PLAYSTORE DATA ANALYSIS USING PYSPARK

INTRODUCTION

This project focuses on leveraging the power of PySpark, a robust and scalable data processing framework, to perform a comprehensive analysis of Google Play Store reviews. By utilizing PySpark within the Google Colab environment, we can efficiently handle large datasets, perform complex transformations, and run SQL queries to extract meaningful information.

LEARNING PROJECT







PySpark is the Python API for Apache Spark, an open-source, distributed computing system designed for big data processing and analytics. Google Colab provides free access to powerful computational resources, including GPUs and TPUs, which can be useful for intensive PySpark operations.

SQL is a widely-used language for querying and managing data. Many data analysts and engineers are already familiar with SQL, making it easier to adopt PySpark for big data processing.

FIRST WE HAVE TO CHOOSE OUR DATA

When working with PySpark in Google Colab, you can choose your data from various formats. PySpark supports a wide range of data sources and file formats.

FILE CAN BE IN FORM OF:

- CSV (Comma-Separated Values)
- JSON (JavaScript Object Notation)
- Parquet
- ORC (Optimized Row Columnar)
- Avro
- Text Files
- SQL Databases

IN THIS MODEL WE ARE USING KAGGLE DATASET

DATASOURCE LINK - https://www.kaggle.com/datasets/lava18/google-play-store-apps

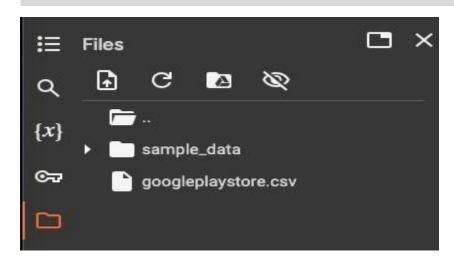
DOWNLOAD THE CSV FILE IN YOUR SYSTEM



googleplaystore.csv

This file contains approx 10360 rows and no. of columns with a comma separated values having a fixed schema.

UPLOAD YOUR CSV FILE IN YOUR GOOGLE COLAB NOTEBOOK



SET UP PYSPARK IN YOUR GOOGLE COLAB NOTEBOOK

```
Collecting pyspark

Downloading pyspark-3.5.1.tar.gz (317.0 MB)

Preparing metadata (setup.py) ... done

Requirement already satisfied: py4j==0.10.9.7 in /usr/local/lib/python3.10/dist-packages (from pyspark) (0.10.9.7)

Building wheels for collected packages: pyspark

Building wheel for pyspark (setup.py) ... done

Created wheel for pyspark (setup.py) ... done

Created wheel for pyspark: filename=pyspark-3.5.1-py2.py3-none-any.whl size=317488491 sha256=0a5af9633e445877cla49835f0b725080dba42el8d106e63929ba1778.

Stored in directory: /root/.cache/pip/wheels/80/ld/60/2c256ed38dddce2fdd93be545214a63e02fbd8d74fb0b7f3a6

Successfully built pyspark

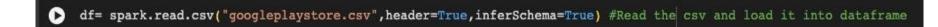
Installing collected packages: pyspark

Successfully installed pyspark-3.5.1
```

NOW CREATE A SPARK SESSION

```
[ ] from pyspark.sgl import SparkSession
spark = SparkSession.builder.appName("test_spark").getOrCreate()
```

Read the csv file



Command is used in PySpark to create a temporary view called "apps" from the DataFrame df



df.createOrReplaceTempView("apps")

WE WILL RUN OUR QUERIES ON THE TABLE "apps"

