

LYNKD AI-Generated Content Policy

Last Updated: 24 December 2024

At LYNKD, we are committed to providing a positive, safe, and respectful environment for all users. Our platform blends social media interaction with eCommerce, allowing users to post content, browse and purchase products, and utilize AI-generated prompts and search features. To maintain a respectful and enjoyable experience for everyone, we have developed this AI-Generated Content Policy. This policy outlines the guidelines for using AI-generated content within our app and ensures compliance with Google Play Console policies.

By using LYNKD, you agree to adhere to the terms of this policy. We reserve the right to modify this policy at any time, so please review it regularly.

1. Overview of AI-Generated Content

LYNKD incorporates artificial intelligence (AI) in various parts of the application, including the AI-powered search and prompt generation features. Users can interact with these AI tools to find content, generate creative posts, and make product recommendations. While AI-generated content offers users a unique and valuable experience, it is important to ensure that the generated content aligns with the platform's values of respect, safety, and inclusivity.

2. Prohibited AI-Generated Content

The following types of AI-generated content are strictly prohibited on LYNKD:

- **Hate Speech and Discrimination:** Content that promotes hate, violence, or discrimination based on race, ethnicity, gender, sexual orientation, religion, disability, or other protected categories.
- **Harassment and Bullying:** AI-generated content that harasses, bullies, or threatens others, or encourages others to do so.
- **Sexual Content and Nudity:** AI-generated content that is sexually explicit or contains nudity, pornographic material, or sexually suggestive content.
- **Violence and Graphic Content:** AI-generated content that glorifies or incites violence, including threats of violence or graphic depictions of harm.

- **Illegal Activities:** AI-generated content that promotes illegal activities, including but not limited to drug use, human trafficking, fraud, or hacking.
- **False Information:** AI-generated content that spreads misinformation, disinformation, or maliciously deceptive information intended to deceive or manipulate others.
- **Abusive or Offensive Language:** AI-generated content that includes offensive, derogatory, or inappropriate language, including slurs, profanities, or insults.
- **Spam and Misleading Content:** Content that is intended to deceive users or manipulate the platform's features for personal gain, such as clickbait, misleading product descriptions, or spammy content.

3. Content Moderation and Reporting

We take content moderation seriously at LYNKD. We employ a combination of AI-driven tools and human moderators to ensure that content adheres to our Community Guidelines, including AI-generated content.

- **AI-Generated Content Review:** All AI-generated content is subject to our content moderation system. If AI-generated content violates our policy, it may be removed or flagged for further review.
- **Reporting Violations:** If you come across AI-generated content that violates this policy or Google Play Console's content guidelines, we encourage you to report it directly through the app. The "Report" option is available on each post and product page. Your reports help us maintain a safe and respectful platform for everyone.
- **Sensitive Content Handling:** For AI-generated content that is flagged as potentially harmful or sensitive, we provide users with an option to filter or restrict such content. This helps ensure that users are in control of the content they see.

4. AI Content Disclaimer

While AI can be a powerful tool for generating content, it is not perfect. LYNKD makes every effort to ensure that AI-generated content adheres to community standards and does not promote harmful or inappropriate material. However, since AI is based on data patterns, there is always the potential for unintended or unexpected outputs. We will take immediate action to correct any issues that arise and appreciate your feedback to help improve the system.

5. User Responsibility

Users are responsible for ensuring that any AI-generated content they interact with, post, or share on LYNKD complies with this policy. Users should also refrain from generating or sharing content that could violate local laws or infringe on the rights of others.

If a user is found to be intentionally generating, sharing, or promoting harmful AI-generated content, we reserve the right to suspend or terminate their account in accordance with our Terms of Service.

6. Compliance with Google Play Console Policies

We are fully committed to adhering to the Google Play Console policies, including but not limited to:

- **Content Rating:** All AI-generated content must meet the content rating guidelines set by Google Play.
- **Data Privacy:** We respect users' privacy and handle personal data in compliance with applicable laws, including Google Play's data privacy policies.
- **User Safety:** Our moderation tools, including AI detection and human review, ensure the safety and well-being of our users by preventing harmful or inappropriate content from being shared.

7. Enforcement and Consequences

Violations of this AI-Generated Content Policy may result in actions including, but not limited to:

- Removal of the offending content.
- Temporary or permanent suspension of the user's account.
- Permanent bans for repeat offenders or severe policy violations.
- Reporting to relevant authorities in the case of illegal content.

8. Updates to This Policy

This policy may be updated from time to time to reflect changes in our platform, the AI technology we use, or applicable laws and regulations. We will notify users of any significant changes by updating the "Last Updated" date above and may provide additional notifications within the app.

Contact Us

If you have any questions or concerns about this AI-Generated Content Policy, please contact our support team at [support@lynkd.com].