## **Background:**

Recommendation engines are a subclass of machine learning which generally deal with ranking or rating products / users. Loosely defined, a recommender system is a system which predicts ratings a user might give to a specific item. These predictions will then be ranked and returned back to the user.

They're used by various large name companies like Google, Instagram, Spotify, Amazon, Reddit, Netflix etc.

## Introduction:

Nowadays, the recommendation system has made finding the things easy that we need. Movie recommendation systems aim at helping movie enthusiasts by suggesting what movie to watch without having to go through the long process of choosing from a large set of movies which go up to thousands and millions that is time consuming and confusing. In this article, our aim is to reduce the human effort by suggesting movies based on the user's interests. To handle such problems, we introduced a model combining both content-based and collaborative approach. It will give progressively explicit outcomes compared to different systems that are based on content-based approach. Content-based recommendation systems are constrained to people, these systems don't prescribe things out of the box, thus limiting your choice to explore more. Hence, we have focused on a system that resolves these issues.

## Objective:

The goal of this research work is to recommend movies and shows according to once individual intrust and based on previous choices and type of watch history using Machine learning techniques.