



Learning Outcome (CO) No.1: To educate the students about communication and to make them familiar with business and general communication and feedback.

Course Outcome (CO) No.2: To enable the students to channelize the way they communicate by enhancing their knowledge about verbal and Nonverbal communication.

Note: All Questions carry equal marks, Attempt any five questions.

No.	Questions	Marks	CO	BL
1	What are articles? Fill in the blanks with suitable Article: i. ___ Sun shines brightly. ii. He looks as wise as ___ owl.	4	CO1	K1,K4
2	Mention 7'Cs of communication in short.	4	CO2	K1,K2
3	What do you understand about suffixes and prefixes? Write 2-2 words using: a. Prefix- Un b. Suffix- less	4	CO1	K2
4	Differentiate between Verbal and Non-Verbal Communication.	4	CO2	K2,K3
5	Give a brief idea about Process and Channels of communication.	4	CO2	K1,K3
6	What is meant by synonym and antonym? Give 1-1 synonym and antonym for each given word: i. Busy ii. Gather	4	CO1	K2,K4
7	Discuss the importance of feedback and define it.	4	CO2	K1
8	List down important principles for effective communication.	4	CO2	K3