

The logo consists of the word "DIGITAL" in a large, bold, sans-serif font. To the left of the letter "D", there is a stylized icon resembling a camera lens or a play button, with a small circle at the top and a larger circle below it. Below "DIGITAL", the word "RACHARAK" is written in a smaller, bold, sans-serif font.

# DIGITAL RACHARAK

we build social identity



Let us be the medium  
between you and your  
hot leads.



**Your One  
and Only  
Digital Media  
Partner**

# **Who we are & What we do?**

We are Digital Pracharak, an Indian-based Social Media Communications and Digital Media Agency. We recognize the significance of a company's digital media presence. We design, develop, and communicate brands and their messages compellingly and engagingly on relevant digital media channels after getting to know them and their target consumers intimately.

Digital pracharak creates and implements social media marketing initiatives and integrates new-age digital media tools that give value to potential and existing stakeholders while avoiding the appearance of a corporation selling its product.

The best method to tell you about ourselves is to show you the projects we've completed for our clients. The pages that follow will detail our services and some of our most successful campaigns.

# OUR MISSION

We're on a quest to become your digital media partner and create a long-term connection with you. A strong bond is a key to a long-lasting relationship.

Knowing each other, developing a consistent approach, thoroughly knowing your offers, and being an essential part of your marketing team will assist us in coordinating our efforts to establish a successful digital marketing campaign.



# WE CONNECT ALL YOUR SOCIAL MEDIA & DIGITAL MEDIA DOTS.

- Social Media Marketing
- SM Page Management
- SM Ads Management
- Search Engine Marketing
- Content Marketing

OUR  
**SOCIAL MEDIA**  
& **DIGITAL MEDIA**  
**SERVICES**



# SOCIAL MEDIA MANAGEMENT

We want to raise brand recognition, initiate and encourage consumer interactions, and manage the company's reputation.

We want to raise brand recognition, initiate and encourage consumer interactions, and manage the company's reputation. Social media management entails maintaining all of your social media profiles in one place, such as Facebook, Twitter, and Instagram. It contains regular updates on your company's status.

Interaction with your customer is very vital. Customers nowadays check a brand's social media presence, read reviews made by other users, and determine whether or not the brand is responsive. When a customer notices that their friend is also a fan of the same company, their trust grows. A company must have a constant presence on important social media sites for all of these reasons.

At Digital Pracharak, we take pleasure in our ability to handle this complete spectrum. Our team comprises copywriters, visualizers, a social media manager, and a social media advertiser. A brand can get social with precise information, appealing images, and an integrated approach.

Click to know more

# SOCIAL MEDIA ADS MANAGEMENT

Development of unique ads and promotion on social media websites are part of social ad management.

Increase the number of people who visit your website, the number of people who download your mobile app, or the number of people who visit your physical location, all by advertising on social media.

Furthermore, social media advertising allows you to contact the appropriate individuals at the right moment. Targeting can be done in a variety of methods, including a combination of the following:

- Targeting based on city, region or country
- Targeting based on different interest
- Targeting based on gender, age, relationship status, income, job title, education qualification, etc.
- Targeting based on travel, use of technology, events participation, etc.
- Targeting based on the existing audience, finding the new one similar to before
- Custom Targeting

Time is precious and thus, we work on time to help our clients connect with their audience more effectively and efficiently.

Click to know more

# SEARCH ENGINE MARKETING

We offer integrated campaigns that include digital media tools to increase the impact and generate greater ROI for our clients, in addition to expert social media management.

What's included in SEARCH ENGINE MARKETING



# CONTENT MARKETING

We want to generate, publish, and distribute material for a specified target demographic via content marketing. This service focuses on obtaining and producing leads for a company as well as building brand awareness.

What's included in CONTENT MARKETING

**BLOGS  
WRITING**

**VIDEO  
CREATIONS**

**INFLUENCER  
MARKETING**

Product Presentation | Real Characters  
2D & 3D Animation | Cinematography

# PLATFORMS ON WHICH WE HAVE EXPERTISE

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



Facebook



Twitter



Google My  
Business



You Tube



Pinterest



Instagram



Linkedin



PointsOnly

ALONG WTH ABOVE, OTHER DIGITAL PL ATFORMS WHERE WE HAVE EXPERTISE IN MEDIA BUYING AND PLANNING

Google  
Display Network



Display & Video 360

amazon.com®

hotstar The Hotstar logo, which features a yellow star with green and blue lines extending from it.

## 01 We Are Specialists

We aren't a jack-of-all-trades. We are a passionate group of social media and digital gurus. We are a team of visualizers, copywriters, and strategists dedicated to providing you with the best digital solutions possible.

## 02 We Are Passionate

Our enthusiasm for social and digital media is contagious, and it fuels our commitment to our work. We know your brand's visibility and work tirelessly to get the required results.

## 03 We Are Strategists

We take the time to learn about each brand's narrative and develop a unique approach for each one. We believe that a well-thought-out plan targeted at the proper audience yields excellent results.

## 04 We Deliver Results

We routinely deliver on our promises! Our labour and outcomes are self-evident. We make certain that your campaigns yield the highest possible return on investment. In the qualitative world of social media, we set deliverables and meet them.

