

Report - task_1

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Task 1: Data Cleaning and Preprocessing

Dataset Used: Customer Personality Analysis

Summary of Changes Performed:

1. File Loading Fix:

- Loaded CSV correctly using a comma separator (`pd.read_csv()`), as the default loading created one-column issue.

2. Column Name Cleanup:

- Removed leading/trailing spaces in column names.
- Converted all column names to lowercase with underscores for consistency.

3. Handled Missing Values:

- Detected 24 missing values in the income column.
- Dropped those rows to ensure clean analysis.

4. Removed Duplicates:

- Checked and removed any duplicate rows using `drop_duplicates()`.

5. Standardized Categorical Text:

- Converted entries in education and marital_status columns to lowercase and stripped whitespaces for uniformity.

6. Converted Date Format:

- Transformed `dt_customer` column to proper datetime type for easier date analysis.

7. Ensured Correct Data Types:

- Cast numerical columns like income, kidhome, and teenhome to appropriate data types (float, int).

8. Saved Cleaned Dataset:

- Exported the final cleaned dataset as `cleaned_customer_personality.csv`.