

MUKULIKA MUKHERJEE

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SUMMARY

Power BI developer and Data Analyst with over 5 years of experience in **SQL**, **Power BI**, and **Tableau**, specializing in data visualization, KPI tracking, and process optimization. Certified Microsoft Power BI Data Analyst (**PL-300**) with a **master's in computer science** and a proven ability to translate data into actionable insights.

PROFESSIONAL EXPERIENCE

Employ NXT

Senior Data Analyst

Jan 2025 – Present

- Build **Power BI dashboards** to track user behavior, job trends, and engagement, enabling data-driven UX improvements.
- Write **SQL scripts** for data extraction, cleaning, and modeling, cutting manual prep time by 40%.
- Analyze 5+ competitor platforms and delivered insights to shape product strategy and feature rollouts.
- Collaborate with cross-functional teams to **define KPIs** and deliver stakeholder reports using Power BI and Excel.
- Create bi-weekly reports to guide leadership decisions on onboarding and product focus.

NetApp

Data Analyst II

Sep 2022 – Sep 2024

- Built interactive **Power BI dashboards and reports** that improved business insights and decision-making for stakeholders by 70%.
- Built and maintained semantic data models, leveraging **DAX** to create complex calculated columns and measures.
- Developed role-based dashboards using Power BI Desktop & Service, enhancing data governance and secure sharing.
- Integrated data from **Snowflake and Azure SQL Database**, improving cross-platform reporting speed by 30%.
- Conducted automated **data cleaning and validation** processes to ensure high-quality reports with 98% accuracy.
- Resolved data/reporting issues, troubleshooting queries, visualizations, and connectivity problems.
- Optimized **report performance**, reducing load times by 20% through query tuning and best practices.

Data Analyst I

Jul 2019 – Sep 2022

- Created **interactive Tableau dashboards** for finance and sales, enhancing decision-making by 70%.
- Conducted **user training sessions**, ensuring teams could effectively use reports and dashboards.
- Used **SQL and Python** to clean, preprocess, and analyze large datasets for financial and sales analytics.
- Developed advanced **Excel reports**, streamlining month-end financial reporting by 50%.

PROJECT

The transition from OBIEE and Tableau to Power BI

- Led the end-to-end transition from OBIEE and Tableau to Power BI, managing the migration process, coordinating with teams, and ensuring a smooth rollout.
- Transformed static reports into interactive dashboards, improving reporting efficiency and decision-making by 60%.

Automated KPI Dashboard for Finance & Sales

- Built PBI dashboards to track revenue, expenses, and profitability, improving financial transparency for executives.
- Automated financial reporting using **SQL**, reducing errors by **35%**.

SKILLS

- **Business Intelligence:** Power BI (Desktop, Service, Power Query), Tableau, Advanced Excel, SQL, DAX, SAS.
- **Visualization & Reporting:** Dashboard Development, KPI Tracking, Data Storytelling, Microsoft Office Suite.
- **Database management:** Snowflake, Oracle DB, Azure DB, Azure Data Factory, Data Cleaning, Data Integration, Data Validation, Data Modeling, Data Governance, ETL Processes.
- **Soft Skills:** Problem-solving, Stakeholder Communication, Accuracy, Attention to Details, Presentation, Team Player.

CERTIFICATIONS

Microsoft PL-300 Certified (Power BI Data Analyst)

EDUCATION

Vellore Institute of Technology

Master of Computer Applications (Jul 2020); Bachelor of Science in Computer Science (Jun 2018).