G		2	
-	٦	t	7

App Category	Rating	Reviews Size	Installs	Type Price	Content Rating	Genres	Last Updated	i Current
Photo Editor & Ca ART_AND_DESIGN	4.1	159 19M	10,000+	Free 0	Everyone	Art & Design	January 7, 2018	3 1.
Coloring book moana ART_AND_DESIGN	3.9	967 14M	500,000+	Free 0	Everyone	Art & Design; Pret	January 15, 2018	3 2
U Launcher Lite ART_AND_DESIGN	4.7	87510 8.7M	5,000,000+	Free 0	Everyone	Art & Design	August 1, 2018	3 1
Sketch - Draw & P ART_AND_DESIGN	4.5	215644 25M	50,000,000+	Free 0	Teen	Art & Design	June 8, 2018	Varies with de
Pixel Draw - Numb ART_AND_DESIGN	4.3	967 2.8M	100,000+	Free 0	Everyone	Art & Design;Crea	June 20, 2018	3
Paper flowers ins ART_AND_DESIGN	4.4	167 5.6M	50,000+	Free 0	Everyone	Art & Design	March 26, 2017	7
Smoke Effect Phot ART_AND_DESIGN	3.8	178 19M	50,000+	Free 0	Everyone	Art & Design	April 26, 2018	3
Infinite Painter ART_AND_DESIGN	4.1	36815 29M	1,000,000+	Free 0	Everyone	Art & Design	June 14, 2018	6.1.
Garden Coloring Book ART_AND_DESIGN	4.4	13791 33M	1,000,000+	Free 0	Everyone	Art & Design	September 20, 2017	1 2
Kids Paint Free ART_AND_DESIGN	4.7	121 3.1M	10,000+	Free 0	Everyone	Art & Design;Crea	July 3, 2018	3
Text on Photo - F ART_AND_DESIGN	4.4	13880 28M	1,000,000+	Free 0	Everyone	Art & Design	October 27, 2017	$l \mid 1$
Name Art Photo Ed ART_AND_DESIGN	4.4	8788 12M	1,000,000+	Free 0	Everyone	Art & Design	July 31, 2018	3 1.
Tattoo Name On My ART_AND_DESIGN	4.2	44829 20M	10,000,000+	Free 0	Teen	Art & Design	April 2, 2018	3
Mandala Coloring ART_AND_DESIGN	4.6	4326 21M	100,000+	Free 0	Everyone	Art & Design	June 26, 2018	3 1
3D Color Pixel by ART_AND_DESIGN	4.4	1518 37M	100,000+	Free 0	Everyone	Art & Design	August 3, 2018	3 1
Learn To Draw Kaw ART_AND_DESIGN	3.2	55 2.7M	5,000+	Free 0	Everyone	Art & Design	June 6, 2018	3
Photo Designer ART_AND_DESIGN	4.7	3632 5.5M	500,000+	Free 0	Everyone	Art & Design	July 31, 2018	3
350 Diy Room Deco ART_AND_DESIGN	4.5	27 17M	10,000+	Free 0	Everyone	Art & Design	November 7, 2017	1
FlipaClip - Carto ART_AND_DESIGN	4.3	194216 39M	5,000,000+	Free 0	Everyone	Art & Design	August 3, 2018	3 2
ibis Paint X ART AND DESIGN	4.6	224399 31M	10,000,000+	Free 0	Everyone	Art & Design	July 30, 2018	3 5

This gives the schema of dataset

```
df.printSchema()
root
  -- App: string (nullable = true)
  -- Category: string (nullable = true)
  -- Rating: string (nullable = true)
  -- Reviews: string (nullable = true)
  -- Size: string (nullable = true)
  -- Installs: string (nullable = true)
  -- Type: string (nullable = true)
  -- Price: string (nullable = true)
  -- Content Rating: string (nullable = true)
  -- Genres: string (nullable = true)
  -- Last Updated: string (nullable = true)
  -- Current Ver: string (nullable = true)
  -- Android Ver: string (nullable = true)
```

