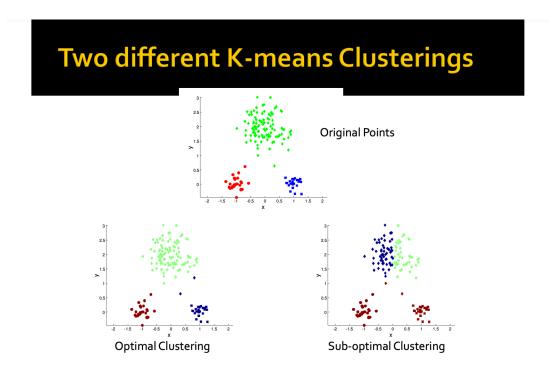
K-Means++

Drawbacks of K-Means

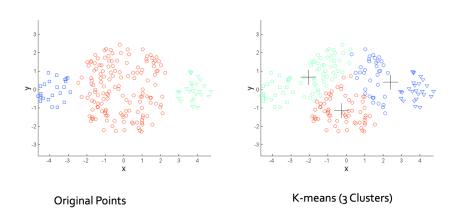
- 1. K-means is initialization dependent.
 - a. The same data, with different initialization, will get different results (different clusters).



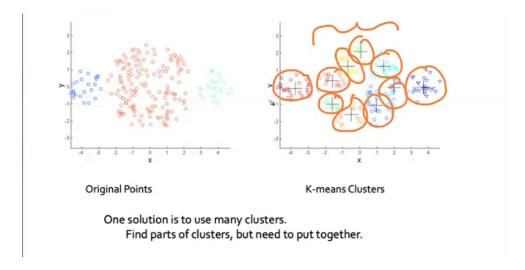
Link: visualization tool to see this problem

2. The k-means algorithm may not give the best results for data where the clusters are of varying size or density.

Limitations of K-means: Differing Sizes

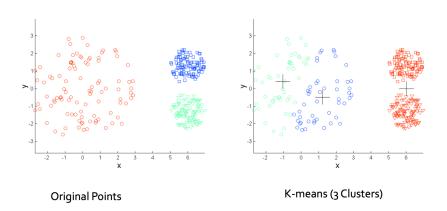


- How to solve this problem? increase the value of K.
- Once clusters are formed, similar clusters can be grouped to form a mega cluster.



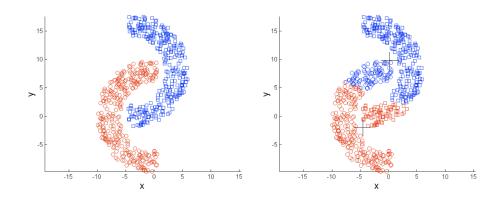
 The problem with this approach is the grouping of similar clusters is not easy 3. The number of clusters (k) needs to be defined prior to clustering.

Limitations of K-means: Differing Density



4. It does not work well with non-globular clusters.

Limitations of K-means: Non-globular Shapes



K-Means++

- It uses a smarter way to initialize the centroids to improve the clustering algorithm.
- Consider data where we want to initialize 3 centroids.
 - We pick the first centroid at random
 - Now, to pick the second centroid, we want to pick a point that is as far away as possible
- We would want to pick a point that is far away because if two centroids are closer to each other, two clusters for that region of data points will be formed
- We compute the distance from the centroid C1 of all the data points present in our dataset D such as D - {C₁}
- **Risk**: If we select a datapoint as a second centroid with the farthest distance, then an outlier might be picked as a centroid, and we might have a cluster with the centroid C₂ only.
- **Solution**: Pick a centroid **probabilistically**, instead of picking it deterministically.
 - I.e. The probability of picking a centroid is proportional to the distance from the first centroid C₁.
- The steps involved in the initialization of centroids are:
 - → Select the first centroid randomly from the data points.
 - → Choose the next center as the farthest point (probabilistically) from the first center.
 - → The next center would be a data point farthest from both the first and second centers.
- Repeat steps 2 and 3 until k centroids have been sampled.
- If there are outliers in our data, then instead of choosing them as centroid, we
 can choose the farthest point as the centroid with a probability proportional to
 the distance. (Default implementation of Sklearn)