## 05 We Are Researchers

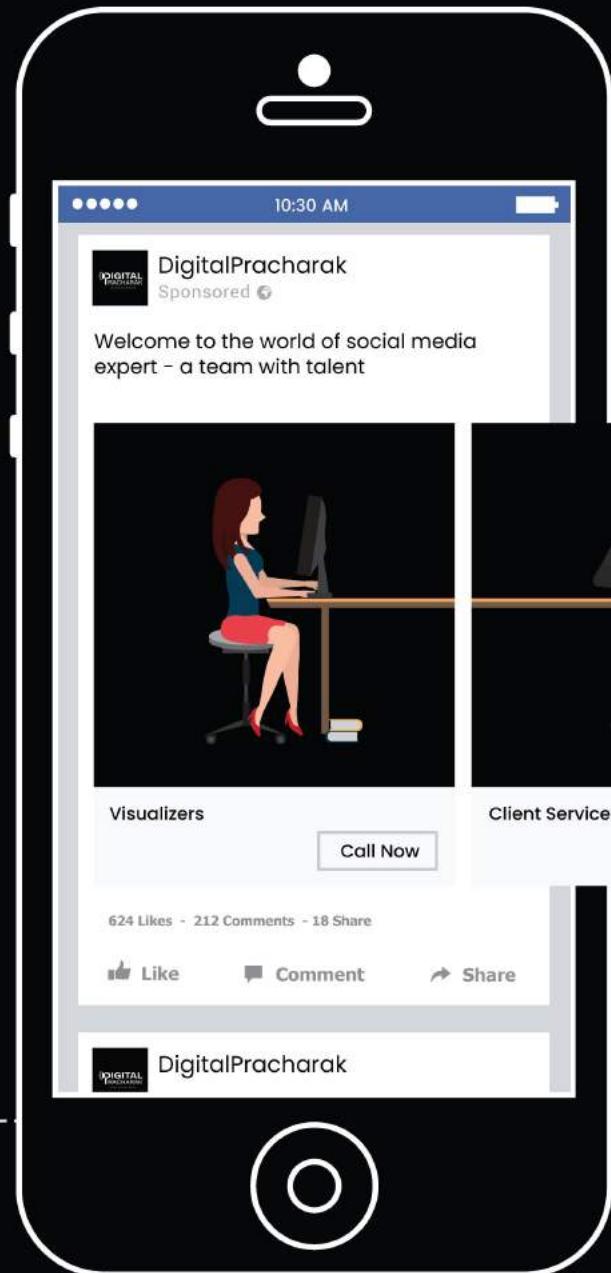
We carry out our present strategy, but we also conduct ongoing studies on the social and digital media sector and strive to improve ourselves to serve our clients better.

# Reasons to **HIRE US**



And above all  
we have  
**HAPPY CLIENTS**

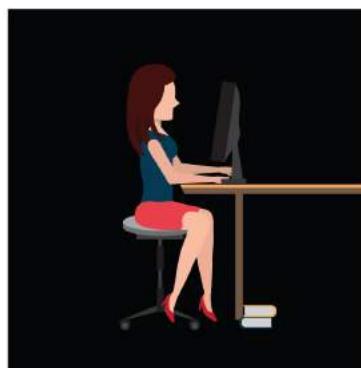
Who believe in us...



# Our Team.

The Digital Pracharak team comprises of 10+ dynamic young enthusiasts who love everything about social media. They are imaginary shadows over social media and follow it wherever it goes.

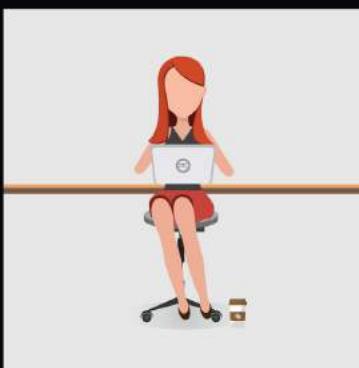
It is their love for social media that we at Digital Pracharak are able to cater diversified clients simultaneously.



Visualizers



Client Service Managers



Social Media Managers



Copy Writer



Digital Advertisers

[Call Now](#)

[Call Now](#)

[Call Now](#)

[Call Now](#)

[Call Now](#)

624 Likes - 212 Comments - 18 Share

Like

Comment

Share



DigitalPracharak

Client Service Managers

Social Media Managers

Copy Writer

Visu Alizers

Video Developers

Digital Advertisers

SEO Specialists

[Click to know more](#)

# Our Achievements from 2019–2020



8 brand pages are among  
top 10 in their particular  
categories in India



**1** New Page Got  
Verified



**1** New Pages  
Crossed  
**1000**  
Followers



**2** E-Commerce  
Clients Got  
**5XROI**



**2** Government  
Clients Managed

Got an opportunity to work  
with US Government's Education  
Department

## Head Office **DEHRADUN**

- 📍 4, Abhishek Tower, Opposite Hotel Pacific, Astley Hall, Dehradun-248001
- 📞 +91 99972 40235, +91 79998 17080

## Branch Office **INDORE**

- 📍 301, Sagar Apartment, Industry House, Indore-452010
- 📞 +91 99972 40235, +91 79998 17080
- ✉️ [info@digitalpracharak.com](mailto:info@digitalpracharak.com)
- 🌐 [www.digitalpracharak.com](http://www.digitalpracharak.com)



❖ [digitalpracharak\\_](#)  
⌚ Digital Pracharak

Let's meet up for a  
**COFFEE**  
and talk about  
SOCIAL MEDIA

We believe in  
**DELIVERING**  
best campaign for  
**DIGITAL**  
**MARKETING**