

MUKTHI M. KAUP

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OBJECTIVES

- Seeking Marketing Internship for Summer 2021
- Seeking Communications Internship for Summer 2021

EDUCATION

Georgia Institute of Technology, Atlanta, GA Aug 2018 – present

- Candidate for Bachelor of Science in Literature, Media, and Communication
- Candidate for Certificate in Marketing
- Expected Graduation - May 2022
- GPA: 4.00 (Faculty Honor's List)

Georgia Tech Lorraine, Metz, France May 2019 – Aug 2019

- Study abroad involving daily course schedule and travel
- GPA: 4.00

River Ridge High School, Woodstock, GA Aug 2014 – May 2018

- GPA: 3.93

WORK AND EXPERIENCE

Bits of Good: Content Writer Sept 2020 – present

- Organization works with local nonprofits and develops web apps for social good
- Write and edit content about members and their technical skills on weekly schedule
- Collaborate with marketing operations to advertise mission of the organization

AT&T Summer Learning Academy June 2020 – July 2020

- Completed 80 hours of classes and training (Externship)
- Acquired business and technical acumen through lectures and seminars
- Completed entry-level training in Human Resources, Media and Technology, Communication

Georgia Institute of Technology, Department of Housing: Resident Assistant Aug 2019 – present

- Foster safe community for 300+ residents
- Mentor first-year students by supporting transitions to campus life
- Advise and assist residents with academic, professional, and personal issues
- Promote diversity and inclusion by planning social and educational events
- Respond to emergency situations, perform building rounds and fulfill other duty responsibilities (lockouts, underage drinking, etc.)

SKILLS

Task Based: Time management, problem solving, event and presentation planning

Language: Spanish (Proficient with understanding and writing), French (learning)

Communication: Presentation, Research Paper, Public Speaking, Collaboration, Podcasts, Essays

Marketing: Marketing Strategy Analyzation (Positioning, Marketing Mix, Target Market)

Technical: HTML, Microsoft Office (Excel, PowerPoint, Word, OneNote)

AWARDS

Dean's List Aug 2018 – present

- 3.00 average GPA or higher
- Good academic standing

Faculty Honor Letter Aug 2018 – Dec 2019

- 4.00 average GPA