DATA CLEANING

```
#DATA CLEANING CODE
# 1. Drop rows with null 'App' values
df = df.dropna(subset=['App'])
# 2. Fill null values for 'Category' with a default value 'Unknown'
df = df.fillna({'Category': 'Unknown'})
# 3. Convert 'Rating' to float
df = df.withColumn(("Rating", col("Rating").cast("float")))
# 4. Convert 'Reviews' to integer
df = df.withColumn("Reviews", col("Reviews").cast("integer"))
# 5. Remove 'M' from 'Size' and convert to float (assuming size is in MB)
df = df.withColumn("Size", regexp replace("Size", "M", "").cast("float"))
# 6. Remove '+' and ',' from 'Installs' and convert to integer
df = df.withColumn("Installs", regexp replace(regexp replace("Installs", "\\+", ""), ", ", "").cast("integer"))
# 7. Convert 'Price' to float (remove '$' for conversion)
df = df.withColumn("Price", when(col("Price") == "0", 0.0).otherwise(regexp replace("Price", "\\$", "").cast("float")))
# 8. Standardize 'Last Updated' to a date format
df = df.withColumn("Last Updated", regexp replace("Last Updated", " ", "-").cast("date"))
```

```
# 9. Fill null values for other columns with appropriate defaults
df = df.fillna({
    "Rating": 0.0,
    "Reviews": 0,
    "Size": 0.0,
    "Installs": 0,
    "Price": 0.0,
    "Content Rating": "Unknown",
    "Genres": "Unknown",
    "Last Updated": "2000-01-01",
    "Current Ver": "Unknown",
    "Android Ver": "Unknown"
# Show cleaned DataFrame
df.show()
```

DATA TABLE AFTER CLEANING

+	-+	++	+	++	+		+		+	+
App	Category	Rating	Reviews Size	Installs Type	Price	Content Rating	Genres	Last Updated	Current Ver	Androi
+	-+	++	+	+	+		+		+	+
Photo Editor & Ca	. ART_AND_DESIGN	4.1	159 19.0	10000 Free	0.0	Everyone	Art & Design	2000-01-01	1.0.0	4.0.3 ar
Coloring book moana	A ART_AND_DESIGN	3.9	967 14.0	500000 Free	0.0	Everyone	Art & Design;Pret	2000-01-01	2.0.0	4.0.3 a:
U Launcher Lite	. ART_AND_DESIGN	4.7	87510 8.7	5000000 Free	0.0	Everyone	Art & Design	2000-01-01	1.2.4	4.0.3 a
Sketch - Draw & P	. ART_AND_DESIGN	4.5	215644 25.0	50000000 Free	0.0	Teen	Art & Design	2000-01-01	Varies with device	4.2 a
Pixel Draw - Numb	ART_AND_DESIGN	4.3	967 2.8	100000 Free	0.0	Everyone	Art & Design; Crea	2000-01-01	1.1	4.4 a
Paper flowers ins	ART_AND_DESIGN	4.4	167 5.6	50000 Free	0.0	Everyone	Art & Design	2000-01-01	1.0	2.3 a
Smoke Effect Phot	. ART_AND_DESIGN	3.8	178 19.0	50000 Free	0.0	Everyone	Art & Design	2000-01-01	1.1	4.0.3 a
Infinite Painter	ART_AND_DESIGN	4.1	36815 29.0	1000000 Free	0.0	Everyone	Art & Design	2000-01-01	6.1.61.1	4.2 a
Garden Coloring Book	ART_AND_DESIGN	4.4	13791 33.0	1000000 Free	0.0	Everyone	Art & Design	2000-01-01	2.9.2	3.0 a
Kids Paint Free	. ART_AND_DESIGN	4.7	121 3.1	10000 Free	0.0	Everyone	Art & Design; Crea	2000-01-01	2.8	4.0.3 a
Text on Photo - F	ART_AND_DESIGN	4.4	13880 28.0	1000000 Free	0.0	Everyone	Art & Design	2000-01-01	1.0.4	4.1 a
Name Art Photo Ed	ART AND DESIGN	4.4	8788 12.0	1000000 Free	0.0	Everyone	Art & Design	2000-01-01	1.0.15	4.0 a
Tattoo Name On My	ART_AND_DESIGN	4.2	44829 20.0	10000000 Free	0.0	Teen	Art & Design	2000-01-01	3.8	4.1 a
Mandala Coloring	ART_AND_DESIGN	4.6	4326 21.0	100000 Free	0.0	Everyone	Art & Design	2000-01-01	1.0.4	4.4 a:
3D Color Pixel by	ART_AND_DESIGN	4.4	1518 37.0	100000 Free	0.0	Everyone	Art & Design	2000-01-01	1.2.3	2.3 a
Learn To Draw Kaw	ART_AND_DESIGN	3.2	55 2.7	5000 Free	0.0	Everyone	Art & Design	2000-01-01	NaN	4.2 a
Photo Designer	ART_AND_DESIGN	4.7	3632 5.5	500000 Free	0.0	Everyone	Art & Design	2000-01-01	3.1	4.1 a
350 Diy Room Deco	ART AND DESIGN	4.5	27 17.0	10000 Free	0.0	Everyone	Art & Design	2000-01-01	1.0	2.3 a
FlipaClip - Carto	ART AND DESIGN	4.3	194216 39.0	5000000 Free	0.0	Everyone	Art & Design	2000-01-01	2.2.5	4.0.3 a
ibis Paint X	K ART_AND_DESIGN	4.6	224399 31.0	10000000 Free	0.0	Everyone	Art & Design	2000-01-01	5.5.4	4.1 a

