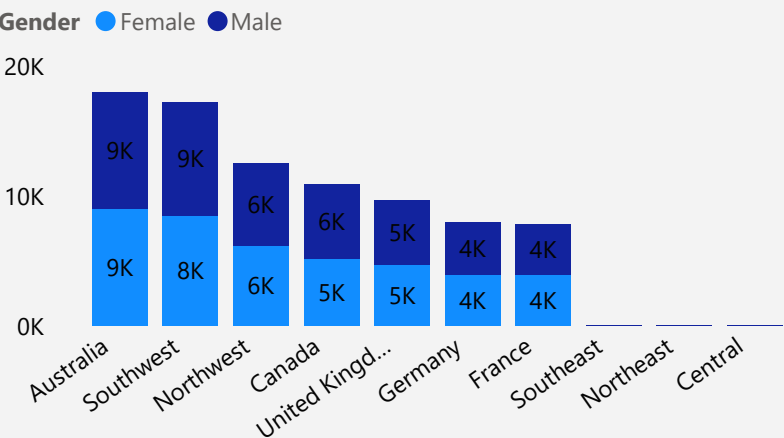
Total Continent
3

Profit Top 1 Country
United States
33,64,541.75

Date

01-01-2020 30-06-2022

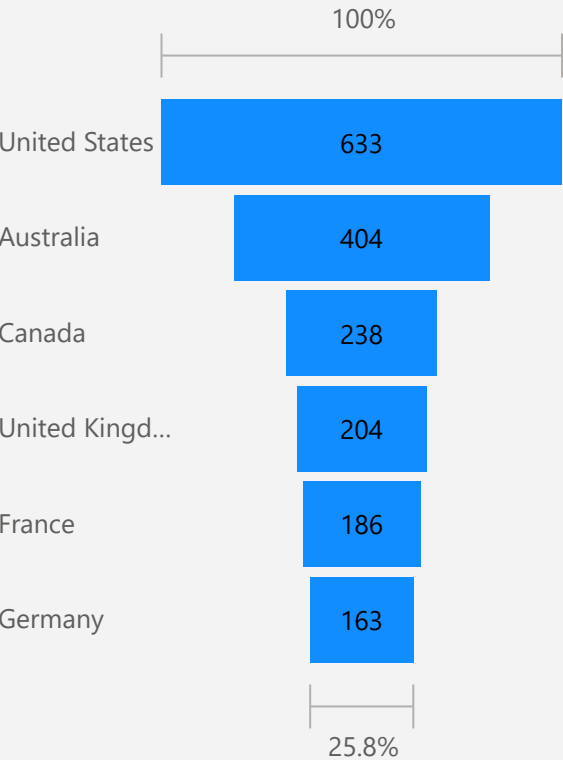
OrderQuantity by Region



OrderQuantity by Country



ReturnDate by Country



Percentage by Continent

