



Customer Performance Dashboard



Select Country

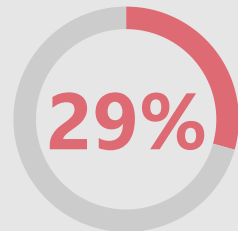
All



Average
Customer Age
44

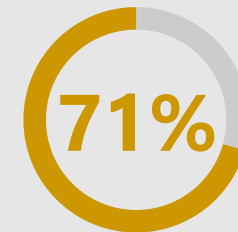


Total
Customer
18K



Customer without Children

UNITED STATES Leads with 35.68% of customers without children among 6 countries, generating £77,422,499 in revenue from 7,819 customer, comprising 49.57% male and 50.43% female

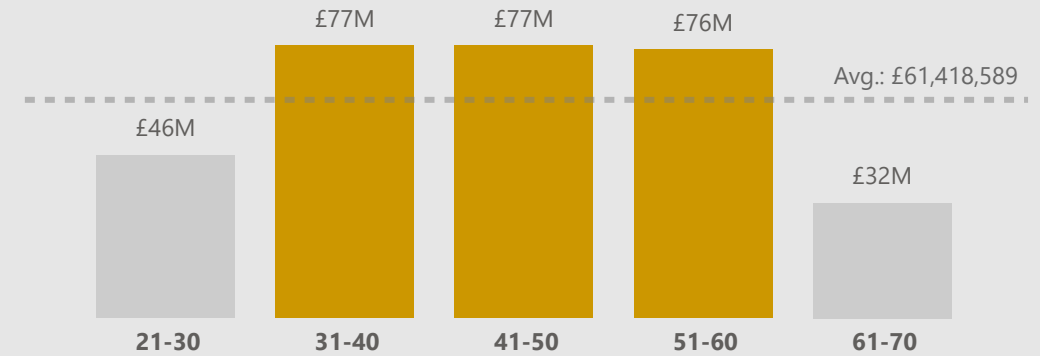


Customer with Children

AUSTRALIA Leads with 44.02% of customers without children among 6 countries, generating £39,669,905 in revenue from 3,591 customer, comprising 49.68% male and 50.32% female

Revenue Segmented by Age-Group

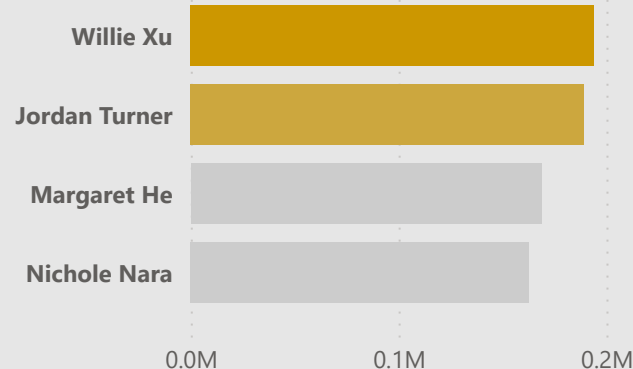
74.5% of Revenue is attributed to the yellow bars, primarily led by the 31-40 Age-Group surpassing the Average Revenue LINE



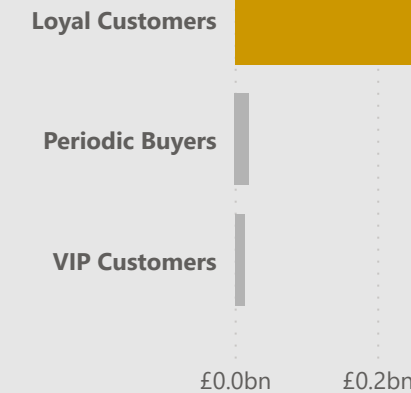
Esteemed Buyers

The 4 Highest Ranking Customers

4



Customer Profiling



Earning base on Gender



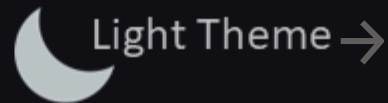
Male
152.6M
49.70%



Female
154.5M
50.30%



Customer Performance Dashboard



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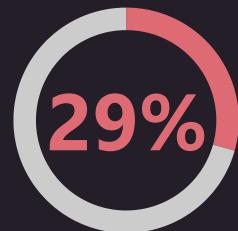
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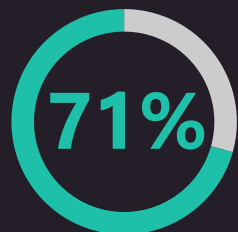


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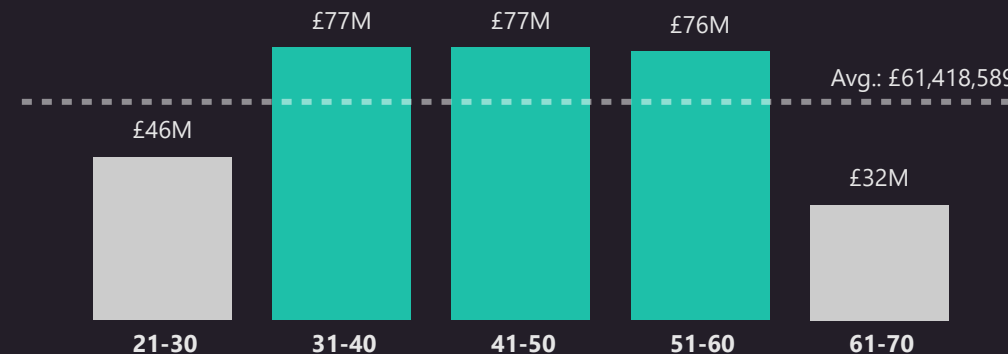


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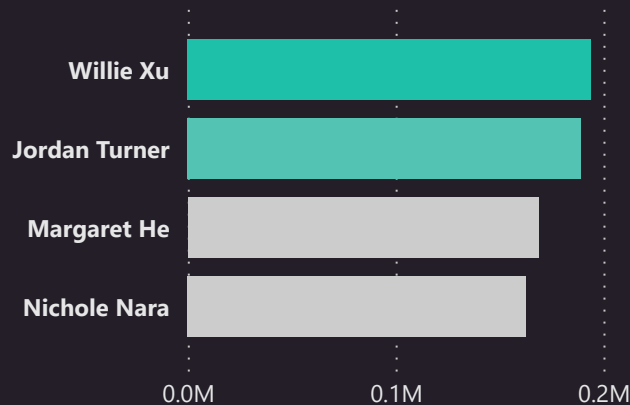
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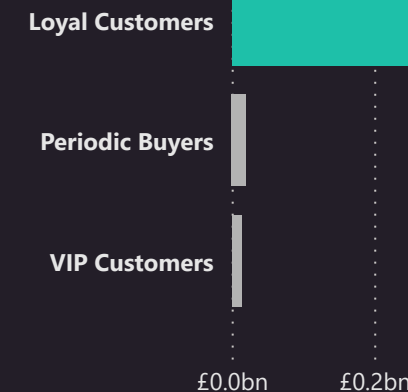
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The 4 Highest Ranking Customers

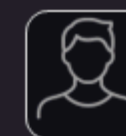
4



Customer Profiling

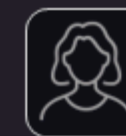


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