#compute the total number of reviews for each app and then sort the apps by the total number of reviews in descending order total reviews = spark.sql("SELECT App, SUM(Reviews) as Total Reviews FROM apps GROUP BY 1 ORDER BY 2 DESC") total reviews.show() App Total Reviews -----+ Instagram 2.66241989E8 WhatsApp Messenger | 2.07348304E8 Clash of Clans | 1.79558781E8 Messenger - Text ... 1.69932272E8 Subway Surfers | 1.66331958E8 Candy Crush Saga | 1.56993136E8 Facebook 1.56286514E8 8 Ball Pool 9.9386198E7 Clash Royale 9.2530298E7 Snapchat | 6.804501E7 Viber Messenger 5.6675481E7 UC Browser - Fast... 5.3140694E7 YouTube 5.1278853E7 Temple Run 2 4.871093E7 Sniper 3D Gun Sho... 4.6022233E7 My Talking Tom 4.4668928E7 Duolingo: Learn L... 4.4047832E7 Google Photos 4.3423827E7 Clean Master- Spa... 4.2916526E7 4.1939801E7 Poul +-----+

[] #calculates the total number of installs for each app and its corresponding category, then orders the results by the total number of installs in descend No_of_Installs = spark.sql("SELECT App, Category, SUM(Installs) as No_of_Installs FROM apps GROUP BY App, Category ORDER BY No_of_Installs DESC")

No_of_Installs.show()

3

No_of_Installs	Category	App
4.4	traffic jams	"Yanosik: ""antyr
4.2	Face	"Women""s Health
0.0	FAMILY	Command & Conquer
NULL	AUTO_AND_VEHICLES	Police Detector (
NULL	BEAUTY	Natural recipes f
NULL	BEAUTY	Eyeliner step by
NULL	BUSINESS	Box
NULL	DATING	following
NULL	DATING	LOBSTR - go on a
NULL	EDUCATION	Programming Hub,
NULL	ENTERTAINMENT	Cinematic Cinematic
NULL	EVENTS	Sarajevo Film Fes
NULL	HEALTH_AND_FITNESS	Zombies, Run! 5k
NULL	HEALTH_AND_FITNESS	Happify
NULL	LIBRARIES_AND_DEMO	eBiblio
NULL	LIFESTYLE	Easy Makeup Tutor
NULL	GAME	Toon Blast
NULL	GAME	Jewels classic Pr
NULL	FAMILY	Papumba Academy
NULL	FAMILY	My Oasis - Calmin

[] #calculates the total number of installs for each app and orders the results by the total number of installs in descending order No_of_Installs = spark.sql("SELECT App, SUM(Installs) as No_of_Installs FROM apps GROUP BY App ORDER BY No_of_Installs DESC")

No_of_Installs.show()

