
LYNKD Privacy Policy

Last Updated: 7th January 2025

1. Introduction

At **LYNKD**, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and share your personal data when you use our services.

2. Information We Collect

We collect the following types of information:

Personal Information

- **Account Information:** When you create an account, we collect your name, email address, profile picture, and any other details necessary to complete your account setup.
- **Transaction Information:** If you make a purchase or sell products on the Platform, we collect billing and shipping information.

Content Information

- **Uploaded Content:** Any content you upload to the Platform, including photos, videos, audio, text, and product listings.

Usage and Device Information

- **Device Information:** We automatically collect information about your device, such as IP address, browser type, and operating system.
- **Usage Data:** Information about how you interact with the Platform, such as pages viewed, features accessed, and links clicked.

Location Information

- **GPS Data:** With your consent, we may collect location data to personalize your experience or offer location-based services.

3. How We Use Your Information

We use your data for the following purposes:

- **To Provide Services:** To create and manage your account, facilitate transactions, and enable content creation and sharing.
- **To Improve the Platform:** To analyze user behavior, improve the Platform, and optimize your experience.
- **For Marketing:** We may send you promotional messages and updates, but you can opt out of receiving such communications at any time.
- **For Legal Compliance:** To comply with legal obligations, protect our rights, or respond to legal requests.

4. Sharing Your Information

We may share your information in the following ways:

- **Service Providers:** We may share your data with third-party service providers who assist with processing payments, sending emails, and hosting services.
- **With Your Consent:** If you choose to share your content on linked social media platforms (e.g., **Instagram**, **Google**, or **X.com**), we may share your data with those platforms.
- **Legal Disclosures:** We may disclose your data if required by law or in response to legal requests (e.g., subpoenas).

5. Data Security

We implement reasonable security measures to protect your personal data from unauthorized access, alteration, and destruction. However, no data transmission over the internet can be guaranteed to be 100% secure.

6. Your Rights and Choices

You have the following rights regarding your personal information:

- **Access:** You can request access to the personal information we hold about you.
- **Correction:** You can update or correct inaccurate information.
- **Deletion:** You may request that we delete your personal information, subject to certain exceptions (e.g., legal requirements).
- **Opt-Out:** You can unsubscribe from marketing emails by clicking the "unsubscribe" link in any email.

7. Children's Privacy

LYNKD is not intended for users under the age of **15**. We do not knowingly collect personal information from children. If you believe that we have collected data from a child, please contact us immediately.

8. Changes to Privacy Policy

We may update this Privacy Policy from time to time. All updates will be posted on this page with a revised **Effective Date**. Please review this Privacy Policy periodically.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, or wish to exercise your rights, please contact us at support@lynkd.app.