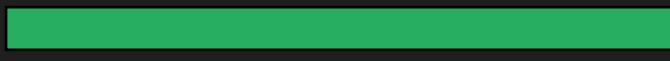


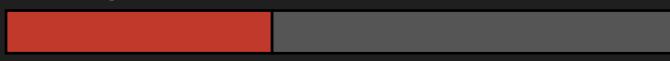
# Sales Analytics Executive Dashboard

Report generated on 04 November 2025 13:19

**Top Profit** \$16,185.00



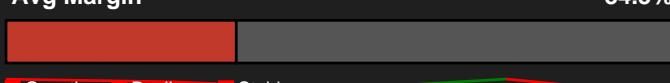
**Top Margin** 39.9%



**Total Sales** \$111,830.00



**Avg Margin** 34.5%



**Total Units Sold** 170



**Avg Unit Price** \$689.00



**Profit per Unit** \$219.00



Product	Units Sold	Unit Price	Cost Per Unit	Total Sales	Total Profit	Avg Profit Margin
AirPods Pro	40	\$249.00	\$150.00	\$9,960.00	\$3,960.00	39.8%
Apple Watch	35	\$399.00	\$250.00	\$13,965.00	\$5,215.00	37.3%
MacBook Air	10	\$1,299.00	\$900.00	\$12,990.00	\$3,990.00	30.7%
iPad Mini	20	\$499.00	\$300.00	\$9,980.00	\$3,980.00	39.9%
iPhone 15	65	\$999.00	\$750.00	\$64,935.00	\$16,185.00	24.9%



Figure: Total Sales and Profit per Product