±

App	No_of_Installs
"Yanosik: ""antyr	4.4
"Women""s Health	4.2
Command & Conquer	0.0
Google Chrome: Fa	NULL
free video calls	NULL
Foddler Learning	NULL
MyChart	NULL
Davis's Drug Guid	NULL
Diabetes Testing	NULL
Mercari: The Sell	NULL
Find&Save - Local	NULL
SNCF	NULL
Learn the letters	NULL
Nigeria News NAIJ	NULL
Basketball Stars	NULL
C Examples	NULL
Q Wunder	NULL
Q-Ticketing	NULL
Learn R Language	NULL
Al-Quran Al-Muallim	NULL

Tiny Scanner Pro:... \$4.99 TurboScan: scan d... \$4.99 Tiny Scanner Pro:... |\$4.99 Puffin Browser Pro \$3.99 Moco+ - Chat, Mee... \$3.99 Calculator | \$6.99 Truth or Dare Pro \$1.49 Private Dating, H... | \$2.99 Ad Blocker for SayHi |\$3.99 AMBW Dating App: ... | \$7.99 Moco+ - Chat, Mee... | \$3.99 Sago Mini Hat Maker \$3.99 Fuzzy Numbers: Pr... | \$5.99 Toca Life: City \$3.99 Toca Life: Hospital | \$3.99 My Talking Pet \$4.99 Meme Generator \$2.99 My CookBook Pro (... \$3.49 Paprika Recipe Ma... |\$4.99| _____+

#display the names and ratings of all apps in dataset that have ratings between 4 and 4.5 inclusive.
selected_apps = spark.sql("SELECT App, Rating FROM apps WHERE Rating BETWEEN 4 AND 4.5")
selected_apps.show()

5 +	+	+
ت		Rating
	+	t
	Photo Editor & Ca	4.1
	Sketch - Draw & P	4.5
	Pixel Draw - Numb	4.3
	Paper flowers ins	4.4
	Infinite Painter	4.1
	Garden Coloring Book	4.4
	Text on Photo - F	
	Name Art Photo Ed	
	Tattoo Name On My	100000
	3D Color Pixel by	
	350 Diy Room Deco	
	FlipaClip - Carto	
	Logo Maker - Smal	
	Boys Photo Editor	
	Animated Photo Ed	4.1
	Easy Realistic Dr	
	Pink Silver Bow K	
	Art Drawing Ideas	
	Anime Manga Color	4.5

only showing top 20 rows

Easy Origami Ideas

#display the names and number of installs of the top 5 apps with the highest number of installs in dataset.

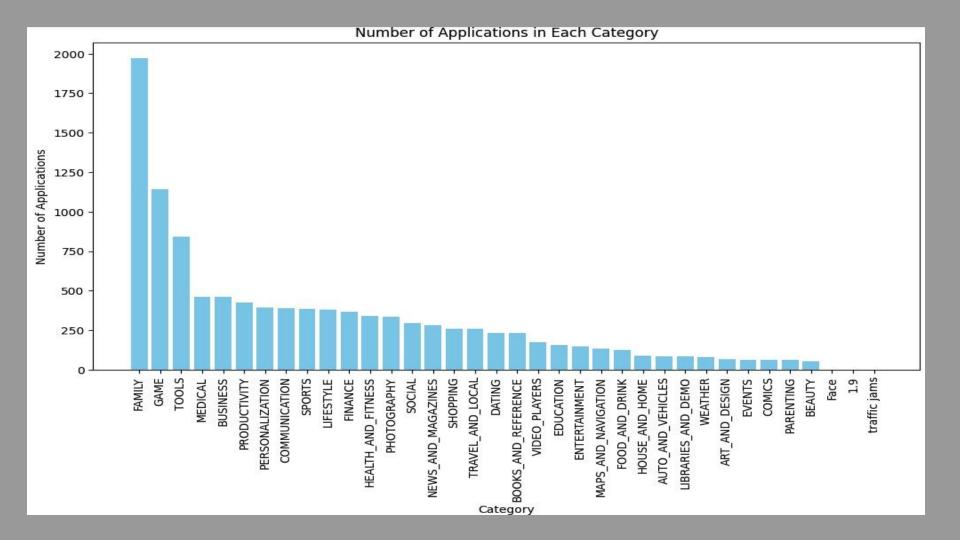
top_5_apps = spark.sql("SELECT App, Installs FROM apps ORDER BY Installs DESC LIMIT 5")

top_5_apps.show()

