

A close-up photograph of two male hands clasped together. The hands are hairy and appear to belong to the same person. They are wearing a dark grey suit jacket with visible buttons and a white shirt cuff. A dark blue tie with a subtle diamond pattern is visible between the hands.

ΑΚΨ

Corporate Sponsorship // 2013



## **Dear Black Rock,**

Alpha Kappa Psi has long been recognized as the premier developer of principled business leaders. Our rich tradition of success is evidenced by well-known alumni, including former President Ronald Reagan, Forbes Magazine Editor-in-Chief Malcolm Forbes Jr., and Wal-Mart founder Sam Walton among many other notable names.

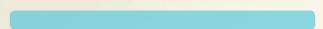
I invite you to see for yourself why supporting Alpha Kappa Psi would be a rewarding experience for you. At Carnegie Mellon University, the Omega Psi Chapter has established itself as a leading student organization, consistently attracting the brightest minds on campus. Due to our extensive influence within many of the university's most recognized organizations, we offer an unparalleled ability to reach out to Carnegie Mellon community, and resonate your name with a myriad of students.

If you have any questions or comments, please feel free to contact me through email at [nke@andrew.cmu.edu](mailto:nke@andrew.cmu.edu) or through my phone number at (703) 919-1967.

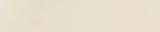
Sincerely,

*Nathaniel Eliason*  
President of the Omega Psi Chapter

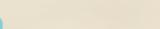
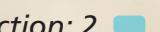
## Business Administration

Business: 21   
Computational finance: 1   
Economics: 5   
Economics and statistics: 7 

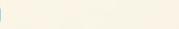
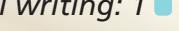
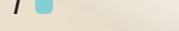
## Fine Art

Communications design: 3   
Architecture: 2 

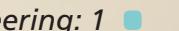
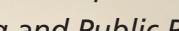
## Computer Science

Computer science: 3   
Human computer interaction: 2   
Information systems: 3 

## Humanities & Science

Biology: 1   
Decision science: 2   
Mathematics: 2   
Philosophy: 1   
Professional writing: 1   
Psychology: 1 

## Engineering

Civil engineering: 1   
Electrical and Computer Engineering: 6   
Engineering and Public Policy: 1   
Mechanical Engineering: 2 

## Brothers of diverse disciplines //



# Who We Are //

Alpha Kappa Psi is a group of people committed to pursuing personal, professional, and academic excellence in all of our capacities. Our members engage themselves in all activities that allow them to make their campus impact, hone their professional skills, and lead others in their areas of interest.

# Our Impact //

Alpha Kappa Psi's popular campus-wide events, along with our professional image on campus, will help to promote your corporate name to Carnegie Mellon students. By sponsoring us, your company will be featured in our event promotions on multiple platforms, including paper posters, social media, and our own website. We will also utilize multiple email lists and info sessions to further seek campus exposure for your company.



### Rush Event

Attendance:  
fall 200 spring 60

At the beginning of each Fall and Spring, we host two weeks of rush during which students attend our events to know our members and experience what our fraternity has to offer. We use this event to promote our professional image and recruit new members, and your company can utilize this event to start promoting your corporate name earlier.



### Corporate Networking Dinner

Each Fall and Spring, Alpha Kappa Psi hosts Carnegie Mellon Corporate Networking Dinner, during which representatives from 10+ companies and 80+ students sit down for a dinner to network with each other. Your company will be featured as a sponsor and representatives will be invited to enjoy the dinner.



### Brainteaser Competition

Alpha Kappa Psi prides itself on mental fortitude and intellectual rigor. Our biannual brainteaser competition attracts the best and the brightest minds at Carnegie Mellon, and each semester about 15 teams comprising of 75 students compete for glory and a gift certificate. All proceeds from the event are donated to charities.

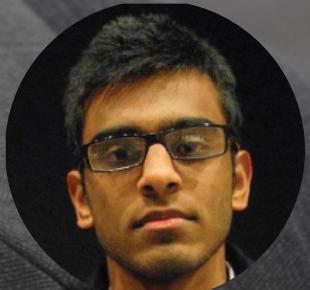


# STUDENT LEADERSHIP //



**Nathaniel Eliason**

Student Teacher for Public Speaking for Leaders



**Karthik Anammallai**

Head of Investment Banking for UIC, Editor in Chief for Magazine



**Adil Majid**

Speech and Debate President



**Michael Loffredo**

Luna Gala PR Coordinator



**Olga Zubashko**

Student Senate



**Shaquille Charles**

Founder of Wrestling Club



**Jay Chopra**

RA



**Margo Johnson**

VP of Tau Beta Pi (engineering honor society)  
TOC Co-Chair



**Ajit Bopalkar**

President of Sophomore Honors Society  
Lambda Sigma

Members of Alpha Kappa Psi Fraternity are heavily involved on campus. Our presence and influence can be seen nearly everywhere and we continually make an impact on our peers and the campus around us. Student leaders from our fraternity will serve as a great channel for you to spread information and engage students at Carnegie Mellon.



**Mukund Sharma**

Public Relations Head of Japanese Student Association



**Chloe Chia**

Student Ambassador Prezi



**Junior Baboolall**

Lambda Sigma Honor Society  
National Board Member



**Will Chen**

President of Chinese Student Association



**Alvi Hasan**

President of Undergraduate Marketing Organization



**Dixon Liang**

President of Undergraduate Investment Club,  
Junior Advisor of Financial Frontline Society

# HOW CAN YOU HELP?

## *The Benefits of Sponsoring Alpha Kappa Psi //*

At Carnegie Mellon, where numerous companies seek young talents, working with Alpha Kappa Psi will put your company at a better position to connect with the best talents on campus. We will offer your company placement on our **fraternity shirts, posters for events, rush videos, social media promotion, and our website**. We will also host info sessions for your company per your request. These tangible benefits, along with Alpha Kappa Psi's professional image and leadership presence on campus, will lead to greater corporate recognition for your company at Carnegie Mellon.



### *OPTION1*

#### *Gold \$250*

Gold, as well as blue, is our fraternity's color. It represents the basis for the financing of trade.

### *OPTION2*

#### *Phoenician \$500*

The Phoenician Galley, an early Greek vessel, is the official emblem of the fraternity.

### *OPTION3*

#### *Blue Sapphire \$1000*

This is the official gem-stone of Alpha Kappa Psi.

- If none of these options suit your company, we are open to options upon your request
- All options last for the entire 2013-2014 school year, and include all benefits mentioned in this brochure





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THANK YOU