

Lending Club Case Study - Analysis

1. Introduction

- Brief overview of the case
- Problem Statement

2. Approach

- Broadly outline the approach or methodology

3. Dataset Overview

- Understanding of data
- Determine key data issues

4. Data Cleaning

- Handle Missing / Null Values
- Standardize data
- Treat outliers

5. Binning (if needed)

- Transform numerical variables to categorical variables
- Address non-linearity, as required

6. Perform Univariate Analysis and record inferences

7. Perform Bivariate Analysis and record inferences

8. Perform Multivariate Analysis and record inferences

9. Summary of key insights

10. Recommendations