#display the names and number of reviews of the top 10 apps with the highest number of reviews in dataset.
top_10_apps = spark.sql("SELECT App, Reviews FROM apps ORDER BY Reviews DESC LIMIT 10")
top_10_apps.show()

App 	Reviews
"Women""s Health GollerCepte Live	weight lose)" 9992
Ad Block REMOVER SnipSnap Coupon App	999 9975
SnipSnap Coupon App	
US Open Tennis Ch US Open Tennis Ch	9971 9971
DreamTrips	9971
Adult Color by Nu BSPlayer ARMv7 VF	997 9966

```
# Create a new DataFrame with the count of apps in each category
category counts = df.groupBy('Category').count().orderBy('count', ascending=False)
# Convert the PySpark DataFrame to a Pandas DataFrame for plotting
category counts pd = category counts.toPandas()
# Plotting the data
plt.figure(figsize=(12, 6))
plt.bar(category counts pd['Category'], category counts pd['count'], color='skyblue')
plt.xlabel('Category')
plt.ylabel('Number of Applications')
plt.title('Number of Applications in Each Category')
plt.xticks(rotation=90)
plt.show()
```



Unrated

5,000,000+

1,000,000+

Mature 17+| Everyone 10+|

Everyone

Adults only 18+

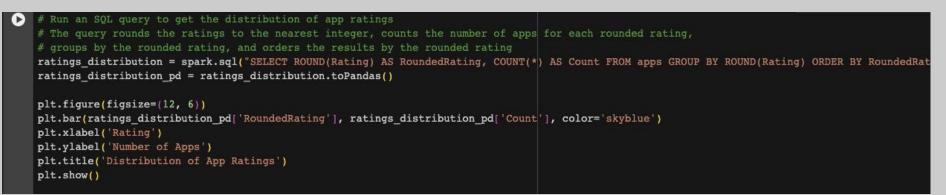
Teen

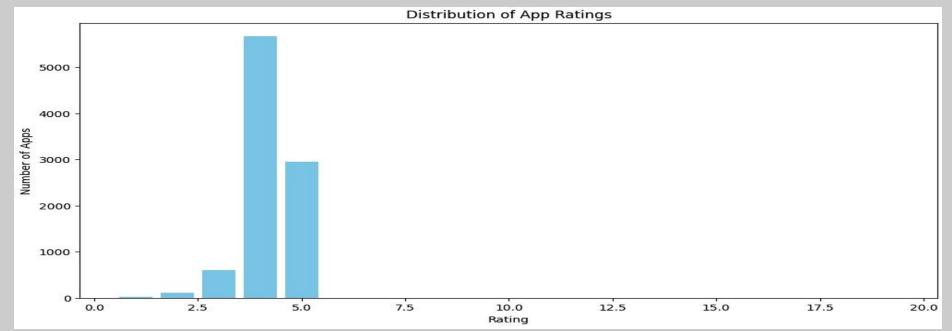
NULL

1208

498

414 8713

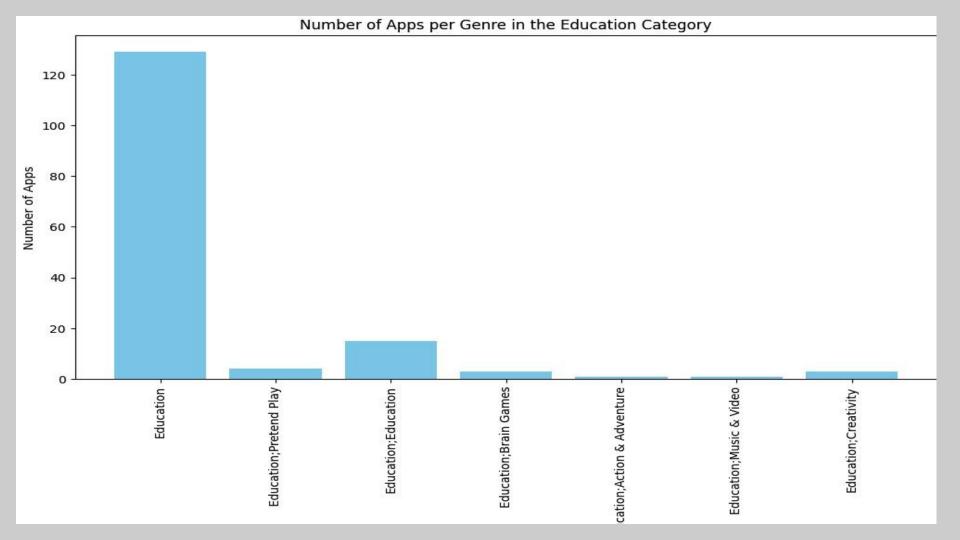




```
#The query groups the data by 'Type' (Free or Paid) and sums the 'Installs' for each type installs_comparison = spark.sql("SELECT Type, SUM(Installs) AS TotalInstalls FROM apps GROUP BY Type") installs_comparison.show()
```

otalInstalls	Type
NULI	0
4.4	102248
0.0	NaN
NULI	Free
NULI	Paid
4.2	2509

```
# The query filters the data to include only apps in the 'EDUCATION' category,
# groups the data by 'Genres', and counts the number of apps in each genre
education apps genres = spark.sql("SELECT Genres, COUNT(*) AS AppCount FROM apps WHERE Category = 'EDUCATION' GROUP BY Genres")
