

## Ideation Phase

### Define the Problem Statements

Date	13 Feb 2026
Team ID	LTVIP2026TMIDS87052
Project Name	House hunt: Finding your perfect rental home
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

#### PS-1

**I am** a student or working professional relocating to a new city.

**I'm trying to:** find a clean, affordable rental property that suits my budget and preferences.

**But:** I keep finding outdated or fake listings across multiple websites, and there's no centralized or trusted platform.

**Because:** most rental platforms don't verify listings or provide real-time availability and direct communication with the property owner.

**Which makes me feel** frustrated, uncertain, and anxious about making the wrong decision or being scammed.

**PS-2**

**I am:** A property owner looking to rent out my house or apartment.

**I'm trying to:** list my property online and connect with genuine tenants quickly.

**But:** I find it difficult to manage multiple listings, track inquiries, and filter serious renters from casual ones.

**Because:** there is no streamlined platform that offers admin approval, booking management, and renter verification.

**Which makes me feel:** overwhelmed and uncertain about whether my property will be rented safely and efficiently.