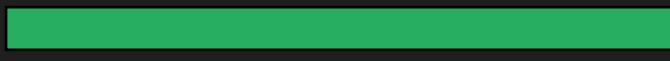


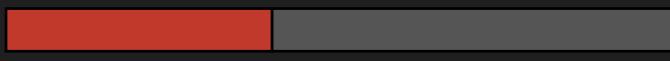
Sales Analytics Executive Dashboard

Report generated on 06 November 2025 13:20

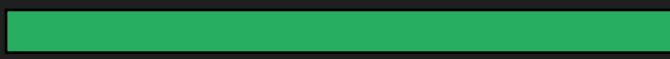
Top Profit \$16,185.00



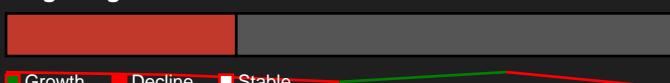
Top Margin 39.9%



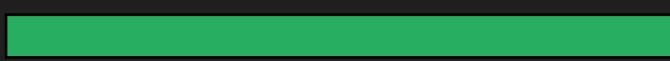
Total Sales \$111,830.00



Avg Margin 34.5%



Total Units Sold 170



Avg Unit Price \$689.00



Profit per Unit \$219.00



Product	Units Sold	Unit Price	Cost Per Unit	Total Sales	Total Profit	Avg Profit Margin
AirPods Pro	40	\$249.00	\$150.00	\$9,960.00	\$3,960.00	39.8%
Apple Watch	35	\$399.00	\$250.00	\$13,965.00	\$5,215.00	37.3%
MacBook Air	10	\$1,299.00	\$900.00	\$12,990.00	\$3,990.00	30.7%
iPad Mini	20	\$499.00	\$300.00	\$9,980.00	\$3,980.00	39.9%
iPhone 15	65	\$999.00	\$750.00	\$64,935.00	\$16,185.00	24.9%



Figure: Total Sales and Profit per Product