



Digital Marketing (2–3 Months)

- **Module 1: SEO**
 - On-page, Off-page
 - Tools: Ubersuggest
- **Module 2: Paid Ads**
 - Google Ads, Meta Ads
- **Module 3: Content & Social**
 - Canva, Reels, Strategy
- **Module 4: Email & Analytics**
 - Mailchimp, WhatsApp
 - Google Analytics
- **Module 5: Project**
 - Live Campaign Design