education_apps_genres_pd = education_apps_genres.toPandas()
plt.figure(figsize=(12, 6))
plt.bar(education_apps_genres_pd['Genres'], education_apps_genres_pd['AppCount'], color='skyblue')
plt.xlabel('Genres')
plt.ylabel('Number of Apps')
plt.title('Number of Apps per Genre in the Education Category')
plt.xticks(rotation=90)
plt.show()
```



```
#shows the maximum of categories
max_price_by_category = spark.sql("SELECT Category, MAX(Price) AS MaxPrice FROM apps GROUP BY Category")
max_price_by_category.show()
```

MaxPrice	ļ	Category
with device	Varies	traffic jams
Everyone		1.9
0		ART_AND_DESIGN
0		AUTO_AND_VEHICLES
0		BEAUTY
0		BOOKS_AND_REFERENCE
0		BUSINESS
0		COMICS
0		COMMUNICATION
0		DATING
0		EDUCATION
0		ENTERTAINMENT
0		EVENTS
0		FAMILY
0		FINANCE
0		FOOD_AND_DRINK
5.0M		Face
0		GAME
0		HEALTH_AND_FITNESS
0		HOUSE AND HOME

```
# Aggregate the data
category counts = df.groupBy('Category').count().orderBy('count', ascending=False)
content rating counts = df.groupBy('Content Rating').count().orderBy('count', ascending=False)
# Convert PySpark DataFrame to Pandas DataFrame
category counts pd = category counts.toPandas()
content rating counts pd = content rating counts.toPandas()
# Create a pie chart for the number of apps in each category
plt.figure(figsize=(12, 6))
plt.pie(category counts pd['count'], labels=category counts pd['Category'], autopct='%1.1f%%', startangle=140)
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a circle
plt.title('Distribution of Apps by Category')
plt.show()
# Create a pie chart for the distribution of apps by content rating
plt.figure(figsize=(8, 8))
plt.pie(content rating counts pd['count'], labels=content rating counts pd['Content Rating'], autopct='%1.1f%%', startangle=90)
plt.axis('equal')
plt.title('Distribution of Apps by Content Rating')
plt.show()
```

