

Coca Cola Dashboard

02/01/2022

25/12/2022

Ask a question about your data

Try one of these to get started

count states

total unit sold

most recent data

Show all suggestions

Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	244.10
Dasani Water	1,639,063	2890500	0.55	618,630	239.30
Diet Coke	1,391,088	2872000	0.46	473,806	216.50
Sprite	1,158,400	2588500	0.42	409,090	219.50
Powerade	1,133,675	2042500	0.54	416,421	224.85
Fanta	969,888	2100000	0.43	355,685	227.90
Total	8,215,165	16482500	0.48	3,041,142	1,372.15

Operating Profit Analysis

Key influencers

Top segments



What influences Operating Profit to Increase ?

When...
...the average of Operating Profit increases by

Beverage Brand is Coca-Cola

501.3

Beverage Brand is Dasani Water

214.9

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

Sales By US States

